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62.23



A.B.C.

WHOLESALE PRICE LIST

Spring
1945

LIBRARY
RECEIVED
U.S. Department of Agriculture
NEW RESISTANT
ASTER

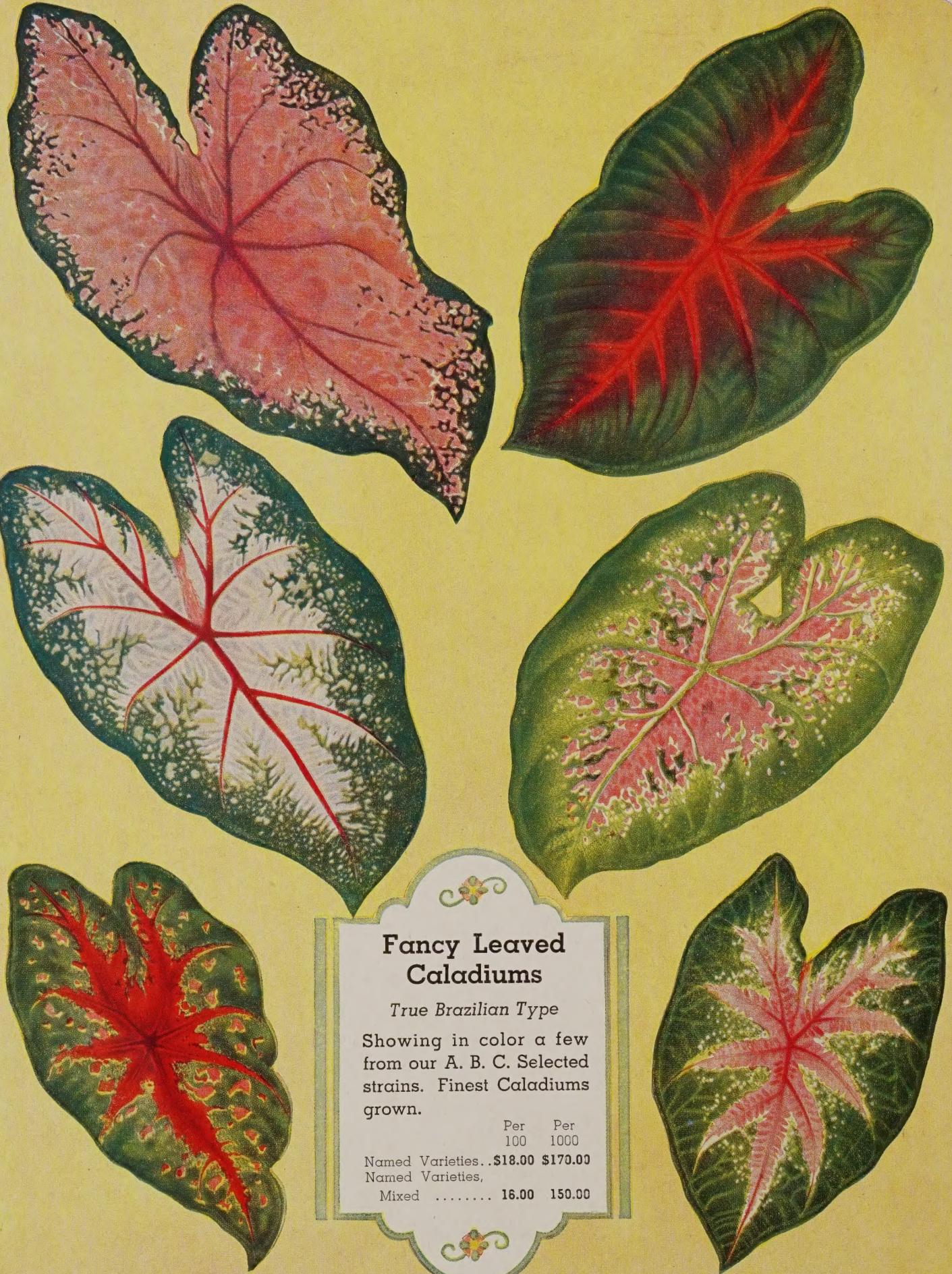
"Princess
Bonnie"

A very attractive
new cutting type of
wilt-resistant aster. Branching and
free flowering and
blooms early, bearing
quantities of
3" to 3 1/2" flowers
on strong stems.

Tr. Pkt.	35c
1/4 oz.	75c
Oz.	\$2.50

American Bulb Company

CHICAGO · NEW YORK



Fancy Leaved Caladiums

True Brazilian Type

Showing in color a few
from our A. B. C. Selected
strains. Finest Caladiums
grown.

Per	Per
100	1000

Named Varieties.. \$18.00 \$170.00
Named Varieties,

Mixed 16.00 150.00

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See outside back cover for
special Florist Calendar

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A. B. C. *Wholesale Price List*

SPRING 1945

★ AS THE NEW A. B. C. WHOLESALE PRICE LIST GOES TO PRESS, IT IS NOT WITHOUT DIFFICULTY THAT AN ACTIVE LISTING HAS BEEN PLACED AT YOUR DISPOSAL. CROP SHORTAGE AND CROP FAILURE REPORTS ARE STILL COMING IN FROM OUR GROWERS. HOWEVER, FOR THE GREATER PART, SEED AND BULBS ARE ALREADY IN THE HOUSE AND PROPAGATION SCHEDULES HAVE BEEN SET UP FOR THE PLANTS LISTED. YOUR KIND INDULGENCE AND CONSIDERATION IN THE COMPLETION OF YOUR ORDERS WILL BE APPRECIATED. IN RETURN, WE AGAIN ASSURE YOU OUR CONSCIENTIOUS ATTENTION TO ANY ORDERS WHICH YOU MAY INTRUST TO US.



KEEP ON BUYING WAR BONDS



American Bulb Company

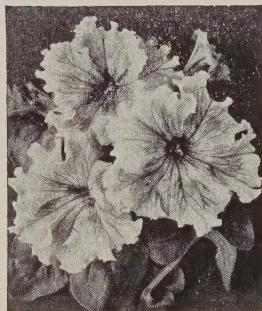
1335 W. Randolph St.

CHICAGO 7

31 W. 27th St.

NEW YORK 1

A. B. C. Wholesale Price List

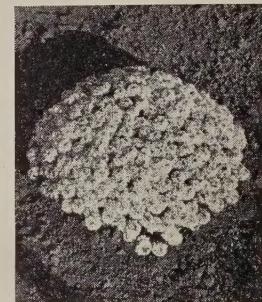


Giant Petunia
"Glamour"

SPRING ★ 1945 ★ EDITION

ANNUALS FOR THE GREENHOUSE AND FOR OUTDOOR CULTURE

Entering our 29th year of supplying flower seeds to American Florists we again confirm our wholehearted desire to provide our customers with seed of "Supreme Quality" at as reasonable a price as is in keeping with this quality. Wartime restrictions have eliminated some items. However, in general, you will find those listed the most profitable to grow.



Alyssum
"Carpet of Snow"

ACROCLINIUM (Everlasting)

Sensation Giants Double. Rose to light pink shades. One of the finest strains with larger flowers and longer stems. Excellent cut flower.

Tr. Pkt. 25c 1/4 oz. 40c Oz. \$1.25

AGERATUM

Fairy Pink. A dwarf, compact Ageratum of delightful soft salmon rose-pink color. Tr. Pkt. 45c

Tr. Pkt. Oz.
Blue Perfection. Dark blue bedder. 8 in. \$0.15 \$1.25

Blue Bedder. Flowers lavender-blue, borne on uniformly compact plants. 4 in. (1/4 oz., \$1.50) .45

Blue Ball Improved. An improved Blue Perfection. 6 in. (1/4 oz., \$1.00) .15

Blue Cap. Dwarf, compact, flowers larger than "Little Blue Star" and deeper in color. (1/4 oz., \$1.00) .25

Midget Blue (New). Very low (3 to 4 inches) compact plants covered with small true azure blue flowers.... (1/4 oz., \$1.65) .35

ALOE VARIEGATA

Tiger Aloe. A quick-growing succulent, with beautifully variegated leaves. (Greenhouse plant.) 100 seeds. \$2.50

ALYSSUM

	Tr. Pkt.	Oz.
Carpet of Snow (Procumbens Snow Cloth.) Spreading 2 to 3 inches	(1/4 lb., \$2.50)	\$0.15 \$0.80
A. B. C. Special "Little Gem." White. 4 to 6 inches15	1.00
Lilac Queen. Pale lilac flowers, color deepens as weather becomes cool. 9 in.15	.80
Little Dorrit. White. (A.B.C. special strain). Forms perfect bush about 4 inches high.15	.75
Violet Queen. Dwarf compact habit, free flowering with sweet scented flowers. Rich violet color. (1/4 lb., \$4.75)	.25	1.25
Maritimum (Sweet Alyssum). White. Used for cut flowers. 10 in.10	.50

AMARANTHUS

Molten Fire. Brilliant poinsettia-like tips. 4 ft. (1/4 oz., 40c)	\$0.15	\$1.25
Salicifolius (Fountain Plant). Green with bronze, tops blood red. 3 ft.15	1.20

AMARYLLIS

Diener's Mammoth Hybrids. Growers should find much of interest in Amaryllis culture from seed and we believe a most favorable surprise from the above named strain is in store for the producer when flowering period arrives. (Seed supplied in Diener's original packets.)		
20 seeds.	50c	100 seeds. \$1.75

ANCHUSA

Capensis Blue Bird. Indigo blue. 2 ft. Tr. Pkt. 15c Oz. 65c

MATERIALS FOR DISEASE CONTROL IN SEED BED AND PROPAGATING BENCH

FORMALDEHYDE DUST "FORMACIDE"

For the control of damping off of seedlings. Also a disinfectant against soil diseases.

No. I-121—1 lb. 85c No. I-122—5 lbs. \$ 2.00
No. I-123—25 lbs. \$7.50 No. I-124—50 lbs. 12.95

 Be sure to include postage when ordering. Sizes under 25 pounds either Formacide or Semesan.



SEMESAN

SEMESAN reduces seed rotting and damping-off, is highly effective against many seed-borne diseases, and even prevents contamination of the soil by certain seed-borne diseases. One ounce treats 15 to 30 pounds of seeds at a cost of 1/4 cent to 1 cent a pound of seed.

No. I-375—2-oz. cans.....	Each	\$ 0.40
No. I-376—12-oz. cans.....	Each	\$ 2.00
No. I-377—4-lb. cans.....	Each	9.10
No. I-378—25-lb. cans.....	Each	52.50

Snapdragon Seed

FOR GREENHOUSE FORCING
PRODUCED BY SPECIALISTS

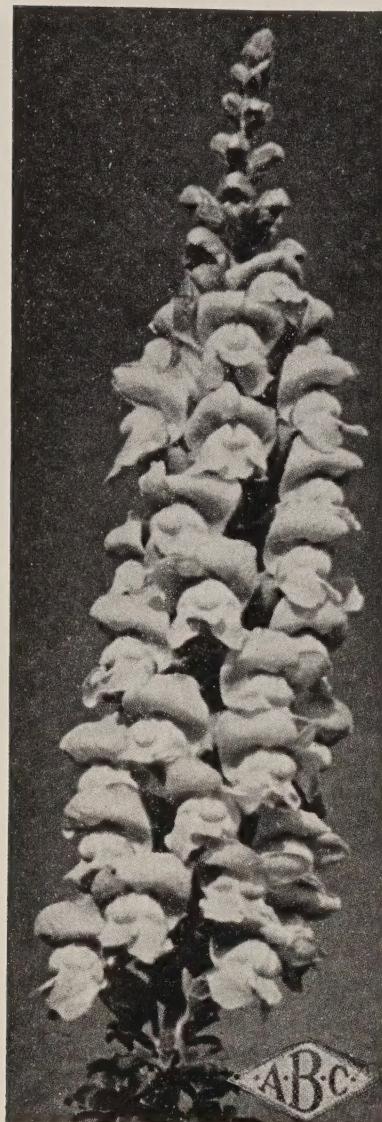
The Leading Recent Snapdragon Improvement

YODER'S MARGARET

Similar in growth to Mary Ellen, it has a very stiff stem with very little side growth. Florets medium size and set a little closer than Mary Ellen. Spikes heavy and long. Winter-blooming ivory white. One Mid-western grower writes, "I can say only good things about Margaret." Better include this variety in your Snap seed order. **Originator's seed.** Tr. Pkt. \$2.00 3 Tr. Pkts. \$5.00

VARIETIES ESPECIALLY RECOMMENDED

	Tr. Pkt.	3 Tr. Pkts.	Tr. Pkt.	3 Tr. Pkts.
AFTERCLOW. Beautiful deep golden bronze; has habit of Rose Queen....	\$1.00	\$2.50		
AMERICA (Hodaly). Brilliant rose-pink with orange lip, blending into pure lemon, early	1.50	4.00		
BETTER TIMES (Windmiller). Bright rose-pink, early bloomer.....	2.00	5.00		
CAROL JEAN (Dornacher). A good clean grower that ships well. A little lighter yellow than Ethel.	2.00	5.00		
CEYLON COURT, DARK. Fine winter flowering deep yellow.....	1.00	2.50		
CHEVIOT MAID RESELECTED. Fine deep rose-pink	1.00	2.50		
CHRISTMAS CHEER. Good spike and free bloomer. Light rose-pink.....	2.00	5.00		
COATE'S YELLOW PERFECTION. Strong growing deep yellow.....	1.00	2.50		
ETHEL. Golden yellow, early.....	1.50	4.00		
GILBERT'S BRONZE BEAUTY.	1.50	4.00		
GILBERT'S PINK SUPREME (Medium Early). Dark rose without yellow throat	1.50	4.00		
GLORIOUS. Attractive reddish copper, yellow lip, spikes closely set.....	1.00	2.50		
HODALY'S IDEAL IMPROVED (New). A distinct improvement over the original strain	1.50	4.00		
KLONDIKE SUPREME. Large florets, color excellent deep yellow.....	1.00	2.50		
KOESTER'S WHITE. Fine slightly ruffled white. Good stem length.....	1.50	4.00		
LAVENDER ROSE. Good lavender with a rose blend.....	2.00	5.00		
MARGARET (Yoder). See above.....	2.00	5.00		
MARIE LOUISE. Wonderful sea shell pink; fine producer, stems have good length and florets are closely set	2.00	5.00		
MARY ELLEN (Yoder). Popular silvery pink	2.00	5.00		
MARYLAND PINK (Winkler). Pleasing light pastel pink. Good growth and large flowers. Early.....	(1/2 Tr. Pkt.)	\$1.75	\$3.00	
				(No Group Prices)
MISS WOOSTER. Medium late. Light golden bronze; individual in own color	1.00	2.50		
NEW CINCINNATI. An excellent light rose	1.00	2.50		
PEGGY SCHUMANN. Medium deep pink, early winter bloomer.....	2.00	5.00		
ROCKWOOD'S EARLY WHITE. A clear white except for a slight suffusion of yellow	2.00	5.00		
ROSE QUEEN. A real deep rose; very fine for forcing.....	1.00	2.50		
SAFETY GOLD.	2.00	5.00		
SCHAFFROTH'S PINK (Non-shattering). Bright rose-pink	2.00	5.00		
ST. LOUIS PINK (Rowe). An exceptional light pink. Fine long spikes and good producer.....	1.50	4.00		
VELVET BEAUTY. Rich American Beauty crimson	1.00	2.50		
WHITE WONDER IMPROVED (Bezdek). Best pure white. Good stems. Flowers late December, early January	1.50	4.00		
WINDMILLER'S APPLEBLOSSOM. Medium Early. Pleasing shade of light pink. Best in February.....	1.00	2.50		
WINDMILLER'S LILAC. Excellent orchid, early	1.50	4.00		
YELLOW DELIGHT. Deep clear yellow. Mid-winter bloomer	2.00	5.00		
YELLOW WONDER IMPROVED (Bezdek). Deep yellow; very early and good producer	1.50	4.00		
NOTE: Protect your interests by insisting on improved WHITE AND YELLOW WONDER being supplied in Bezdek's original packets.				



TAKE ADVANTAGE OF THESE DISCOUNTS

Where price is: \$1.00 per pkt., we supply **any 3** for \$2.50; **any 5** for \$3.50; **any 7** for \$4.55. \$1.50 pkts., we supply **any 3** for \$4.00; **any 5** for \$6.50. \$2.00 pkts., we supply **any 3** for \$5.00; **any 5** for \$7.50. $\frac{1}{2}$ Trade Pkts. of any variety priced at \$1.00 are supplied at 60c. $\frac{1}{2}$ Trade Pkts. of any variety priced at \$1.50, supplied at \$1.00. No $\frac{1}{2}$ Tr. Pkts. on \$2.00 varieties.

STANDARD VARIETIES FOR GREENHOUSE CULTURE

	Tr. Pkt.	Tr. Pkt.
BALL EARLY PINK.	\$1.00	\$1.50
BALL LAVENDER.	1.50	1.50
BERTHA BAUR. Good lavender.....	1.50	1.00
CAPTOR. Pure white.....	1.00	1.00
CELESTIAL. Light yellow, large flower, long stem	1.00	1.00
CHEVIOT SUPREME ROSE-PINK (Windmiller). True Cheviot Maid.....	1.00	1.00
CHRISTMAS RED.	1.00	1.00
CRIMSON QUEEN.	2.00	2.00
DAYBREAK. Strong pink, very much like Briarcliff rose color.....	1.00	1.00
HODALY'S IDEAL. Beautiful blend of carmine-rose, orange, tipped lemon yellow, white throat—early	1.50	1.50
JERSEY MAID. True medium pink color with lighter throat. Strong producer and free flowering in midwinter.....	2.00	1.50
LA FRANCE. Soft pink.....	1.50	1.00
LUCKY STRIKE. White. For spring.....	1.00	1.00
MAIDEN'S BLUSH. Pink suffusion over white.	1.50	1.50
MARION WHITE. White.....		\$1.50
NEW DEAL. Early golden-bronze.....		1.00
PEACE. Mid-season white.....		1.50
RADIANCE IMPROVED. Pink colored flowers		1.00
SCHAFFROTH'S WHITE.		2.00
SCHLEGEGL'S EARLY WHITE. Pure white....		1.50
SCHROCK'S ORCHID. True color.....		1.00
SCHUMANN'S LAVENDER. Spring flowering		2.00
SCHUMANN'S YELLOW.		2.00
TALISMAN. Flowers are double and semi-double; color ranges bronze and golden shades		2.00
TERRY'S SURPRISE IMPROVED. Bronze, orange, and pink shades.....		1.00
VELVET SUPREME. Rich velvety crimson..		1.00
WESTOVER EARLY WHITE.		2.00
WESTOVER FRINGED WHITE. Pure white, for spring		1.00
WHITE PROSPERITY. Clear white.....		1.50
MIXED. Assorted colors.75

Snapdragons FOR THE HOME GARDEN



Antirrhinum "Nanum Grandiflorum"
"Wildfire"

Standard Outdoor Varieties Rust-Resistant

MAXIMUM (2 3/4 feet)

Alaska. White.

Campfire. Luminous scarlet.

Appleblossom. Rose-pink with white tube.

Copper King. A real true copper-scarlet color.

Copper Shades. Copper-orange to old gold.

Crimson. Fiery crimson.

Daffodil. Yellow.

Loveliness. Soft rose-pink.

Pink Sensation. Pure pink.

ALL THE ABOVE PRICED AT—

Tr. Pkt. 25c 1/4 oz. 80c Oz. \$2.85

MAJUS GRANDIFLORUM (2 1/2 feet)

Autumn Glow. Shades old rose suffused amber.

Brilliant Rose. True rose pink.

Buttercup. Canary yellow, shading creamy yellow.

Daintiness. Rose-pink, white tube.

Harmony. Terra-cotta and yellow shaded rose.

Pinkie. Clear pink.

Reveille (New). Deep luminous yellow, upper lip lighter yellow.

Rosalie. (New). Topaz rose with deeper center and gold suffusion.

Scarlet Defiance.

Shasta. Pure white.

Torchlight. Garnet suffused orange, bright yellow lip.

Wallflower Red. Pure wallflower red.

Yellow Jacket. Deep yellow.

Majus Grandiflorum Special Mixed.

University of California DeLuxe Mixture (Majus Grandiflorum). An excellent blend of colors. Resistant. Excellent for cut flowers.

ALL THE ABOVE (Except Reveille) PRICED AT—

Tr. Pkt. 25c 1/4 oz. 75c Oz. \$2.75

SUPER MAJESTIC (16 to 20 inches)

Autumn Glow. Old rose suffused amber, golden lip.

Dainty. Soft rose.

Harmony. Terra cotta and yellow shaded rose.

Orange Shades. Deep to light orange.

Red Rocket. Bright red.

Rose Sensation. Rose-pink.

Shell Pink.

Silver Pink.

Super Majestic Mixed.

ALL THE ABOVE PRICED AT—

Tr. Pkt. 35c 1/4 oz. \$1.10

NANUM GRANDIFLORUM (1 1/2 feet)

Amber and Gold. Terracotta color.

Antique Gold. Shades old gold, copper, fawn and orange.

Appleblossom. Rose pink, white tube.

Bumble Bee. Crimson.

Carmine Rose. Bright carmine rose.

Du Barry. Flaming salmon rose, gold shadings.

Glowing Sunset. Rosy scarlet.

Gypsy Girl. Beautiful color blend of rich carmine and golden yellow and a white tube.

Indian Girl. Beautiful old gold.

Old Gold Shades. Old gold and apricot.

Orange Shades. Deep to light orange.

Red Boy. Rich deep red.

Red Rock. Shaded scarlet, orange, crimson.

Ruby. Bright velvety carmine crimson.

Salmon Rose.

Tangerine. Bronzy orange.

Wildfire. Bright orange-scarlet.

Nanum Grandiflorum Mixed.

ALL THE ABOVE PRICED AT

Tr. Pkt. 25c 1/4 oz. 85c Oz. \$3.00

MALMAISON TYPE

For out-door cut flowers and general garden culture. The following "Malmaison Type" Snapdragons are highly recommended for cut flowers and garden show as well.

Guinea Gold. An ensemble of orange, gold and terra cotta.

Silvery Pink. An exceptionally attractive color.

Malmaison Mixed.

PRICE—Each of above exceptional varieties—

Tr. Pkt. 35c

TOM THUMB VARIETIES

Very dwarf, 6 inches, for pots and bedding. Not resistant.

Mixed. Tr. Pkt. 25c Oz. 55c

Magic Carpet. Very dwarf. Good for rock gardens. Tr. Pkt. 25c

ARCTOTIS (African Lilac Daisy)

Grandis. Excellent for cutting. Daisy-like flowers on long stems, upper surface pure white, reverse side of petals lilac-blue. About 3 ft. Tr. Pkt. 15c Oz. 55c

Hybrids. Showy daisy-like flowers. Red and orange shades. (Sow early.) About 12 inches. Tr. Pkt. 35c 1/4 oz. 85c Oz. \$3.25

ASPARAGUS

PLUMOSUS NANUS (Greenhouse Grown)

One of our Leading Seed Specialties.

100 seeds 40c 250 seeds 60c

1,000 seeds \$2.00 5,000 seeds \$8.00

SPRENGERI

100 seeds 40c 250 seeds 60c

1,000 seeds \$2.00 5,000 seeds \$8.00

Write for prices on larger lots. New Crop Seed ready in February.



A. B. C. Asters for the Florist

Select Varieties for The Commercial Grower

From a thorough survey among growers, commission houses, and retail florists, we recommend immediately below the varieties of Asters most generally preferred, especially for cloth-house culture. All of these are BODGER'S RESISTANT STRAINS. Fresh seed, no carry-over, secured direct from the grower for you.

AURORA GOLDEN SHEAF

Splendid free flowering aster, with large, full flowers, quilled centers and outer band of broad petals. A yellow self, fine for cutting. Flowers late August.

Tr. Pkt....30c 1/4 oz....60c 1 oz....\$1.85

BRANCHING AZURE BLUE

Tall, robust branching plants with large flowers of fine double form. Flowering early in September, we are confident you will be well pleased with this select strain.

Tr. Pkt....30c 1/4 oz....60c 1 oz....\$1.85

BRANCHING A.B.C. WHITE

Plant this variety to succeed Royal White in flowering. Similar to the above in habit, it produces large, full-petaled flowers in early September.

Tr. Pkt....30c 1/4 oz....60c 1 oz....\$1.85

EARLY GIANT LIGHT BLUE

While not quite as long-stemmed as later flowering varieties, it produces large flowers about same time as the Royals. An exceptionally good variety for the florist.

Tr. Pkt....35c 1/4 oz....75c 1 oz....\$2.75

EARLY GIANT PEACHBLOSSOM

The four to five inch flowers of this variety are full petaled. Opening a white color, it flushes to a beautiful lavender-pink.

Tr. Pkt....35c 1/4 oz....75c 1 oz....\$2.75

EARLY GIANT ROSE MARIE

Also typical in its habit along with other Early Giant varieties, the commercial grower will like the strong, heavy stems of Rose Marie, supporting rich rose flowers.

Tr. Pkt....40c 1/4 oz....80c 1 oz....\$2.85

HEART OF FRANCE

The rich, dark red color is the distinctive feature of this variety. Medium-sized flowers are produced in early to mid-September.

Tr. Pkt.....30c 1/4 oz.....65c
1 oz.....\$2.00 4 oz.....\$7.00

ROYAL AZURE BLUE

The Royals are the earliest good commercial varieties available, coming into flower the first part of September. One of the colors heaviest in demand.

Tr. Pkt....30c 1/4 oz....60c 1 oz....\$1.85

ROYAL DEEP ROSE

The florist interested in a good deep rose will like this variety. Like other Royals, the flowers are large and pleasingly incurved.

Tr. Pkt....30c 1/4 oz....60c 1 oz....\$1.85

ROYAL PURPLE

A rich, deep purple this is in heavy demand for cut flower purposes. Comes into production very early in September.

Tr. Pkt....30c 1/4 oz....60c 1 oz....\$1.85

ROYAL SHELL PINK

A most pleasing color as the name implies. The most popular aster in its particular shade.

Tr. Pkt....30c 1/4 oz....60c 1 oz....\$1.85

ROYAL WHITE

Plant Royal White to precede Branching ABC White for a good supply of cut flowers over the more profitable part of the shipping season. Large, double flowers on stiff stems.

Tr. Pkt....30c 1/4 oz....60c 1 oz....\$1.85

Other Resistant Varieties of Bodger's Asters

BALL VARIETIES (Branching Type)

	Tr. Pkt.	1/4 oz.	Oz.
Ball White Late. Blooms early to mid-September.	\$0.35	\$0.60	\$1.85
Ball White Early. Blooms late August to early September.	.35	.60	1.85
Ball Deep Purple Early. Outstanding color. Blooms late August to early September.	.35	.60	1.85
Ball Deep Rose Early. Attractive bright rose. Blooms about mid-August.	.35	.60	1.85

QUEEN OF THE MARKET

Medium sized flowers. Blooms in early August. The earliest Aster of quality.

	Tr. Pkt.	1/4 oz.	Oz.
Azure Blue	\$0.30	\$0.60	\$1.85
Crimson	.30	.60	1.85
Dark Blue	.30	.60	1.85
Flesh Pink	.30	.60	1.85
Rose	.30	.60	1.85
Scarlet	.30	.60	1.85
White	.30	.60	1.85
Mixed Colors. Choice formula.	.25	.60	1.85

ROYALS

Blooms mid-August, directly following the Queen of the Market.

	Tr. Pkt.	1/4 oz.	Oz.
Azure Blue or Dark Lavender	\$0.30	\$0.60	\$1.85
Deep Rose	.30	.60	1.85
Peach Blossom	.30	.60	1.85
Purple	.30	.60	1.85
Shell Pink	.30	.60	1.85
White	.30	.60	1.85
Mixed Colors. Choice formula.	.25	.60	1.85

AMERICAN BRANCHING

Mid-season to late flowering.

	Tr. Pkt.	1/4 oz.	Oz.
A. B. C. White. Blooms about September 10th.	\$0.30	\$0.60	\$1.85
Azure Blue. Clear mid-blue.	.30	.60	1.85
Crimson	.30	.60	1.85
Improved Semple Pink. Shell pink.	.30	.60	1.85
Rose	.30	.60	1.85
Peach Blossom	.30	.60	1.85
Purple	.30	.60	1.85
Mixed Colors. Choice formula.	.25	.60	1.85

EARLY AMERICAN BEAUTY

Blooms September 15th to October 1st.

	Tr. Pkt.	1/4 oz.	Oz.
Azure Fairy. Azure blue or dark lavender.	\$0.30	\$0.60	\$1.85
Black Prince. Deep marine violet.	.30	.60	1.85
Crimson	.30	.60	1.85
Deep Rose	.30	.60	1.85
Purple	.30	.60	1.85
September Beauty. Delicate shell pink.	.30	.60	1.85
White	.30	.60	1.85
Mixed Colors. Choice formula.	.25	.60	1.85

CREGO IMPROVED

	Tr. Pkt.	1/4 oz.	Oz.
Azure Blue. Attractive light blue, medium size, excellent color	\$0.30	\$0.60	\$1.85
Blue Flame. A rich fairly deep blue.	.30	.60	1.85
Crimson	.30	.60	1.85
Deep Rose. Rich deep rose. Do not confuse this with Rose-Pink.	.30	.60	1.85
Orchid (Cattleya). This is a very rich subdued rosy lavender	.30	.60	1.85
Peachblossom. Attractive light lavender-pink—Phlox pink color.	.30	.60	1.85
Purple. Dark blue.	.30	.60	1.85
Shell Pink. Very fine bright shade.	.30	.60	1.85
White. Large, full and clear color.	.30	.60	1.85
Crego Types Mixed.	.30	.60	1.85

PRINCESS TYPE (New)

	Tr. Pkt.	1/4 oz.	Oz.
Princess Anne. Peach blossom shade, opening delicate pink and turning rose-pink.	\$0.35	\$0.75	\$2.50
Princess Bonnie. (See Outside Front Cover.) A very beautiful soft salmon-rose shade with the center rich gold while opening. We predict a great future for Princess Bonnie as a commercial cutting variety.	.35	.75	2.50
Princess Marsha. A strong vibrant cinnabar scarlet, boldly contrasted with the rich gold center of the young flower.	.35	.75	2.50
Princess Types Mixed. Choice formula mixture.	.35	.75	2.50

AMERICAN COMET TYPE

Following are desirable Wilt-Resistant Asters of this type.

	Tr. Pkt.	1/4 oz.	Oz.
Comet Types Mixed.	\$0.30	\$0.60	\$1.85

SINGLE CHINENSIS

	Tr. Pkt.	1/4 oz.	Oz.
Rainbow Mixture. A choice mixture of the better colors of single Chinensis Asters.	\$0.30	\$0.50	...

EARLY GIANTS

	Tr. Pkt.	1/4 oz.	Oz.
Light Blue	\$0.35	\$0.75	\$2.75
Peach Blossom. Opens white. Turns lavender-pink	.35	.75	2.75
Rose Marie. Rich rose.	.40	.80	2.85
Mixed. Choice formula.	.35	.75	2.65

GIANT MAMMOTH PAEONY FLOWERED

	Tr. Pkt.	1/4 oz.	Oz.
Silvery Rose. (Wilt-Resistant.) Immense fully double flowers resembling beauty type, borne on long, stout, non-lateral stems. Flowers with Giants of California.	.35	.75	...

New Wilt-Resistant Aster "Princess Bonnie"



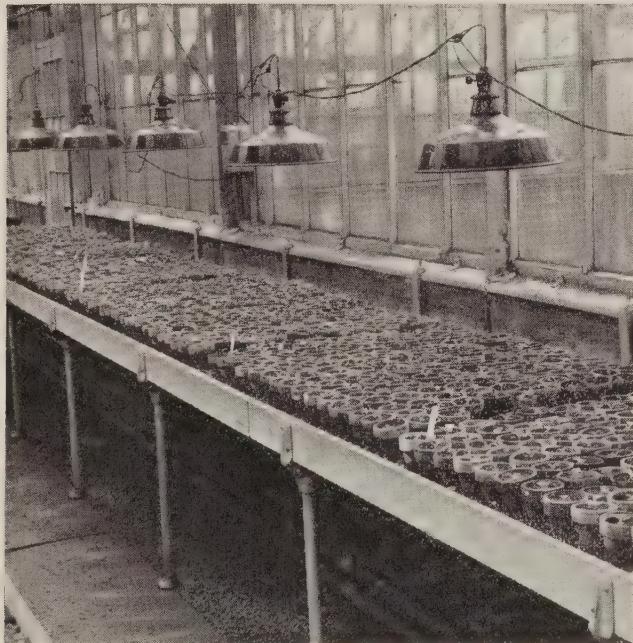


ASTERS—Resistant (Continued)

SUPER GIANT

El Monte. Deep glowing crimson, composed of abundant quantities of faintly interlaced plume-like petals; extremely large and fluffy, borne on heavy non-lateral, basal branched stems. Very early blooming, coming in before the California Giant varieties, and remaining in flower over a long period.

Tr. Pkt. 35c 1/4 oz. 85c Oz. \$3.00



diseases will creep in if ordinary precautions are not taken. Any injury to the roots at time of transplanting creates ideal conditions for disease organisms to start active growth in the plant.

You can almost entirely eliminate injury by growing your seedlings in "Easi-Off" plant bands. More than any other wood band, they can be removed with less injury to the root system and ball of soil. No cutting with a sharp knife—no twisting or bending. Just a slight pull with the finger and your plant is ready to set out. No check in growth! No injury that would make for easy entrance of disease.

"Easi-Off" Plant Bands are available in all popular sizes. Order early and get your bands set up in the bench or flats ahead of time. See Page 56 for prices and full information.

ASTERS

Bodger's Famous "Regular" Strains

In soil that is clean, and rot is not to be considered, our "Regular" Strains of California Asters, listed below, will be found generally satisfactory. However, if in doubt, plant "Bodger's Wilt-Resistant" Strains.

IMPROVED GIANTS OF CALIFORNIA,

(Curled and Interlaced)

(Also known on the Chicago Cut Flower Market as "Chicago Giant Beauty.")

This new Aster is somewhat of the Crego and Beauty type, but is practically non-lateral, producing flowers of immense size without disbudding and of wonderful substance on strong, stiff stems 20 to 24 inches long. Flower mid-season to frost.

	Tr. Pkt.	1/4 oz.	Oz.
Deep Rose	\$0.35	\$0.90
Light Blue35	.90
Peach Blossom35	.90
Purple35	.90
White35	.90
Mixture. Choice formula35	.90

CALIFORNIA GIANT SUNSHINE

Mixture. Large-flowered Anemone type. Small center cushion with long petals. Nice range of colors

..... \$0.30 \$0.85 \$2.65

SUPER GIANT

Los Angeles. (Award of Merit, All-America Selections.) The flowers are fully double, 6 to 8 inches across, graceful and delicately interlaced. The long, stiff stems are basal branching and strictly non-lateral, bearing the large flowers smartly upright.

Tr. Pkt. 35c 1/4 oz. 85c Oz. \$3.00

LIGHT YOUR ASTERS FOR EARLIER FLOWERING

March is the time to start your Asters for cloth houses. In order to save time and get the crop ready when prices are good, some of your Asters should be lighted. Some of you may be acquainted with the direction but for those of you who are not, this is written.

When the seedlings are ready to prick-off into pots or bands or flats, start lighting. Use 25-40 watt lamps spaced five feet apart and two feet above the bench. Apply from dusk and for three or four hours thereafter each day. Continue lighting until the plants are ready to set out.

GROW YOUR ASTER SEEDLINGS IN "EASI-OFF" PLANT BANDS

While the florist varieties of Asters offered are resistant to yellows and similar diseases, it is not absolute with the result that the

diseases will creep in if ordinary precautions are not taken. Any injury to the roots at time of transplanting creates ideal conditions for disease organisms to start active growth in the plant.

You can almost entirely eliminate injury by growing your seedlings in "Easi-Off" plant bands. More than any other wood band, they can be removed with less injury to the root system and ball of soil. No cutting with a sharp knife—no twisting or bending. Just a slight pull with the finger and your plant is ready to set out. No check in growth! No injury that would make for easy entrance of disease.

"Easi-Off" Plant Bands are available in all popular sizes. Order early and get your bands set up in the bench or flats ahead of time. See Page 56 for prices and full information.

BACHELOR BUTTONS (See *Centaurea Cyanus*)

BALLOON VINE

"Love in a Puff." Tr. Pkt. 10c Oz. 50c

BALSAM (Lady Slipper)

CAMELIA-FLOWERED

One of the showiest flowers, our strains have been selected especially for their doubleness and wide range of colors. The bush balsam produce their flowers above the foliage, making them especially attractive. Also fine as a spring pot plant.

A tender annual, Balsam are started under glass for the earliest plants. Seed germinates readily and plants are of easy culture. Do not overcrowd for best development.

Finest Mixed. Tr. Pkt. 20c 1/4 oz. 40c Oz. \$1.10

BUSH FLOWERING

Finest Mixed. Tr. Pkt. 25c 1/4 oz. 75c

BARTONIA AUREA

Golden Yellow. Tr. Pkt. 15c Oz. 50c

BEAN (Scarlet Runner)

Desirable climber. Oz. 15c Lb. 65c

BEGONIAS Fibrous Rooted

PRICES ON ALL FIBROUS ROOTED BEGONIAS

Due to extremely short crops on all Begonia seeds we are forced to pro-rate what is available by discontinuing bulk listings of many varieties.

On any one variety or combination of varieties, unless specified otherwise, we can supply no more than a TRADE PACKET of each priced as follows:

Trade Packet \$1.00

A. B. C. MASTERPIECE

A lovely clear rose-pink Begonia, and the most outstanding in this color class. The large-size blooms are produced so abundantly that the foliage is really overshadowed. For pot plants as well as for bedding, you have something if you have this exceptional Begonia.

Tr. Pkt. \$1.00 1/64 oz. \$2.50

SCANDINAVIA PINK (Oechslin's Strain)

Many large pot plant growers are growing the Scandinavia Begonias exclusively. They are very free bloomers and make a nice bushy plant ideal for pot culture but also very satisfactory for bedding. Especially good for use in combination boxes.

Scandinavia Red **Scandinavia White** **Scandinavia Mixed**
Prices: All Scandinavia Begonias—
Tr. Pkt. \$1.00

GRACILIS

Adeline. Dwarf habit of growth. Flowers a bright pink; pleasing in appearance against the green foliage.
Tr. Pkt. \$1.00

Carmen. Bright pink flowers with richly contrasting bronze foliage.
Tr. Pkt. \$1.00

Indian Maid. Has the same deep bronze foliage of Carmen with bright deep scarlet flowers producing a highly attractive combination.
Tr. Pkt. \$1.00

BEGONIAS (Continued)

Luminosa. Deep scarlet with reddish-brown foliage. One of best sellers.
Tr. Pkt. \$1.00

Luminosa Compacta. Small dark brown foliage is hidden by the mass of medium-size bright scarlet blossoms.
Tr. Pkt. \$1.00

Prima Donna. Limpid rose shading to carmine. Very excellent variety.
Tr. Pkt. \$1.00

White Pearl. White, light green foliage.
Tr. Pkt. \$1.00

SEMPERFLORENS

Albert Martin. Bright carmine.
Tr. Pkt. \$1.00

Christmas Cheer. Extra large flowered crimson-scarlet.
Tr. Pkt. \$1.00 1/64 oz. \$1.75 1/32 oz. \$3.25

Christmas Pink. This variety is of same habit as Christmas Cheer.
Tr. Pkt. \$1.00 1/64 oz. \$2.00

Coral Prize. Beautiful coral-pink.
Tr. Pkt. \$1.00 1/64 oz. \$2.00 1/32 oz. \$3.50

Darling. Compact growth, with large, light rose-colored flowers.
Tr. Pkt. \$1.00 1/64 oz. \$2.50 1/32 oz. \$4.50

Elegant (New). White attractively edged crimson, clear green foliage.
Tr. Pkt. \$1.00

Ille de France. Best pure white.
Tr. Pkt. \$1.00

King of the Reds. A glowing scarlet.
Tr. Pkt. \$1.00 1/64 oz. \$2.50 1/32 oz. \$4.50

Snow. Pure white medium-size flowers show up well against the rosy stems and light green leaves. About 10 inches high.
Tr. Pkt. \$1.00

Zahringer. An outstanding bright pink color. Flower has white center.
Tr. Pkt. \$1.00 1/64 oz. \$1.75

Mixed. Choice selection of varieties listed above.
Tr. Pkt. \$1.00 1/64 oz. \$1.75 1/32 oz. \$3.00 1/16 oz. \$5.00

TUBEROUS ROOTED

Single. Large Flowering. Mixed. Tr. Pkt. 75c

Double. Large Flowering. Mixed. Tr. Pkt. \$2.00

BLUE LACE FLOWER (See *Didiscus Coeruleus*)

BRACHYCOME (Swan River Daisy)

IBERIDIFOLIA. A free blooming annual with small flowers.

Mixed Colors. Tr. Pkt. 20c Oz. 90c

New Begonia "A. B. C. Masterpiece"





Calendula A. B. C. "Improved Sensation"

BROWALLIA

Very useful flowering annuals.

Viscosa Compacta Sapphire. Excellent pot plant. Compact grower. Dark blue flowers with white eye.
Tr. Pkt. 75c 1/16 oz. \$1.05 1/8 oz. \$1.85

CALCEOLARIA

MULTIFLORA NANA

Hybrida Multiflora Nana Mixture. Dwarf, compact growth. Medium size brightly colored flowers. A great favorite with the trade.

Tr. Pkt. \$1.00 1/64 oz. \$4.40

Gilbert's Multiflora Nana. (Originator's seed.) A fine selection of the brighter colors. Tr. Pkt. \$1.00

A. B. C. Triumph Mixed. A special florists' selection. Medium dwarf in growth, producing an exceptional assortment of colors and shades. Highly recommended. Tr. Pkt. \$1.25

HYBRIDA GRANDIFLORA

Hybrida Grandiflora Mixed. A special mixture of varied colorings. Grows about 18 in. high. Large flowered, vigorous growth.

Tr. Pkt. \$1.00 1/64 oz. \$4.25

RUGOSA TYPE

Rugosa Hybrids Mixed. Comparatively small flowers. Provide pot plants and desirable for cutting. Tr. Pkt. \$1.00

CALLIOPSIS (Annual)

Gold Crest (Drummondii). A fine semi-double novelty with beautiful flowers of a rich golden brown color with a reddish brown zone, that averages 2 1/2 to 3 inches across and comes with a double row of petals. A big improvement over the old "Golden Wave."

Tr. Pkt. 15c Oz. 75c

Golden Crown (New). Rich golden yellow, shining maroon central zoning. Tr. Pkt. 15c Oz. 75c

Golden Wave (Drummondii). Yellow. Tr. Pkt. 15c Oz. 75c

Dwarf Dazzler. Edged a deep golden yellow on dark red flowers.

Tr. Pkt. 15c 1/4 oz. 75c

Mixed Dwarf. Tr. Pkt. 10c Oz. 50c

CALENDULAS

A. B. C. IMPROVED SENSATION

Considered by many to be the best Calendula for cut-flower purposes. Flowers very large, deep orange with scarlet sheen, light center.

Tr. Pkt.	25c	1/4 oz.	60c	1/2 oz.	\$1.10
1 oz.	\$2.00	2 oz.	\$3.50	4 oz.	\$6.50

Masterpiece. Clear rich orange with an attractively contrasting dark brown center.

Improved Long Orange. The largest flowered and longest stemmed Calendula. Clear bright orange with light eye.

Lemon Queen. Clear medium deep yellow with a dark brown center that contrasts most effectively. Generally preferred yellow.

Gold. Deep golden yellow, long-stemmed and large flower with light center. Stem, size, and color in this are outstanding.

Supreme. Light shade of orange with a richly contrasting brown center, not extra long-stemmed but freer flowering than any of the above.

Apricot. Rich apricot or straw color with a finely contrasting brown center. Same habit as Ball's Supreme, from which it is a selection. Inclined to occasionally produce orange petals with the apricot. Some should be grown for variety.

Note: Unit price on weight lots will apply in combination with two or more of above varieties. For instance, on 1/4 oz. each of four varieties, instead of 60c each, or \$2.40 for the four, the ounce price of \$2.00 will be accepted.

ALL of the above uniformly priced as follows:

Tr. Pkt.	40c	1/4 oz.	60c
Oz.	\$2.00	2 oz.	\$3.50

Calendula Mixture.

Tr. Pkt. 35c	1/4 oz. 50c	Oz. \$1.75	4 oz. \$6.00
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OUTDOOR VARIETIES

Frilled Beauty. The flowers are large and full, completely double with good stiff petals which are semi-rounded in appearance. Stems are long and fine for cutting, and the color is a deep orange.

Tr. Pkt. 15c	1/4 oz. 25c	Oz. 75c
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Orange Fantasy. A unique form never before seen in this favorite flower. Outer petals are long, the inner petals short, curled and interlaced to form a heavy crest. Flowers are of a deep bronzy or coppery orange with petals edged deep mahogany-red. 15 inches tall.

Tr. Pkt.	20c	Oz.	85c
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Improved Orange Shaggy. Deep orange shading lighter at the center, plants are free flowering, neat and compact, bearing long stems which make the fringy petaled flowers equally useful in the garden or for cutting. Tr. Pkt. 15c 1/4 oz. 25c Oz. 65c

Chrysanth or Sunshine. The large double flowers are an exquisite shade of clear buttercup yellow, with long, loosely arranged petals which droop somewhat to give the rounded appearance of a Chrysanthemum. Tr. Pkt. 15c Oz. 75c 2 oz. \$1.25

THE FOLLOWING ARE DESIRABLE KINDS FOR BEDDING—(Not recommended for cut flower production)—

Lemon Queen. Light or lemon yellow.

Orange King. Dark centered orange, of compact growth and valuable for bedding.

Radio. Bright orange with quilled petal. Of compact growth and distinctly effective for bedding.

Radio Golden Beam. Clear yellow Radio.

Price: All the above bedding varieties:

Tr. Pkt.	15c	Oz.	80c
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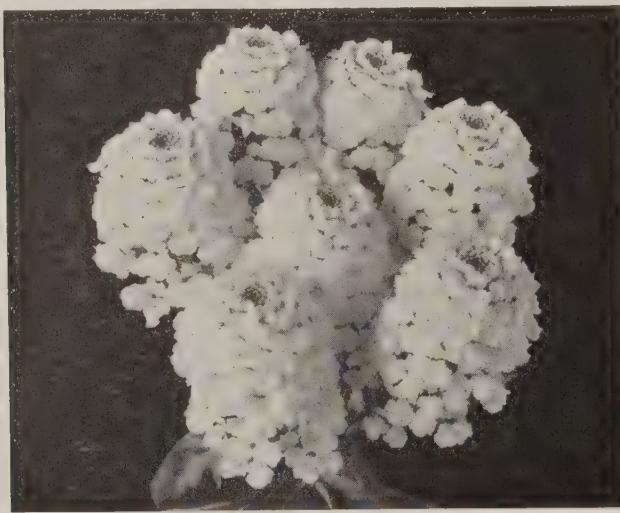
Bedding Mixture. Evenly proportioned mixture of all compact bedding varieties. Tr. Pkt. 15c Oz. 50c 4 oz. \$1.50 Lb. \$5.00

CANARY BIRD VINE

Crop very uncertain.

Tropaeolum Canariense. Flowers bright canary yellow.

Tr. Pkt.		10c
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A. B. C. Giant Hyacinth Flowered Candytuft

CANDYTUFT

A. B. C. SPECIAL GIANT HYACINTH FLOWERED

White. Particularly recommended for under glass; provides excellent cut flowers. A sowing in January should make Mother's Day nicely. We have an exceptionally fine strain of the true kind. Seed sown in October will flower in late winter.

Tr. Pkt. 15c Oz. 85c 4 oz. \$2.75 Lb. \$8.00

Empress White. Coronaria type growing about 12-inches tall.

Tr. Pkt. 15c Oz. 50c 4 oz. \$1.20

Miniature Gem. Miniature white flowers about 3½ inches high. Each plant produces 4 to 6 spikes. A real gem for rock gardens.

Tr. Pkt. 15c ¼ oz. 30c Oz. 85c

UMBELLATA TYPE

If you have grown annual Candytuft before and found it a poor seller, it is more likely that you had too much of the white variety. Try in its place a few of the colored varieties, such as Pink, Rose, Carmine, Lavender and Crimson and be convinced that this annual is of much use in the florist's establishment in the spring.

	Tr. Pkt.	Oz.	4 oz.
Carmine. 12 inches	\$.15	\$0.50	\$1.20
Crimson. 12 inches	.15	.50	1.20
Lavender. 12 inches	.15	.50	1.20
Lilac. 12 inches	.15	.50	1.20
Pink. Flesh color. 12 inches	.15	.50	1.20
Rose Cardinal. 12 inches. Brilliant rosy red	.15	.55	1.25
White. 12 inches	.15	.50	1.20
Mixed. 12 inches	.10	.35	1.00

CAMPANULA (Annual Canterbury Bells)

Many years of careful selection have at last given us an Annual Canterbury Bell which blooms from seed in less than six months. The plant grows from two to two and a half feet tall, each plant having from six to eight spikes of blooms. Seed planted in February blooms in July.

SINGLE

Angelus Bell. Deep Rose. Tr. Pkt.	15c	1/4 oz.	30c
Blue Bell. Cambridge Blue. Tr. Pkt.	15c	1/4 oz.	30c
Liberty Bell. Violet-Blue. Tr. Pkt.	15c	1/4 oz.	30c
Mission Bell. Pink. Tr. Pkt.	15c	1/4 oz.	30c
Wedding Bells. Pure White. Tr. Pkt.	15c	1/4 oz.	30c

Choice Mixed contains dark blue, light blue, pink, rose and white. Winner of Gold Medal in the 1933 All-American Selections.

Tr. Pkt. 10c 1/4 oz. 25c Oz. 75c

CARDINAL CLIMBER

Hybrids. Rapid growing annual climber, producing a profusion of brilliant cardinal red flowers. To hasten germination file or cut notch in seed.

Tr. Pkt. 25c 1/4 oz. 60c Oz. \$2.00

CARNATION

A.B.C. Giant Perpetual Flowering Mixture. A gold medal hybrid mixture of perpetual or greenhouse Carnations. May be grown outdoors during the summer, if disbudded. Very double and strongly clove scented.

Tr. Pkt. 35c 1/4 oz. \$1.50

Enfant de Nice Strain. Preferred by many. Color comes about 75% true from seed and about 90% of plants come double.

Red Scarlet Rose Pale Pink Salmon White Striped Mixed

Tr. Pkt. 50c 1/8 oz. \$2.15

Chabaud's Giant Improved Strain.

Cardinal Red Deep Rose Flesh Rose Pink White Mixed

Tr. Pkt. 30c 1/4 oz. \$1.25

Marguerite (Special Mixed). Very early flowering, giving an abundance of bloom within five months from planting. The flowers are very fragrant, on good stems and 16 to 20-inch plants.

Tr. Pkt. 25c 1/4 oz. 90c

CELOSIA

CRISTATA (Dwarf Cockscomb)

Empress. Bright red; dark foliage. Tr. Pkt. 25c

Glasgow Prize. Dark crimson. Tr. Pkt. 25c

Choice Mixed. Tr. Pkt. 25c

CRISTATA (Tall Cockscomb)

Royal Velvet. Awarded Honorable Mention, All-America Council. A new, early blooming, base-branching plant growing about 2 feet high. Extra large center head of rich ruby red with velvety texture surrounded by numerous erect branches mounted with medium-sized combs. The foliage is bronzy green with reddish margins.

Tr. Pkt. 25c 1/4 oz. 80c

Crimson. Tall. 25c 1/4 oz. 75c

Cristata Miracle. Mixed. Tall. 25c 1/4 oz. 75c

Tr. Pkt. 25c 1/4 oz. 75c

GILBERT'S MAPLE GOLD

This is the loveliest of all cristata or coxcomb creations. It starts forming round maple-pink heads when quite small, and grows increasingly beautiful; each ruffled segment tipped with brilliant gold, lasting until killed by frost. Whenever this was flowered the past summer, it brought favorable reports from observers. Will grow about three feet tall. Originators seed.

Tr. Pkt. (300 seeds) 50c

DWARF FEATHER TYPE

A recent development of great value to the florist. Very uniform, they may be grown as a border plant or in pots.

Fiery Feather. Crop Failure

Golden Feather. Crop Failure

Mixed. Crop Failure

PLUMOSA (Feathered Type)

	Tr. Pkt.	1/4 oz.
Crimson.	\$.20	\$.55
Fiery Red.	.20	.55
Pride of Castle Gould. 2 to 3 feet. Colors from deep crimson to light yellow. Mixed.	.20	.55
Scarlet.	.20	.55
Thompsoni Magnifica. Grows 2 feet high. The choicest mixture of the feathered varieties.	.20	.55
Yellow.	.20	.55

PYRAMIDALIS

Flame of Fire. Very dwarf. 25

CHILDSI (Chinese Woolflower)

	3 Feet High	Tr. Pkt.	1/4 oz.
Crimson.		\$.25	\$.75
Rose.		.25	.75
Yellow.		.25	.75
Mixed.		.25	.75

BRYSONI (Chrysanthemiflora)

Mixed. One of the most effective and largest florist cut flowers. Tr. Pkt. 25c 1/4 oz. 55c

CENTAUREA

(Bachelor Button or Cornflower)

Popular free-flowering annuals. Now largely grown under glass, particularly for Mother's Day sales, also Decoration Day.

CYANUS (A. B. C. Giant Strains DOUBLE)

The flowers of these strains are very large, fully double, and the colors intensified. We offer the florist trade especially select strains that should not be confused with those generally offered. Sowings can be made at regular intervals but the principal sowings are made late fall and January-February for late spring flowering. Grow cool.

	Tr. Pkt.	Oz.	4 oz.	Lb.
Blue Boy. Double blue.....	\$0.15	\$0.45	\$1.40	\$4.50
Pinkie. Deep pink.....	.15	.45	1.40	4.50
Red Boy. Deep red.....	.15	.45	1.40	4.50
Snow Man. White.....	.15	.45	1.40	4.50
Special Mixed15	.45	1.40	4.50

IMPERIALIS (Sweet Sultan)

The cut-flower possibilities of this type of Centaurea should not be overlooked.

	Tr. Pkt.	Oz.
Lavender Beauty. Light lavender white center.....	\$0.15	\$0.65
Giant Rose15	.65
Deep Lavender15	.65
Amaranth Red15	.65
White15	.65
Delicate Lilac15	.65
Imperial Giant. Mixed.....	.15	.65

Suaveolens (Yellow Sweet Sultan or Grecian Cornflower). Large, bright yellow flowers; sweetly scented and a popular sort for cutting; lasting well.

Tr. Pkt.....	15c	1/4 oz.....	25c	Oz.....	75c
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Centaurea Cyanus "Blue Boy"

CENTAUREA (Continued)

DUSTY MILLER (White Leaved)

For borders, vases, blankets, etc.

Candidissima.	6 inch. Silver gray foliage.	Tr. Pkt.....	35c	1/4 oz.....	95c	Oz.....	\$3.75
Gymnocarpa.	24 inch. Fine, silvery foliage.	Tr. Pkt.....	15c	Oz.....	55c	4 oz.....	\$2.00
Maritima Diamond Improved (Cineraria)		Tr. Pkt.....	15c	1/4 oz.....	30c	Oz.....	.90c

AMERICANA

Grows 3 feet high and bears immense thistle-like blooms. Splendid for cutting.

Rosy Lavender.	Tr. Pkt.....	15c	Oz.....	55c	4 oz.....	\$2.00
Alba. White. Tr. Pkt.....	15c	Oz.....	55c	4 oz.....	2.00	

CHINESE FORGET-ME-NOT (See *Cynoglossum Amabile*)

CHRYSANTHEMUMS (Annual)

SEGETUM	Tr. Pkt.	Oz.
Eastern Star. Light Yellow.....	\$0.20	\$0.40
Morning Star. Primrose yellow.....	.20	.40
Evening Star. Sunflower yellow.....	.20	.40
Gloria Alba. White, pale yellow disc, yellow eye...	.20	.40
Northern Star. Giant white, yellow zone.....	.20	.40
Single Mixed. Segum.....	.20	.40
All of the above have dark centers excepting Gloria.		

CARINATUM	Tr. Pkt.	Oz.
Rainbow Mixture. A wide range of tones of purple, scarlet, orange, salmon, rose, yellow, white. All beautifully zoned round the dark discs with small yellow edges	(1/4 oz., 60c)	\$0.30
Burridgeanum. White with scarlet zone.....	.15	.30
Purpureum (W. E. Gladstone). Purple, crimson and yellow zone15
The Sultan. Dark copper, yellow zone.....	.15
White Queen. White, lemon zone, dark eye.....	.15
Double Mixed. Coronarium annual. Tall.....	.15	.60
Bridal Robe. Pure white and fully double with very fine foliage.	Tr. Pkt.	20c

ROOTONE

PATENTS PENDING

No. N-3—1/4-oz. pkg.—25c size.....	Doz. pkgs.	\$2.00
No. N-4—2-oz. jars (up to 3,000 cuttings).....	Each	1.00
For Resale	Per dozen	8.00
No. N-5—1-lb. pkg. (up to 30,000 cuttings).....	Each	5.00

COLEUS

Hybridus "Rainbow" Mixture. Giant leaves of superb variation saved from finest collection. **Crop Failure.**

CONVOLVULUS (Morning Glory)

IMPERIAL—EXTRA LARGE

These mammoth flowering imperial Morning Glories often measure more than 6 inches across and are entirely distinct from the Morning Glory generally known. In fact, they variably create somewhat of a sensation when in bloom. For pot or window box culture, if the runners are pinched two or three times the plant will form a dwarf and compact shape, bearing innumerable gigantic flowers.

Light Chocolate, Blushed White. Red, White Margined. Pink.

Purple Self. Red Self. Red, Flaked White. Sky Blue Shades. White.

All Colors Mixed.

Price—All of the above:

Tr. Pkt.....	10c	Oz.....	20c
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Cineraria "Cremer's Prize"
CINERARIAS

A. B. C. DE LUXE MIXTURE

We have received numerous requests from growers for a good all-around assortment of Cinerarias, such as will be filled by the A.B.C. De Luxe Mixture. Composed principally of select strains of Cremer's Prize and Siter's Rainbow, it also contains a portion of Berlin Market, Hybrida Grandifloras, and similar desirable types.

Tr. Pkt. \$1.00 1/64 oz. \$2.00 1/32 oz. \$3.25

CREMER'S IMPROVED PRIZE STRAIN

Produces somewhat smaller blooms than does Multiflora Maxima, with plants of good height, and is of such high sale value that growers, in our opinion, will not go amiss in planting liberally of both. The originator is constantly improving the strain.

Tr. Pkt. (1,000 seeds) \$1.50 1/64 oz. \$2.25
1/32 oz. \$4.00 1/16 oz. \$7.50

SITER'S RAINBOW STRAIN

Although it carries immense flower heads, its compact growth and small round leaves require little room. Medium large flowers, ranging from the bright-eyed types to the finer pastel shades.

Originator's packets. Each \$2.00
Reselected Strain. Tr. Pkt. \$2.00 1/64 oz. \$2.50
1/32 oz. \$4.50 1/16 oz. \$8.00

HYBRIDA GRANDIFLORA

A. B. C. PRIZE

The world's best strain of the large flowering type.

	Tr. Pkt.	1/64 oz.	1/32 oz.	
Blue Shades	\$1.00	\$2.75	\$5.25	
Crimson	1.00	2.75	5.25	
Salmon Shades	1.00	2.75	5.25	
Pure White	1.00	2.75	5.25	
Prize Mixture	1.00	2.50	4.75	

BERLIN MARKET

Medium large flowered and dwarf growth.

Weissensee Mixture. A white-eyed strain with good growth and flower head. Tr. Pkt. \$1.00 1/64 oz. \$1.60 1/32 oz. \$2.75

MULTIFLORA NANA

Mixed. Small flowered. A very dwarf strain of exceptional merit. Desirable for combining with other plants for filling baskets, boxes, etc., for Easter and Mother's Day sales.

Tr. Pkt. \$1.00 1/32 oz. \$3.00

MULTIFLORA MAXIMA

Its range of colors is "tops," including every desirable shade in pinks, reds, blues, delicate pastel tints to solid bright shades and beautiful-eyed types. Good medium size.

Tr. Pkt. \$1.00

"Gold Center." A selection from the Multiflora Nana distinctively different in that stamens are a golden yellow, giving it a "gold center" effect that contrasts nicely with the wide range in color of the petals.

Tr. Pkt. \$1.00 1/64 oz. \$2.00

Stellata Hybrida. Desirable for cutting. Tr. Pkt. (1,000 seeds) 75c

CLARKIA

ELEGANS DOUBLE

These flowers are gaining popularity as Spring cut flowers. Plant in January for indoor culture.

A. B. C. Special Mixed. Tr. Pkt. 25c

CLEOME PUNGENS (*Spider Plant*)

Pink Queen. Color a refreshing pink, turning to white. Foliage of beautiful airy appearance.

Tr. Pkt. 50c 1/4 oz. 65c Oz. \$2.00

COBAEA SCANDENS (*Cup and Saucer Vine*)

Plant seeds edgewise to insure good germination.

Blue. Tr. Pkt. 15c 1/4 oz. 35c Oz. \$1.05

COSMOS

SENSATION DOUBLE

White Cloud. Mammoth sensation type. Flowers are a beautiful soft white. Tr. Pkt. 50c 1/4 oz. \$1.00

Pink Lady. Salmon pink similar to above in habit.

Tr. Pkt. 50c 1/4 oz. \$1.00

Sensation Mixed. The fluted flowers are most informal as they bloom in a variety of shapes and forms, though the doubles percentage is quite high as the seed was hand picked from double plants only.

Tr. Pkt. 35c 1/4 oz. 75c Oz. \$2.75

SENSATION SINGLE

A very early giant flowering variety. Blooms large, 4 to 6 inches across. Height, 6 feet.

Tr. Pkt. 1/4 oz. Oz.

Dazzler (New). Excellent crimson \$0.25 \$0.50 \$1.50

Pinkie. Beautiful pink25 .45 1.10

Purity. Pure white25 .45 1.10

Cardinal35 .45 1.10

Mixed20 .35 .85

KLONDYKE

Orange Flare. Vivid orange with light green foliage. Blooms in less than four months from sowing. Tr. Pkt. 15c 1/4 oz. 30c Oz. 85c

Orange Ruffles. Semi-double. Vivid golden orange.

Tr. Pkt. 15c 1/4 oz. 40c

Yellow Flare (New). Beautiful butter yellow. 3 to 4 ft. Very good bloomer. Tr. Pkt. 25c 1/4 oz. 35c Oz. \$1.10

CUPHEA (*Cigar Plant*)

Firefly. This is a semi-dwarf, compact growing annual about 10 to 12 inches in height with a spread of about 12 inches. Somewhat fluted in formation, a deep rosy scarlet color, deepening to almost purple at the center. The plants grow very readily from seed and flower in about five months.

Tr. Pkt. 35c 1/8 oz. 75c 1/4 oz. \$1.15

Cosmos Sensation Single





The fine house of Cyclamen pictured above is devoted to the seed production of A. B. C. giant flowering strains.

A. B. C. Cyclamen

THE FINEST DOMESTIC AND IMPORTED STRAINS

For over 24 years, A. B. C. has supplied true giant flowering Cyclamen seed to numerous critical growers from Maine to California, and repeat orders from year to year indicate,

we believe, that our "special strain" is accepted as being the ultimate in quality. If in the market for Cyclamen seed in quantity please write for special quotation.

	100	1000
Bonfire. Bright salmon-scarlet.....	\$2.25	\$20.00
Bright Red.	1.75	16.00
Dark Blood Red.	1.75	16.00
Daybreak. Light salmon-rose.....	2.20	18.00
Lavender	1.75	16.00
Orange Beauty. Orange-vermillion	2.30	21.00
Pink Pearl. Salmon pink.....	2.30	21.00
Pure Rose (Rose of Alsmeer).....	1.75	16.00
Pure White	1.75	16.00
Rose of Marienthal Improved. Soft rose with carmine eye.....	1.75	16.00
Saffron Red	2.10	18.00
Salmon Scarlet (America Improved)	2.30	21.00
Salmon Rose, Improved.	2.25	20.00
Salmon Dark (Glory of Wandsbek or the Perle of Zehlendorf).....	2.10	18.00

	100	1000
Salmon Light (Rose of Zehlendorf)	\$2.10	\$18.00
White with Carmine Eye	1.75	16.00
Mixed	1.65	15.00

Vogt's New Double-Flowered Cyclamen

Admiration. Salmon-rose with shaded eye.

Prosperity. Flaming rich rose; distinct clear color.

Cerise Brilliant (New). Rich cerise-red.

Rosea. Soft rose with coral cast.

Mixture of Vogt's Strain.

Prices of above varieties of Vogt's Strain:

100 seeds.....	\$3.50	500 seeds..	\$13.00
250 seeds.....	7.00	1,000 seeds..	25.00

250 OF A VARIETY AT 1,000 RATE. THE ABOVE PRICES ON CYCLAMEN ARE NET

CYNOGLOSSUM (Chinese Forget-Me-Not)

AMABILE

An exceptional cut flower for under glass or outside.

	Tr. Pkt.	Oz.
Deep Blue.....	(1/4 oz., 25c) \$0.15	\$0.90
Bluebird. Improved strain.....	(1/4 oz. 30c) .20	1.00
Firmament. (New). A dwarf (15 inches) selection from the original blue strain; rich blue, even habit.	(1/4 oz., 35c) .25	1.25
Blanche Burpee Mixture.....	.15	3.00

CYPERUS (Umbrella Plant)

Alternifolius. Tr. Pkt.....	40c
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CYPRESS VINE (*Ipomoea Quamoclit*)

Mixed. Tr. Pkt.....	25c
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DAHLIA

Salbach's New Improved Unwin Dwarf Hybrid Mixture. Exceptional for pot plants or bedding.

Tr. Pkt.....	25c	1/4 oz.....	75c	Oz.....	\$2.50
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Double Large Flowering. Mixed. from named varieties.

Tr. Pkt.....	50c	1/4 oz.....	75c	Oz.....	\$2.50
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New Coltness Hybrids. Dwarf single type; very free-flowering, height 2 feet. Choice mixed colors.

Tr. Pkt.....	25c	1/4 oz.....	45c	Oz.....	\$1.50
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DIANTHUS

HEDDEWIGII

	Tr. Pkt.	Oz.
Fireball. Double dark scarlet.....	\$0.20	\$1.50
Gaiety. A fine range of colors with large attractive flowers35	2.50
Pink Beauty. Blush pink.....	.25	...
Snowdrift. Double. Extra large flowered, pure white..	.25	...
Laciniatus Splendens. Single; extra large 2 inch; brilliant crimson, large contrasting white eye.....	.15	1.25
Best Double Mixed.....	.15	1.00
Best Single Mixed. (Laciniatus).....	.15	1.00

DIDISCUS (Blue Lace Flower)

Coeruleus. Excellent for bouquets. Flowers continually from July until frost. A money maker for florists. Tr. Pkt..... 20c Oz..... \$1.25

DIMORPHOTHECA (African Daisy)

Choice for cutting and adapted to forcing.	Tr. Pkt.	Oz.
Aurantiaca. Orange	\$0.25	\$1.50
Aurantiaca. New Hybrids. Mixed.....	.20	1.25
Spectabilis. Deep pink. Blooms 2 in. stems 12-14 in. long.		
Tr. Pkt.	25c	

DOLICHOS (Hyacinth Bean)

Desirable Annual Climber. Purple. Tr. Pkt.....	15c	Oz.....	\$1.00
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DRACAENA

Indivisa. Narrow green leaves. The popular kind for bedding or vases.			
Tr. Pkt.....	15c	Oz.....	50c
Lb.		1/4 lb.....	\$1.75

DUSTY MILLER (See *Centaurea*)

ESCHSCHOLTZIA (California Poppy)	Tr. Pkt.	Oz.
Golden West. Yellow-orange center.....	\$0.15	\$0.65
Choice Mixed. All colors.....	.20	.75

EUPHORBIA

Euphorbia (Mexican Fire Plant).....	(1/4 oz. 40c) \$0.15
Variegata (Snow-on-the-Mountain).....	.15

FEVERFEW

(See perennial *Matricaria*)FORGET-ME-NOTS (*Myosotis*)(See perennial *Myosotis*)

GAILLARDIA (Blanket Flower)

Tr. Pkt. Oz.

Indian Chief. Single. Brilliant bronzy red.....	\$0.15	\$0.75
Picta Lorenziana. Double mixed.....	.15	.80
Picta Lorenziana. Single mixed.....	.15	.55

GERANIUM

Zonale. A reselected strain of large flowered popular varieties. Germination irregular. Tr. Pkt.....	75c
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GERBERA (See Perennial Seeds)

GLOXINIA

Hybrida Grandiflora. Choicest mixed. Tr. Pkt.....	\$1.00
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GODETIA (Satin Flower)

Must be grown in shallow soil. The following are all good commercial colors in the large-flowered class.

UPRIGHT SINGLE

Tr. Pkt. Oz.

Duke of York. Scarlet on white.....	\$0.25	\$1.75
Kelvedon Glory. Bright salmon-orange.....	.25	1.75
Purity. Clear white.....	.25	1.75
Sybil Sherwood. Bright salmon-pink edged white....	.25	1.75

TALL DOUBLE (*Grandiflora*)

A.B.C. Choice mixed.....	.15	.75
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DWARF COMPACT SINGLE

Thunderbolt. Petals frilled, deep crimson.....	.15	...
White Swan. Smooth velvety white.....	.15	1.50
Mayflower. Dwarf rose-pink.....	.15	1.50
Delicata. Light blush pink.....	.15	...

GOMPHRENA (Globe Amaranth)

Everlasting. 30 in. Makes nice material for garden decoration and cutting. The variety *Nana Compacta Rubra* is choice for edging.

GLOBOSA

Tr. Pkt. Oz.

Rubra. Purple.....	\$0.15	\$1.00
White. Grayish white.....	.15	1.00
Mixed15	1.00

GOURDS (Ornamental)

LARGE FRUITED

Tr. Pkt. Oz.

Calabash (Penguin Gourd).....	\$0.15	\$0.50
Dipper. Used for dipper and bird houses.....	.15	.50
Sugar Trough. Thick shells.....	.15	.50
Large Varieties. Mixed.....	.15	.45

SMALL FRUITED

Tr. Pkt. Oz.

Bottle (Miniature).....	.15	.50
Orange15	.50
Pear. Striped yellow and green.....	.15	.50
Small Varieties. Mixed.....	.15	.45

GREVILLEA (Australian Silk Oak)

Robusta. Seeds should be sown in early spring with plenty of bottom heat and in a well drained, loose soil. Grown in a 60° house, 5-in. pot plants available by fall. **Crop Failure.**



Gypsophila is the ideal filler for floral arrangements. It combines nicely with summer flowering perennials such as delphinium in the above arrangement.

GYPSOPHILA (Baby's Breath)

Free blooming plants of easiest culture. Desirable for cutting to mix with other flowers. Several plantings can be made during the season at intervals of ten days' time, in order to have a succession of bloom.

	Oz.	4 oz.	Lb.	5 lbs.
Covent Garden Market. Extra large flowered, full petaled—flowers having 6 to 8 petals instead of the usual 4 to 5.....	\$0.30	\$0.85	\$2.25	\$8.00
London Market Improved. Slightly taller than Covent Garden Market and later..	.30	.65	2.00	7.50
Paris Market. Standard medium size flowered strain25	.65	2.00	7.50
Elegans Carminea. Same habit as others but with bright carmine-pink flowers. Rather small flowered... (Tr. Pkt. 10c)	1.50			
Elegans Rosea. Delicate pink. (Tr. Pkt. 10c)	1.50			

HELICHRYSUM (Strawflowers)

Our strain produces large, perfect double flowers. Excellent for cut flowers, either fresh or in dried state.

	Tr. Pkt.	Oz.
Fireball. Showy, deep crimson.....	\$0.15	\$0.75
Golden Ball. Clear golden yellow.....	.15	.75
Canary Yellow Buttercup (New).15	.75
Rose-Carmine15	.75
Rose-Pink15	.75
Salmon-Pink15	.75
Silver Pink15	.75
White15	.75
Violet15	.75
Mixed. All colors.....	.15	.65

HELIOTROPE

Can be bloomed from seed in four months.

Lemoine's Giant. Excellent large flowering strain.	Tr. Pkt.	25c	1/4 oz.	80c
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HOLLYHOCK (Annual)

Indian Spring. (Awarded Silver Medal, All-America Council.) Produces flowers of attractive bright rose and rosy carmine shades, of a size similar to the Single Perennial Hollyhock; however, seed sown in February will bloom freely in early August. "Indian Spring" attains a height of six feet or more, with flowering branches produced freely from about a foot from the soil. "Indian Spring" produces a compact pyramidal plant that is worthy of high recommendation.

Tr. Pkt.....	25c	1/8 oz.....	40c	1/4 oz.....	55c	Oz.....	\$1.80
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IPOMEA—Red, White and Blue Morning Glories

"SCARLETT O'HARA"

(Awarded Gold Medal, All-America Selections, 1939.)

"Scarlett O'Hara" is an entirely new color in a Morning Glory, a rich dark wine red, or deep rosy crimson. Few introductions in recent years have caused so much interest prior to the introduction and now that "Scarlett" is with us, we can say it warrants all that was expected earlier. Though the flowers are not as large as "Heavenly Blue," they are of good size, about 4 inches in diameter, and freely produced on fast-growing vines which start blooming within 65 days after seed is sown. The dark green foliage does not make a heavy growth.

NOTE! In order to produce freedom of bloom, sow seed in pots or tin cans and insert in soil in the open.

Tr. Pkt.....	20c	1/4 oz.....	40c	Oz.....	\$1.25
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"PEARLY GATES"

(Awarded Silver Medal in All-America Selections)

A sport from, and seemingly identical in growth, foliage and bloom, except white in color, with Clark's Early Heavenly Blue Morning Glory. A grand companion for its most popular counterpart. A big, satiny white with a creamy shading in the throat, gives this a beautiful appearance. Plant with Heavenly Blue and Crimson Rambler or Scarlett O'Hara for red, white and blue effect. Reaches 12 feet, with luxurious foliage, wherever Morning Glories will grow.

Tr. Pkt.....	25c	1/4 oz.....	50c	Oz.....	\$1.50
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"HEAVENLY BLUE"

Clark's Early-Flowering. This strain is well known and widely used throughout the United States. It is early-flowering and makes a sparse growth of foliage. When growing Ipomoeas, care should be taken to plant them in a dry, sandy location, and fertilizer should never be applied. One of the most admired flowering vines at the Chicago Century of Progress. This climber made a beautiful showing on the back wall of the Horticultural Building. A color of pure, unrivaled beauty. Tr. Pkt..... 15c Oz..... 75c 1/4 lb..... \$2.00

Cornell. So named because it reproduces the colors of Cornell University; this Morning Glory has giant carnelian red flowers with a pure white border, the flowers measuring as much as 3 1/2 inches across. Resembles "Scarlett O'Hara" in color but has the contrasting white margin. Tr. Pkt..... 15c Oz..... \$1.35

Crimson Rambler. Very similar to "Scarlett O'Hara" but with white throat and heart-shaped leaves. This is a beautiful climber, but not suitable for window boxes as is "Scarlett."

Tr. Pkt.....	25c	Oz.....	90c
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Alamo. (Mile-a-Minute Vine.) Creamy white deep wine red center.

Tr. Pkt.....	15c	Oz.....	30c	1/4 lb.....	90c
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Tr. Pkt. Oz.

Bona Nox (Evening Glory). Large blue..... \$0.10 \$0.50

Noctiflora (Moonflower). White seeded..... .15 .35

Noctiflora (Moonflower). Black seeded..... .15 .35

Noctiflora (Moonflower). Pink..... .15 .35

Rose Marie. Double deep rose..... .20 .80

Setosa (Brazilian Morning Glory). Red..... .10 .35

HONESTY (*Lunaria*)

(See Perennials *Lunaria*)

HUMULUS (Hops)

Japonica. Ornamental. Tr. Pkt..... 25c

Variegata. Climber. Tr. Pkt..... 25c

HUNNEMANNIA

FUMARIAEFOLIA (Bush *Escholtzia*)

Sunlite. Brilliant canary-yellow, semi-double.

Tr. Pkt.....	25c	1/4 oz.....	45c	Oz.....	\$1.65
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ICE PLANT (See *Mesembryanthemum*)

KALANCHOE

Tom Thumb. This is a dwarf variation of Kalanchoe *Blossfeldiana*, having the same color. The general habit, however, is dwarf with very short flowering stems that form just beyond the foliage and the flowers, instead of merely forming above the foliage, actually envelop the entire plant, starting at its base.

Tr. Pkt.....	\$2.50	1/64 oz.....	\$6.00	1/32 oz.....	\$10.00
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Blossfeldiana (Globulifera Coccinea). A succulent plant that is very easy of cultivation. The flowers are similar to Bouvardia in form, and in color they are very bright scarlet. Tr. Pkt... 60c 3 Tr. Pkts... \$1.35

KOCHIA

Summer Cypress or Mexican Fire Bush Childsi. Improved strain.
Tr. Pkt. 10c Oz. 25c 4 oz. 75c

LANTANA

Desirable for bedding, pot culture, vases. Seed must be sown with bottom heat and early.
Dwarf Compacts, Mixed. Tr. Pkt. 25c Oz. \$1.75

LARKSPUR

IMPERIAL OR BASE BRANCHING

	Tr. Pkt.	Oz.	Lb.
*Blue Bell. Fairly deep blue.....	\$0.25	\$1.10	\$11.00
*Blue Spire. Very deep blue-violet.....	.25	1.10	11.00
Carmine King. Carmine-rose.....	.25	1.10	11.00
Cattleya. This is a late-flower variety and has a rich rosy lilac color and fully double flowers.....	.25	1.10	11.00
Cinnabar Cockade (New). A rich brilliant rose-red; symmetrical, compact and double flowers.....	.25	1.10	11.00
Coral King. Pink.....	.25	1.10	11.00
Dazzler. Rich lustrous carmine color.....	.25	1.10	11.00
*Daintiness. Light lavender-blue.....	.25	1.10	11.00
Exquisite Pink Improved. Soft pink.....	.25	1.10	11.00
*Gloria Improved. Bright rose-pink.....	.25	1.10	11.00
Lilac King. Extra fine lilac shade.....	.25	1.10	11.00
Lilac Queen. Rich lilac-lavender.....	.25	1.10	11.00
*Lilac Spire25	1.10	11.00
Los Angeles Improved. Salmon-rose.....	.25	1.10	11.00
Miss California. Pink-shaded salmon.....	.25	1.10	11.00
Pink King. Beautiful shade of salmon rose.....	.25	1.10	11.00
*Sweet Lavender. A rich blue-lavender; flowers are fully double.....	.25	1.10	11.00
*White King. The best clear white.....	.25	1.10	11.00
White Spire. Good clear white.....	.25	1.10	11.00
Mixture20	.90	10.00

STOCK FLOWERED

	Tr. Pkt.	Oz.	Lb.
Dark Blue	\$0.25	\$0.95	\$ 9.60
Empress Rose. Pink.....	.25	.95	9.60
La France. Salmon-pink.....	.25	.95	9.60
Lilac Improved. Deep lilac.....	.25	.95	9.60
Lilac Supreme. Bright lilac.....	.25	.95	9.60
Los Angeles. Brilliant pink on salmon.....	.25	.95	9.60
Rosamond. Pure deep self rose.....	.30	1.00	10.60
Rose Queen. Rose-pink.....	.25	.95	9.60
Sky Blue25	.95	9.60
White25	.95	9.60
Finest Mixed.....	.25	.95	9.60

EMPEROR TYPE-(Semi-Dwarf)

	Tr. Pkt.	Oz.	Lb.
Appleblossom. Blush White.....	.35	1.80
Rosebud. A deep salmon-pink.....	.35	1.80
Shell Pink. Deep shell pink.....	.35	1.80

LOBELIA

COMPACT VARIETIES

	Tr. Pkt.	1/4 oz.	Oz.
Crystal Palace. 4-inch. Dark blue, dark foliage.....	\$0.25	\$0.55	\$2.50
Blue Gown. Clear deep blue, without eye, fine compact habit.....	.25	.85	3.00
Blue Stone. Re-selected. Compact habit, large flowers, brilliant mid-blue.....	.25	.75	2.50
Mrs. Clibran Improved. Deep blue, white eye.....	.25	.80	2.75
Emperor William. Gentian blue, light foliage.....	.25	.75	2.50
Cambridge Blue. Light blue with green foliage.....	.35	.85	3.00



Larkspur Giant Imperial

LOBELIA (Continued)

	Tr. Pkt.	1/4 oz.	Oz.
Bedding Queen (Pumila Splendens). Dark blue with white eye dwarf.....	\$0.25	\$0.80	\$2.75
Mixed. 10 inch.....	.25	.75	2.25

TRAILING

Sapphire. For hanging baskets, large deep navy-blue with white eye.....	.25	.80	2.75
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LOPHOSPERMUM

Scandens (Climbing Foxglove). Rose.	Tr. Pkt.	25c
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LOVE IN A MIST (See Nigella)

LUNARIA (See Perennial List)

LUPINUS (Lupins)

HARTWEGI GIANTS OR KING

An improved strain. 3 to 4 feet high, with base branching habit. Each plant produces from 4 to 6 spikes of bloom, which are much larger than the old type.

	Tr. Pkt.	Oz.
Dark Blue. Enormous spikes of rich Oxford blue.....	\$0.20	\$0.85
Sky Blue. Clear light blue.....	.20	.85
White. Glistening pure white.....	.20	.85
Choice Mixed20	.85

STANDARD HARTWEGI

	Tr. Pkt.	Oz.
Pink	\$0.15	\$0.65
Rich Blue15	.65
Sky Blue15	.65
White15	.65
Mixed15	.65

(ALSO SEE PERENNIAL LIST)

MARIGOLDS

Three Fine Varieties for Pot Plants as Well as for Bedding Purposes

"SPRY"

Dwarf, compact plants about 9 inches high and spreads 15 inches. Flowers 1½ inches across, having a bright yellow center with several rows of mahogany-red guard petals. Early flowering, it is valuable for Spring combination work. A March 1 sowing is ideal in any locality for flat sales. Quite resistant to heat of mid-western summers.

Tr. Pkt. 25c
 ¼ oz. 55c Oz. \$2.00

"BUTTERBALL"

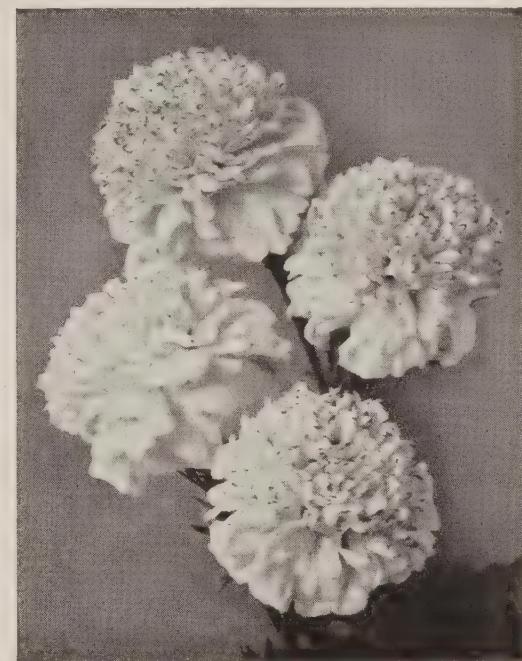
Most attractive, very compact, scabious-flowered, canary yellow. Only 6 to 10 inches tall, uniform, very early and continuous flowering. Bright and luminous bedding or edging variety which you can't help but like. Rich, dense foliage, well covered with small 1¼-inch blooms. This makes a nice pot plant and should also be a good commercial variety.

Tr. Pkt. 25c ¼ oz. 55c

HARMONY HYBRIDS

Compact habit combined with early free-flowering character makes this an outstanding introduction. Orange and yellow shades with blotched and striped combinations. 100% all double.

Tr. Pkt. 20c ¼ oz. 30c
 Oz. \$1.00



Marigold "Butterball"

DWARF FRENCH DOUBLE HARMONY TYPE (Scabious Flowered)

Sunkist (New) A bright golden orange—All-America winner. 1943 Typical Harmony flowers with crested centers. Uniformly dwarf.

Tr. Pkt. 25c ¼ oz. 55c Oz. \$2.00

Orbit. Color deep golden yellow background reddish brown guard petals. Fine for bedding and border.

Tr. Pkt. 20c ¼ oz. 55c Oz. \$1.75

Spotlight. Blooms about two weeks earlier than the regular French types. Plants 12 to 14 inches high. Very compact. Color a brilliant yellow shade with a striking velvety dark mahogany-red guard petals. No marigold color. Scabiosa type flowers.

Tr. Pkt. 20c ¼ oz. 40c Oz. \$1.35

"Melody". Growing 12 to 15 inches high, and literally covered with golden yellow, Harmony type flowers, this is recommended to displace Dwarf Scabious-flowered Golden Harmony. Very uniform in height, habit and color; rather early, and a long, steady bloomer, except in the most northern locations. Equally valuable for commercial use.

Tr. Pkt. 25c ¼ oz. 45c Oz. \$1.50

Improved Harmony. Medium size Scabious-like double flowers. Deep orange center with maroon-red outer petals. Quite striking and distinct. Valuable for cutting and bedding. 14 to 18 in.

Tr. Pkt. 20c ½ oz. 60c Oz. \$1.00

Golden Harmony. Only 11 inches tall and very compact in form. The flower is of the quilled scabious type and has a single row of broad guard petals on the outer edge. The color is a glowing golden yellow and both quill and guard petals hold to this color. 2-inch flowers, and produces 100% double blooms.

Tr. Pkt. 20c ¼ oz. 60 Oz. \$1.95

Coronet. Dwarf habit growing about 18 inches tall and makes a very even growth. Each flower has a row of reddish brown guard petals with a quilled deep golden yellow center.

Tr. Pkt. 20c ½ oz. 55c Oz. 90c

Scabious Flowered Mixed. Includes better varieties and colors in this class.

Tr. Pkt. 20c Oz. \$1.10 4 oz. \$5.00

TALL FRENCH SINGLE

Ferdinand. (Harmony type.) Golden yellow with single row of broad mahogany-red guard petals. Flowers are 1½ to 1¾ inches in diameter. Tall growing, 20 to 24 inches, with upright semi-compact habit. No strong Marigold odor.

Tr. Pkt. 20c ¼ oz. 40c Oz. \$1.35

Flaming Fire. The long-stemmed, brightly colored, large single flowers, 2 inches across, vary in color at different seasons; at times they are flaming red and other times red and yellow. The variations in color and pattern of this Marigold are inherited and constitute what is known as a variegation. Plants are much branched, 2½ feet tall, come into bloom in about 12 weeks, and continue to bear most profusely all through the season. Price: Tr. Pkt. 20c ½ oz. 55c Oz. \$1.75

DWARF FRENCH DOUBLE, SMALL-FLOWERED

Double Mixed. A very colorful mixture. Made up on a definite formula basis and including such fine varieties as Scarlet Glow, Robert Beist, Royal Scot and others. Excellent for combinations or bedding.

Tr. Pkt. 15c Oz. 80c 4 oz. \$2.75

MISSION GIANTS

A new class of Marigolds of medium height with giant Chrysanthemum blooms. Plants grow about 18 inches high with a good amount of vigor, having a base branching habit producing 8 to 12 stems of excellent cutting length. An early blooming class about 2 weeks earlier than the African type. Blooms 4 to 5 inches in diameter forming an almost perfect ball. They remind one of an incurved type of Chrysanthemum. A real addition to the Marigold family.

Goldsmith. Rich golden orange.

Tr. Pkt. 30c ¼ oz. 65c Oz. \$2.00

Yellowstone. Bright rich clear yellow.

Tr. Pkt. 30c ¼ oz. 75c Oz. \$2.50

Mixed. Deep medium golden orange as well as bright lemon.

Tr. Pkt. 25c ½ oz. 65c Oz. \$2.00

DWARF FRENCH SINGLE

Flash—(New)—Base color of tangerine overlaid with rich marigold red. Blends nicely with most any background.

Tr. Pkt. 50c ½ oz. 75c ¼ oz. \$1.25

Fire Cross. Single dwarf light orange, resembles Legion of Honor except that the yellow on outer edge of petals is a deeper golden shade. Also we find Fire Cross some earlier flowering and more compact. A valuable outdoor variety. 12 to 14 in.

Tr. Pkt. 15c Oz. 70c

Legion of Honor. A well known dwarf single. The lemon-yellow in this variety contrasts brightly with the mahogany center. Both the above two dwarf singles are valuable for early flowering in small pots.

Tr. Pkt. 15c ¼ oz. 30c

TAGETES (Mexican Marigold)

Gnome. A fine variety for pots and edging. Large flowered golden yellow. Plants 6 inches tall and eight to ten inches in spread.

Tr. Pkt. 25c ¼ oz. 50c Oz. \$1.75

Signata Pumila. Good bedding plant, flowers golden-yellow.

Tr. Pkt. 20c Oz. 80c

BURPEE RED AND GOLD HYBRIDS

A cross between African and French Marigolds. These are the earliest of all Marigolds. Will flower in less than eight weeks from seed. The color varies with the season and the growth of the plants. At times it becomes pure yellow and at other times a bright rich mahogany red. The flowers are nearly three times the size of the largest French Double. They grow 1½ ft. tall, 2 ft. wide and are literally covered with flowers at all times. Tr. Pkt. 35c ¼ oz. \$1.25

MARIGOLDS (Continued)

GIANT FLOWERED

Gigantea Sunset Giants is a Novelty from California; it is said to have the largest known flowers in the "Marigold" group, averaging 5 inches and some flowers attaining a size of 7½ inches across. Instead of the usual "Marigold" odor these flowers have a definitely sweet fragrance. This is a mixture ranging from deep orange through golden orange, deep golden yellow, light yellow, lemon yellow, and a delightful new shade of primrose. The strain comes from 60 to 65 per cent double. The plants are normally 3½ to 4 feet high, but under favorable conditions have been known to grow as much as 7 feet high. Excellent for cutting.

Tr. Pkt. 25c ½ oz. 95c Oz. \$1.75

Gigantea Orange Sunset. The color is a deep, rich, lively orange, one of the most admired shades found in the Sunset Giants Mixture. The plants are strong growing, upright branching in habit, usually about 3 feet tall, producing a heavy growth of foliage, and with 6 to 8 heavy branches, each bearing 3 to 6 large flowers. Blooming commences about the first of August in most sections of the country, in late June in the southern states, and flowers can be depended on well before frost in any latitude. Orange Sunset has been tested and found to be a fine forerunner in the greenhouse, and will come over 65 per cent double.

Tr. Pkt. 20c ¼ oz. 50c Oz. \$1.75

HARVESTING A.B.C. "SUPREME QUALITY" SEEDS



1. Light wooden rollers drawn by a team are passed over the harvested seed pods to separate the seed and force them onto an underlying canvas.



2. Suspended sieve trays separate the coarse material from the seed and fine chaff allowing the seed to fall on clean canvas. Further cleaning then takes place.

CARNATION FLOWERED

Yellow Supreme. Creamy lemon-yellow, loose petaled, 2- to 3-inch flowers produced on nice stems for cutting. 2½ feet.

Tr. Pkt. 25c ½ oz. 95c Oz. \$1.75

Guinea Gold. Light attractive orange-colored flowers, about 2 inches, and very freely produced throughout the summer. No retail grower should be without a row of this and Yellow Supreme. 3 ft.

Tr. Pkt. 20c ½ oz. 90c Oz. \$1.75

Burpee Gold Improved. Odorless foliage. Here is truly a Marigold with a host of things to commend it—even, rich, deep orange color, large flowers, 3½ inches across, beautiful Carnation-like form, attractive habit, uniformity of color and blooming time, full doubleness with no singles, earliness, and above all absolute freedom from the usual Marigold odor. Flowers somewhat resemble Guinea Gold, being made up of loosely arranged rays or petals which are shallowly fluted.

Tr. Pkt. 25c ¼ oz. 55c Oz. \$1.75

TALL AFRICAN ALL-DOUBLE

Large, double flowered; a valuable class for cutting. 3 feet.

Orange. Not quite so large as Prince of Orange, the percentage of doubles will run much higher, 80 to 85%, with a few semi-doubles.

Lemon. Same high grade percentage as in All-Double Orange. The demand for these colors usually calls for about 25% of the All-Double Lemon.

Tr. Pkt. 20c ¼ oz. 55c Oz. \$1.75

Mixed. Mixture of both above colors.

Tr. Pkt. 20c ¼ oz. 40c Oz. \$1.50

AMERICAN BEAUTY HYBRIDS

Chrysanthemum Flowered. These beautiful types are quite variable and are most desirable. The beautiful colors are most fascinating and can best be described as containing all shades of orange and yellow. The plants are about three feet high, supporting masses of flowers on fine stems for cutting.

Limelight (Dwarf). Primrose yellow or deep cream.

Tr. Pkt. 25c ¼ oz. 50c Oz. \$1.65

Golden Bedder (Dwarf). Extra early flowering variety, Sunshine type. Beautiful golden orange color.

Tr. Pkt. 50c ¼ oz. 55c Oz. \$1.85

MISCELLANEOUS VARIETIES

Idabelle Firestone. Flowers are double, 2 in. and more across, bright reddish mahogany and borne on long, clean stems, ideal for cutting. About 3 feet tall. Tr. Pkt. 20c ¼ oz. 35c Oz. \$1.20

DWARF GIGANTEA

Pot O' Gold. Brilliant orange blooms, 100% all double plants are semi-dwarf, compact, and blooming is profuse. Don't overlook a good planting.

Tr. Pkt. 25c ¼ oz. 75 Oz. \$2.50

AFRICAN LITTLE GIANTS

Mixed. Throws blooms varying in form from the informal Carnation type to the perfect *Fistulosa* globe. The plants are very closely compact and the stems short. Its foliage is a beautiful dark bluish green. Although Little Giants range in height from 10 to 15 inches, a fraction percentage of taller plants will show up. However, these are easily detected at the transplanting stage as they all have light colored foliage—Little Giants being a deep bluish green. Little Giants is strongly recommended for bedding and pot plants, especially the latter—as it will bloom ahead of twenty-five flowers all at the same time. Color ranges from a yellow to a very bright orange, with many shades in between. Tr. Pkt. 25c ¼ oz. 75c Oz. \$2.50



Nasturtium Bodger's Double
(Sweet Scented Orange Gleam. Desirable for cutting)

MARVEL OF PERU (Four O'clock)

Mixed Colors. Tr. Pkt. 15c Oz. 40c

MATTHIOLA

Bicornis. Evening-scented stock, purplish-lilac.
Tr. Pkt. 15c Oz. 75c

MESEMBRYANTHEMUM

Crystallinum. Ice Plant. White flowers. Tr. Pkt. 20c Oz. \$1.20

MIGNONETTE

For greenhouse forcing, should be sown in August in pots. For a spring crop sow in January. Disbudding is necessary for large spikes.

	Tr. Pkt.	1/4 oz.	Oz.
A.B.C. Forcing Strain.	\$1.00	\$2.00
New York Market. For Forcing50	1.75
Matchet. Giant Flowering15	.30
Matchet. Golden Goliath15	.30
Matchet. Goliath Red15	.30
Matchet. White15	.30
Sweet Scented. Large flowering10
			.20

MIMOSA (Sensitive Plant)

Pudica. Tr. Pkt. 25c Oz. \$1.25

MIMULUS

Moschatus (Musk Plant). Tr. Pkt. 35c
Tigrinus (Monkey Flower). Tr. Pkt. 20c

MORNING GLORY (See *Convolvulus* and *Ipomoea*)

NASTURTIUM

The following are of the new **Double climbing** type. Supported, in a carnation house, will provide a profusion of flowers.

Gleam Hybrids. A very attractive mixture with a wide variation of colors.	Oz.	25c	4 oz.	75c
Golden Gleam. The standard golden yellow.	Oz.	25c	4 oz.	75c
Fire Gleam. Oz.	25c	4 oz.	75c	
Orange Gleam. A deep glowing color.	Oz.	25c	4 oz.	75c
Scarlet Gleam. Oz.	25c	4 oz.	75c	
Climbing or Trailing Varieties. Crimson-maroon, dark foliage. Pink, scarlet or yellow. Each:	Oz.	15c	1/4 lb.	50c
Climbing Special Mixed. Oz.	20c	1/4 lb.	60c	
Dwarf Special Mixed. Oz.	20c	1/4 lb.	60c	

NEMESIA (*Strumosa Suttoni*)

GRANDIFLORA. The tall class. 14 in. Fine for early spring cutting.	Tr. Pkt.	1/4 oz.
Mixture25
NANA COMPACTA. The dwarf compact growing type. Fine for spring pot plants or combination boxes.	Tr. Pkt.	1/4 oz.
Triumph Mixed30

NICOTIANA (Ornamental Tobacco)

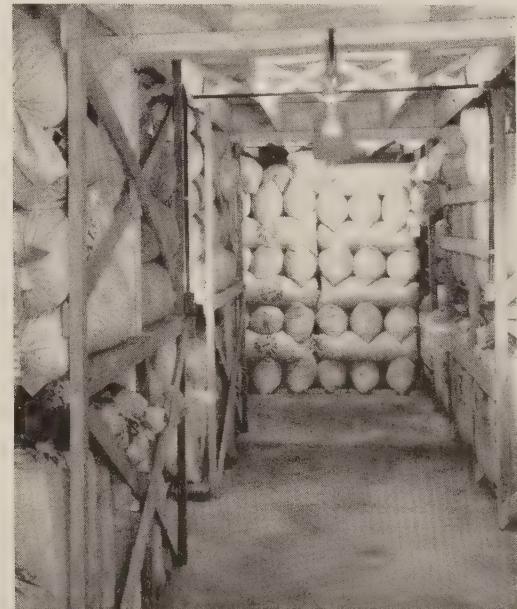
	Tr. Pkt.	Oz.
Affinis. Fragrant, white	\$0.15
Affinis Hybrids65
Crimson Bedder. Rich deep crimson25
Sanderæ. Crimson King	1.90
Sanderæ Hybrids	1.00
		1.00

NIEREMBERGIA

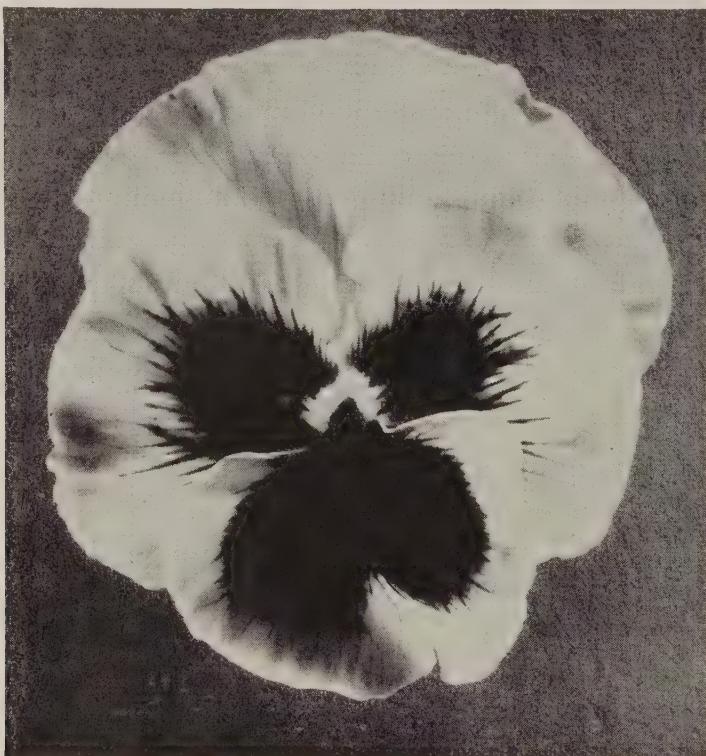
Hippomanica, Coerulea. An attractive new pot plant suitable for outdoor bedding where summers are not too hot. 6 to 8 in.	Tr. Pkt.	\$2.00
Purple Robe. Very dwarf, about 6 in. tall. Color violet-blue. Awarded All America Bronze Medal.	Tr. Pkt.	\$3.50

NIGELLA (*Damascena*)

Miss Jekyll. Double blue. 18 inch. Tr. Pkt. 10c Oz. 75c



Proper storage is essential for maintenance of seed germination. Year-round cool atmosphere of A.B.C. storage rooms is ideal.



A. B. C. "De Luxe" Pansies

VARIOUS MIXTURES

	Tr. Pkt.	1/4 oz.	1/2 oz.	Oz.
America. Extremely bright mixture, early flowering and dwarf. Good variety of colors. Flowers large. Ideal for bedding.....	\$0.75	\$2.75	\$5.00	\$ 9.00
Engelman's Giant Mixture. (Originator's seed.) Dark and light shades, huge flowers, compact and early flowering.....	.75	3.50	6.50	12.00
Engelman's Giant Mixture. Grown from originator's seeds.....	.50	3.00	5.50	10.00
Maple Leaf Giants. One of the largest flowering strains of Giant Pansies.....	.75	3.00	5.50	10.00
Super Maple Leaf Mixture. The "Canadian Giant" selection that improves the regular Maple Leaf	1.00	4.00	7.50	14.00
Super Swiss Giants. A very fine strain noted for its immense size blooms.....	.75	3.00	5.50	10.00
Dwarf Swiss Giants. Choice Mixed. Similar to above, but differs in being dwarf in habit of growth.....	.75	2.75	5.00	9.00
Geneva Giants. Growers report that this strain has a fine selection of rich colors. Compact in habit of growth.....	.75	2.75	5.00	9.00
Oregon Giants (Originator's seed.) Immense ruffled blooms produced on long, strong stems with luxuriant foliage. Wide range of colors. Delicately fragrant.....	.75	3.50	6.00	12.00

TEST YOUR SOIL FOR INCREASED CROP PRODUCTION

"Simplex"

By Edwards Laboratories

tells you what to put back into the soil, in nitrogen, the phosphates or other elements that have been depleted by time and cropping.

No. F-11—Complete Kit.....Each \$22.00
Makes 100 each of 15 types of tests.

No. F-12—Junior Outfit.....Each \$13.75
Makes 100 each of each 4 types of tests.

"Horticultural" Soil Test Kit—Sudbury

The Horticultural Kit contains enough material for 60 individual tests, with instructions and table of plant needs.

No. F-2—"HORT"—Shipping weight 8 lbs....\$9.75

Sudbury "Senior" Soil Test Kit →

Contains 12 ounces of each testing solution, put up in 8 6-oz. bottles, and there are two extra bottles at the end of the kit, which contain distilled water, to wash out the equipment when it is being used out in the field, away from clean water. This kit contains enough testing solution to make approximately 200 individual tests. In other words, 50 tests for Nitrogen, 50 for Potash, 50 for Phosphorus, and 50 for Acidity. Instructions and table of plant needs.

A complete, portable soil-testing laboratory.

No. F-1—"SENIOR"—Weight 17 lbs.....\$18.50

Pansies

A. B. C. "DE LUXE" MIXTURE

This mixture is the result of many years' selection from the world's finest strains. The seed is hand-picked from personally selected plants, which justifies us to call this unquestionably the world's finest strain of fancy Pansies. We highly recommend it for cut flowers as well as spring plant sales. Growers tell us that A. B. C. "De Luxe" Pansy plants easily command a premium over stock produced from other so-called fancy mixtures. This superb strain of Pansies is of largest size, richest and most varied colors, and contains several shades of beautiful reds. You will make no mistake confining your Pansy cultures to this outstanding mixture.

Tr. Pkt.....	\$0.75	1/8 oz.....	\$ 2.00
1/4 oz.....	\$3.50	Oz.....	\$12.00

A. B. C. "PRIVATE STOCK"

Exhibition Mixture. An outstanding all-purpose mixture that has given utmost satisfaction both for cut flowers and plant sales.

Tr. Pkt....50c	1/8 oz.....\$1.50	1/4 oz.....\$2.50	Oz.....\$8.00
1/4 lb.....	\$30.00	1 lb..	\$90.00

A. B. C. GIANT WINTER-FLOWERING

Mixture. Plants grow 2 1/2 to 3 1/2 feet high, with six to eight strong upright stems bearing numerous good sized blooms on flower stems 10 to 12 inches long.

Seed should be sown under glass. Set the plants 12 inches apart in the bench and support the same as Carnations. May also be grown in 6-inch pots sunk in the bench if desired.

The color range is excellent, and if the blooms are kept cut as they mature the flowering period will continue from December well on into the spring.

Tr. Pkt.....\$1.00	1/8 oz.....\$2.50	1/4 oz.....\$4.85
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SWISS GIANT

	Tr. Pkt.	1/4 oz.	1/2 oz.	Oz.
Alpenglow. Rich wine shades.....	\$0.50	\$3.00	\$5.50	\$10.00
Berna. Dark violet-blue50	3.00	5.50	10.00
Coronation Gold. Canary yellow with lower petals flushed golden orange.....	.75	3.00	5.50	10.00
Lake of Thun (Ullswater, Thuner See.) A solid blue Pansy with dark blue blotches.	.50	3.00	5.50	10.00
Rhinegold. Canary-yellow with dark blotches50	3.00	5.50	10.00
White (Mont Blanc.) Compact.....	.50	3.00	5.50	10.00

STEELE'S MIXTURES

Supplied to us direct by Steele.	Tr. Pk.	1/4 Oz.	1/2 Oz.	Oz.
Jumbo Mixed	\$1.00	\$4.00	\$7.50	\$14.00
Miracle Mixed65	2.25	4.00	7.00
Super Maple Leaf Mixed75	2.75	5.25	10.00
"400" Mixed. A super Swiss strain.....	.65	2.50	4.75	9.00



A. B. C. Supreme Quality Flower Seeds



Petunia

A. B. C. ALL-DOUBLE MIXTURE

Victorious Mixture. Fringed All-Double Dwarf Mixture. A choice selection of the finest types in this original A. B. C. All-Double class.

Prices on above two mixtures—

½ Tr. Pkt. (500 seeds).....\$1.50 Tr. Pkt. (1000 seeds).....\$2.50

All-Double "Triumphant" Mixed. Long stem. Cut flower variety.

½ Tr. Pkt. (500 seeds).....\$1.50 Tr. Pkt. (1000 seeds).....\$2.50
1/64 oz.....\$9.50 1/32 oz.....\$18.00

Inasmuch as our repeated tests of All-Double Petunia have indicated a reasonably normal germination of the seed, no replacements will be made on complaints of non-germination.

RUFFLED GRANDIFLORAS

Balcony Queen. Velvety purple, with occasional white markings.

Tr. Pkt. 50c

Brilliant Rose. Deep bright rose-pink. Very effective.

Tr. Pkt. 50c 1/64 oz.....\$1.10

Burgundy. Strong burgundy or dark wine red.

Tr. Pkt. 50c 1/32 oz.....\$1.50

White Queen. An extra large ruffled clear white.

Tr. Pkt. 50c 1/64 oz.....\$1.95 1/32 oz.....\$3.25

Dwarf Pink Glory. A pure rose of brightest hue.

Tr. Pkt. 50c 1/32 oz.....\$1.50

Blue Beauty. A rich velvety blue. Tr. Pkt.

PETUNIA DWARF CALIFORNIA GIANT

NOTE—Please also see Page 22 for "A.B.C. Private Stock"

RAMONA STRAIN DWARF GIANTS

Generally recommended for bedding work, as it is more robust in its habit of growth. A most desirable strain.

½ Tr. Pkt.	60c	Tr. Pkt.	\$1.00
1/64 oz.	\$1.75	1/32 oz.	\$3.00
		1/16 oz.	\$5.50

GIANTS OF CALIFORNIA

Medium dwarf.

Tr. Pkt.	75c	1/64 oz.	\$1.65	1/32 oz.	\$2.75
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GIANTS OF CALIFORNIA

Tall, choice colors.

Tr. Pkt.	75c	1/64 oz.	\$1.65	1/32 oz.	\$2.75
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CALIFORNIA GIANTS

Separate Colors

Camilla. Pink, red veined, dark throat

Tr. Pkt.	75c	1/64 oz.	\$1.50
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Copper Red, Dark. Attractive copper-crimson.

Tr. Pkt.	75c	1/64 oz.	\$1.50
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Copper Rose. Rich old rose.

Tr. Pkt.	75c	1/64 oz.	\$1.50
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Floretta. Steel blue, veined black, dwarf. Tr. Pkt.

			\$1.00
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Empress. Bluish white with dark throat.

Tr. Pkt.	50c	1/64 oz.	\$1.50
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Glamour. Large salmon-rose flower with brown veining on white throat. Very free bloomer. Tr. Pkt. 50c 1/64 oz. \$2.00

Harlequin. Coppery scarlet. Tr. Pkt. \$1.00 1/64 oz. \$1.50

King Alphonso. Dark crimson, black throat, frilled.

Tr. Pkt.	50c	1/64 oz.	\$1.50
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Prince of Wuertemberg. Deep rose with dark throat.

Tr. Pkt.	50c	1/64 oz.	\$1.50
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Princess of Wuertemberg. Rose-pink with veined dark throat.

Tr. Pkt.	50c	1/64 oz.	\$1.50
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Rheingold. Large clear white with yellow throat.

Tr. Pkt.	50c	1/64 oz.	\$1.50
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Robin Hood. Dark or deep rose with darker throat.

Tr. Pkt.	75c	1/64 oz.	\$1.50
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Silvery Rose. Light silvery rose-pink.

Tr. Pkt.	75c	1/64 oz.	\$1.65
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Flaming Velvet. Velvety blood red. Prolific.

Tr. Pkt.	50c	1/64 oz.	\$1.25	1/32 oz.	\$2.25
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Silver Seam (Purple Robe). Large flowered purple with light or silver seam around edge of petals. Recommended for pot plants. Does not thrive as a bedding plant under unfavorable conditions.

Tr. Pkt.					50c
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White Cloud. All-purpose dwarf white.

Tr. Pkt.	50c	1/64 oz.	\$1.95	1/32 oz.	\$3.25
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Giant Steel Blue. Light bluish white, dark veins.

Tr. Pkt.	50c	1/64 oz.			\$1.75
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PLEASE TURN TO PAGE 22 FOR A. B. C. IMPROVED SNOWSTORM AND DWARF ELK'S PRIDE



A. B. C.
IMPROVED
SNOWSTORM

RUFFLED GRANDIFLORA

A. B. C. Dwarf Elk's Pride

The DeLuxe of Purple Petunias. The most outstanding of all purple Petunias for pots, boxes, bedding, etc., "A. B. C. Dwarf Elk's Pride" is of upright growth and unusually free flowering. The color is a brilliant royal purple, with flowers of good size. This valuable strain is hand-pollinated and comes quite true from seed. Seed grown exclusively for A. B. C. customers. We have supplied "Elk's Pride" to the trade for the past several years, and our growers invariably repeat their purchases of this excellent variety from year to year.

Tr. Pkt.....50c 1/64 oz.....\$1.25
1/32 oz.\$2.25 1/16 oz.....\$4.00

Petunias for Profit

★ A study of our sales over a period of years reveals a consistently heavy demand for the varieties listed on these two pages. Also included are a few of the new "headliners."

DWARF CALIFORNIA GIANT

A. B. C. "Private Stock"

You will find this blend of California Giants highly desirable as a pot plant to be grown in 3-inch or 4-inch pots for Easter and early Spring sales. Selected with great care, this strain is noted for its uniformly dwarf habit of growth and a high percentage of large, attractive flowers. In the A. B. C. Private Stock you will get a wide range of colors, including the lighter pinks and roses as well as the popular dark shades and bi-colors. **Grown exclusively for our customers.** The A. B. C. Private Stock strain is also offered in light and dark shades at the same price. Please specify if wanted. 1/2 Tr. Pkt.....75c
Tr. Pkt.....\$1.25 1/64 oz.....\$2.50
1/32 oz.\$4.50

RUFFLED GRANDIFLORA

A. B. C. Improved Snowstorm

An A. B. C. Introduction—Unquestionably the Best White Petunia. 12 inches high, Improved "Snowstorm" is a pure white developed along the line of our "Private Stock" Mixed color strain. Flowers are the same size, 3 to 4 inches in diameter. The same free-blooming habit makes this new variety particularly desirable as a pot or bedding Petunia. Don't overlook this valuable new kind for the coming spring. "Snowstorm" is unquestionably the "Queen" of all White Petunias. Tr. Pkt...75c 1/64 oz...\$1.95 1/32 oz...\$3.25 1/16 oz...\$5.50

All-Double America

Silver Medal All Americas 1943. Medium-sized, carnation-flowered, rose-pink. Prolific blooming nana compacta. Flowers are produced all season long, making it fine for bedding as well as for cut flower purposes. 200 seeds.....75c 500 seeds.....\$1.75 1000 seeds.....\$3.00

All-Double Victorious Mixture (Originator's Seed)

Fringed All-Double Dwarf Mixture. A choice selection of the finest types in this original A. B. C. All Double class. Supply limited. Prices on above mixture—

1/2 Tr. Pkt. (500 seeds).....\$1.50 Tr. Pkt. (1000 seeds).....\$2.50

Inasmuch as our repeated tests of All-Double Petunia have indicated a reasonably normal germination of the seed, no replacements will be made on complaints of non-germination.

PETUNIAS OF OUTSTANDING VALUE FOR

A. B. C. Supreme Quality Flower Seeds

NANA COMPACTAS FOR POT PLANTS AND BEDDING

Admiral Improved

Considered the choicest of all the dwarf blue bedding Petunias. Flowers ruffled at the edges and can be classed as medium size grandiflora. Exceptional for bedding or pots. You won't go wrong making a heavy planting of our improved strain.

Tr. Pkt. 75c 1/32 oz. \$2.25
1/16 oz. \$3.75 1/4 oz. \$12.00

Celestial Rose Improved

A particularly choice selection of this valuable variety and much superior to the regular strains on the market. Highly recommended.

Tr. Pkt. 50c 1/8 oz. \$1.50
1/4 oz. \$2.75 Oz. \$9.00

Cheerful

Clear salmon pink flowers with deeper rose veining in throat. Dwarf compact growth.

Tr. Pkt. 50c 1/16 oz. 90c
1/8 oz. \$1.60

Cream Star

Flowers are a soft creamy white deepening toward throat to bright golden-yellow. Star shaped. Dwarf habit.

Tr. Pkt. 50c 1/8 oz. \$1.25

RUFFLED GRANDIFLORA

Flaming Velvet

The giant ruffled flowers of this variety make an eye-catching display in their vivid blood-red color. Uniformly compact in growth Flaming Velvet is undoubtedly one of the best.

Tr. Pkt. 50c 1/64 oz. \$1.25

Mixtures

RUFFLED GRANDIFLORA BEL-AIR DWARF MIXED

Is a remarkable blend of striking colors ranging from white to pink through rose to red to include many gay color combinations of pink and white with gold throats and red and white with dark throats. Tr. Pkt. 75c
1/32 oz. \$2.00 1/16 oz. \$3.50

DWARF ERFURT MIXTURE

Our own mixture of all the better varieties in this class. Tr. Pkt. 50c
1/64 oz. \$1.75

Glow

Striking carmine-rose and of a much stronger color than Celestial and unquestionably one of the "highlights" in dwarf rose-colored Petunias for bedding purposes.

Tr. Pkt. 35c 1/16 oz. \$1.40
1/8 oz. \$2.20 1/4 oz. \$4.00

Heavenly Blue

Medium to light silvery blue. Another of the standard varieties that has not yet been replaced. Tr. Pkt. 50c
1/8 oz. 95c 1/4 oz. \$1.65 Oz. \$4.95

Igloo

Prolific blooming habit. The plants are most uniform and compact, 12-15 inches tall. One and a half inch small creamy white, single flowers with yellowish throats in sheets of bloom. True and excellent for bed or border, early to late. All-American Winner 1943.

Tr. Pkt. 75c 1/8 oz. \$1.25

King Henry

Rich velvety red; uniformly extra dwarf and large flowered. Well known to most florists, it has become the standard of excellence in its color, especially if to be grown under glass.

Tr. Pkt. 50c
1/32 oz. \$1.40 1/16 oz. \$2.50

CALIFORNIA GIANT

Glamour

A lovely selection out of Bodger's Supreme Florists Strain. It has a large salmon-rose flower with brown veining on white in the throat; a free and continuous bloomer. This is an excellent color under artificial light and outdoors. There is a little variation in color shades and though mostly with wavy, fringed petals, some come plain edged and smaller in size than the 4 to 5 inches. Height is usually 15 to 18 inches.

Tr. Pkt. 50c 1/64 oz. \$2.00

CALIFORNIA GIANT

Theodosia Re-Selected

Hand-pollinated seed and produced under glass. Beautiful rose-pink with gold throat. One of the choicest Petunias available, either for pot plants or bedding. Tr. Pkt. 50c
1/64 oz. \$1.40 1/32 oz. \$2.50

A.B.C. MIXED

Fluffy Ruffles

You will find the flowers so highly ruffled that they almost have appearance of doubles. Wide color range.

Tr. Pkt. 50c
1/32 oz. \$1.50 1/16 oz. \$2.75

Rosy Morn Improved

Deep, strong rose; white center. Another of the standard varieties for which we consistently find a steady demand. A select, very dwarf strain. Tr. Pkt. 35c
1/4 oz. 85c Oz. \$3.00

Snow White

Its compact floriferous habit admirably suits border and pot plant requirements. We confidently recommend "Snow White" for all who demand a good white dwarf Petunia.

Tr. Pkt. 35c
1/4 oz. 75c Oz. \$2.75

Tahaz Queen

This brilliant scarlet rose Petunia is the brightest color in the bedding class. Extra dwarf but strong grower, it will flourish under our most trying mid-summers.

Tr. Pkt. 35c
1/4 oz. 85c Oz. \$3.00

NANA COMPACTA

Formula Mixture

Special formula mixture from above and other named varieties. Tr. Pkt. 30c
1/4 oz. 85c Oz. \$3.00

A. B. C. Dwarf "Elk's Pride"



PETUNIAS—Continued

LARGE FLOWERING
SINGLE FRINGED

(Hybrida Grandiflora Fimbriata)

Apple Blossom.	Light shell pink. Recommended for pot plants only.	Tr. Pkt.	50c
Dainty Lady.	Dark cream color. Desirable as a pot plant, not, however, recommended for bedding.	Tr. Pkt.	50c
Golden Jubilee.	Carmine rose-gold throat. This is a variety that should not be overlooked. Well fringed.	Tr. Pkt.	75c
Miranda.	Deep carmine-scarlet, dark veined throat.	Tr. Pkt.	50c
Pink Triumph.	Clear rose-pink.	Tr. Pkt.	50c
Romany Lass.	Fringed crimson-rose.	Tr. Pkt.	50c
Royal Purple (Marine).	Rich deep velvety purple.	Tr. Pkt.	50c

THEODOSIA (Re-Selected)

Hand-pollinated seed and produced under glass. Beautiful rose-pink with goldthroat. One of the choicest Petunias available, either for pot plants or bedding. Tr. Pkt. 50c
1/64 oz. \$1.40 1/32 oz. \$2.50

White Beauty. Fringed clear white.
Tr. Pkt. 50c 1/64 oz. \$1.25

A. B. C. Single Fringed Mixed. This is an extra free flowering, medium dwarf fringed Grandiflora strain. We can not too strongly recommended it for growing young stock in flats and for bedding. Tr. Pkt. 50c
1/32 oz. \$1.50 1/16 oz. \$2.50

Setting Sun. Brilliant rose. Tr. Pkt. 50c
1/64 oz. \$1.65 1/32 oz. \$3.00

Gaiety. Irregularly marked rose-pink and white. Tr. Pkt. 50c 1/64 oz. \$1.65

Pepita. Carmine and white.
Tr. Pkt. 50c 1/64 oz. \$1.50

THE BALCONIES

Maculata. Large flowering semi-ruffled, its colorings are delicately toned from a pure white base to spots of deep rose-red on the outer fringe of each flower with an open golden throat with exquisite vein markings spreading outward to the edge of each flower, where they are suffused with gaudy rose-red stripes.
Tr. Pkt. 50c
1/32 oz. 75c 1/16 oz. \$1.25

Netted Blue Gem. Steel blue color, netted and veined with a deep violet. Tr. Pkt. 35c
1/16 oz. 65c 1/8 oz. \$1.10

Black Prince. Rich velvety crimson-red.
Tr. Pkt. 35c 1/16 oz. 50c 1/8 oz. \$1.10

Venosa. Rich old rose, lilac shading. Rather dwarf. Tr. Pkt. 25c 1/4 oz. \$1.25

Lace Veil. Fringed clear white. Excellent for pot plants. Tr. Pkt. 50c

Violet Blue. A distinct violet-blue that makes a valuable addition to this class.
Tr. Pkt. 50c 1/64 oz. \$1.50

Dwarf Erfurt Mixture. Our own mixture of all the above. Tr. Pkt. 50c
1/64 oz. \$1.50 1/32 oz. \$2.50

Royal Blue. Bright royal blue shade.

Tr. Pkt. 25c 1/8 oz. 95c
1/4 oz. \$1.65 Oz. \$4.95

Cornflower Blue. mid blue shade.
Tr. Pkt. 35c
1/8 oz. 90c 1/4 oz. \$1.65

White. Tr. Pkt. 25c

Crimson. Tr. Pkt. 25c 1/4 oz. 95c

Rose. Tr. Pkt. 25c 1/4 oz. 95c

Rosy Morn. Pink with a white throat.
Tr. Pkt. 35c 1/16 oz. 65c 1/8 oz. \$1.10

Star of California. Violet crimson with white star. Tr. Pkt. 35c
1/16 oz. 70c 1/8 oz. \$1.10

Mixed from above. Tr. Pkt. 25c
1/4 oz. 95c Oz. \$3.20 4 oz. \$11.00

THE "REGULAR" OR TALL HYBRID PETUNIAS



Petunia "Flaming Velvet"

Regular tall Hybrids make a rather heavy rambling growth, although not as much so as the typical balconies; some, as noted, are larger flowered than the dwarf Hybrids. Because of their extra vigor, this class is valuable for bedding under trying conditions.

Mars. The flowering trials of this variety show it to be very large flowered and in color the deepest crimson. Especially recommended for mass bedding effects.

Tr. Pkt. 35c 1/4 oz. \$1.10 Oz. \$4.10

Blue Bee. Bright violet-blue.
Tr. Pkt. 35c 1/4 oz. 50c

Countess of Ellsmere. Bright rose, white throat. Tr. Pkt. 25c

Flaming Velvet. Rich velvety red. Highly attractive color. Tr. Pkt. 35c
1/4 oz. \$1.50 Oz. \$5.00

General Dodds. Strong rose-red.
Tr. Pkt. 25c 1/4 oz. 50c

Hollywood Star. Attractive with amber throat and of distinctive star formation, but with rather rambling growth. (All America Silver Medal Winner.) Tr. Pkt. 50c

Honor Bright. A deep glowing salmon.
Tr. Pkt. 35c 1/4 oz. \$1.00

Howard's Star Improved. Tall velvety crimson, white star.
Tr. Pkt. 35c 1/4 oz. \$1.00

Lord Courtenay. Fairly deep rose, golden throat.
Tr. Pkt. 30c 1/4 oz. 75c

Radiance. All-America Silver Medal winner. Cerise-rose with enough underlying salmon to remove the harshness commonly found in a cerise-rose, without losing the brilliance; in fact, seeming to intensify it. The throat is golden yellow below where the bloom starts to flare. This tends to add warmth and life to the general color. Blooms 2 1/2 to 3 inches in diameter. Tr. Pkt. 35c
1/8 oz. 85c 1/4 oz. \$1.50 Oz. \$4.75

Topaz Rose (New). Deep brilliant fiery rose.
Tr. Pkt. 35c 1/4 oz. 75c

Violacea. Deep violet. Tr. Pkt. 35c
1/4 oz. 50c Oz. \$1.80

White. Best clear white in this class.
Tr. Pkt. 25c 1/4 oz. 55c

Exquisite Mixture. A formula mixture, made up of all the above varieties. Tr. Pkt. 25c
1/4 oz. 65c Oz. \$2.20

PETUNIA NANA COMPACTA DWARF HYBRIDS

Most Widely Used Class for Bedding, Combination Boxes and for Attractive Small Pot Plants

The Nana Compacta class of Petunias differ from the regular Hybridas principally in that they are more dwarf in their habit of growth. While some of the varieties are adaptable to pot culture, their greatest demand is as bedding and window box plants. Offer these to your customers by the flat.

Admiral Improved. Considered the choicest of all the dwarf blue bedding Petunias. Flowers ruffled at the edges and can be classed as medium size grandifloras. Exceptional for bedding or pots. Tr. Pkt. only.....75c
1/32 oz.....\$2.25 1/16 oz.....\$3.75 1/4 oz.....\$12.00

Blue Ball. Beautiful velvety violet-blue color, dwarf and early flowering. Usually 100% true in color and habit, particularly desired by growers of Petunias in flats. Tr. Pkt.....40c 1/8 oz.....\$1.50

Blue Bedder. (Sutton's.) Fairly deep blue shaded violet, medium dwarf. Tr. Pkt.....35c 1/4 oz.....75c

Celestial Rose Improved. A particularly choice selection of this valuable variety and much superior to the regular strain. Highly recommended. The standard by which all Nana Compactas are judged. A "must" in any seed order. A.B.C. Tr. Pkt.....50c
1/8 oz.....\$1.50 1/4 oz.....\$2.75 Oz.....\$9.00

Chicago Blue. Rich-colored blue. Withstands bad weather admirably. We highly recommend this variety.

Tr. Pkt.....35c 1/4 oz.....75c

Cockatoo. Violet-blue, irregularly marked and starred white. Tr. Pkt.....35c 1/8 oz.....\$1.25

Cream Star. (All-America Silver Medal Winner.) Soft, creamy white. Flowers bluntly star-shaped. Tr. Pkt.....35c 1/8 oz.....\$1.25

General Washington. Ruffled blooms with large open throats are 3 inches or more in diameter. A rich, velvety amaranth red with a glistening reddish-black throat. Tr. Pkt.....75c

Glow. Striking carmine-rose and of a much stronger color than Celestial and unquestionably one of the "highlights" in dwarf rose-colored Petunias. Tr. Pkt.....35c 1/16 oz.....\$1.40
1/8 oz.....\$2.20 1/4 oz.....\$4.00

Heavenly Blue. Medium to light silvery blue. Tr. Pkt.....50c
1/8 oz.....95c 1/4 oz.....\$1.65 Oz.....\$4.95

Igloo-white. See page 23. Tr. Pkt.....75c 1/8 oz.....\$1.25

King Henry. Rich velvety red; uniformly extra dwarf and large flowered. Tr. Pkt.....50c 1/32 oz.....\$1.40 1/16 oz.....\$2.50

Martha Washington. Nicely ruffled; light pink with dark veined throat; extra compact. Tr. Pkt.....35c 1/32 oz.....\$1.50

Norma. Violet-blue with white star. Tr. Pkt.....25c
1/4 oz.....\$1.00

Rose of Heaven. Standard rose-pink for bedding. Tr. Pkt.....25c
1/4 oz.....75c Oz.....\$2.50

Rose Queen Improved. Deep rose. Tr. Pkt.....50c

Rosy Morn. Fairly deep rose with light throat. Tr. Pkt.....25c
1/4 oz.....85c Oz.....\$2.75

Rosy Morn Improved. Deep, strong rose; white center. Tr. Pkt.....35c 1/4 oz.....85c Oz.....\$3.00

Snowball. Very compact in its habit of growth. Pure white. Tr. Pkt.....30c 1/4 oz.....75c Oz.....\$2.50

Snow Queen. Dwarf, pure white. Tr. Pkt.....25c
1/4 oz.....55c Oz.....\$2.00

"Snow White." Its compact floriferous habit admirably suits border and pot plant requirements. We confidently recommend "Snow White" for all who demand a good white dwarf Petunia. Tr. Pkt.....35c
1/8 oz.....80c 1/4 oz.....75c Oz.....\$2.75

Sunrise. Compact deep rose. Spreading habit. Flowers slightly fringed. Tr. Pkt.....75c 1/4 oz.....\$1.35

Topaz Queen. This brilliant scarlet rose Petunia is the brightest color in the bedding class. Semi-dwarf and extra strong grower, it will flourish under our most trying mid-summers.

Tr. Pkt.....35c 1/4 oz.....85c Oz.....\$3.00

Twinkles. Small flowered, bright rose, starred white. Tr. Pkt.....25c
1/4 oz.....65c Oz.....\$2.20

Velvet Ball. Large-flowered velvety crimson. Quite dwarf. Tr. Pkt.....75c 1/32 oz.....\$1.50

Violacea. Fairly dwarf rich violet-blue. Tr. Pkt.....25c 1/4 oz.....65c Oz.....\$2.25

Violet Blue. The grand color of this new Petunia, which is a rich violet with a bright blue cast, justifies its being classed as the most important addition yet to be developed in the Nana Compacta group. The plants are near perfect in their uniform, symmetrical and compact habit. A decidedly neat plant that will hold its fine habit throughout the season. Tr. Pkt.....35c 1/8 oz.....85c 1/4 oz.....\$1.50 Oz.....\$5.00

Nana Compacta—Formula Mixture. Special formula mixture from above-named varieties. Tr. Pkt.....30c 1/4 oz.....85c 1 oz.....\$3.00

MINIATURE NANA COMPACTA

This group comprises neat, compact plants about 6 inches high. Fully covered with a mass of 2-inch flowers.

Brilliant Rose Gem. Deep rose-pink flowers. Tr. Pkt.....35c 1/8 oz.....\$1.95

Pink Gem. Light rose-pink. Same dwarf compact growth as above. Tr. Pkt.....35c 1/8 oz.....\$1.95

Violet Gem. Rich violet-blue. Awarded Honorable Mention by All-America Council. Tr. Pkt.....35c 1/8 oz.....\$1.95

White Gem. The pure white of this group. Tr. Pkt.....35c 1/8 oz.....\$1.95

Miniature Mixed. Tr. Pkt.....35c 1/8 oz.....\$1.65

Primula Malacoides "IMPROVED ERIKSSONI"

* Indicates generally preferred varieties.

ERIKSSON'S OUTSTANDING VARIETIES

***Eriksson's New Red** (1942 Introduction). A very unusual salmon-red—particularly suitable for Valentine combinations. Highly recommended.

***Glory of Riverside Improved**. True rose-pink, a strong grower and without a doubt, the most valuable variety for all purposes. A real pot plant, especially for 6 or 7 inch pot production, here we suggest placing three plants to the pot.

***Riverside Red Rose (New)**. A brilliant red rose of very even color. A valuable introduction.

***Eriksson's New Giant**. Color resembles closely Glory of Riverside. Very robust habit, with flower size approximately 1½ inches. It is a late bloomer, thereby assuring the florist-grower a longer Primula season.

Eriksson's White Giant (New). An exceptionally strong grower and well adapted to combinations in place of Hyacinths. Color a real pure white.

Lilac Beauty. The color is a pure soft lilac, absolutely fixed. This is another fine color for making up artistic combinations.

Peach Blossom. Color a real deep peach blossom pink. It has a more compact habit than "Appleblossom," and it is also an excellent keeper.

All of the above priced at:

500 seeds....\$1.00 2,000 seeds....\$3.00 6,000 seeds....\$8.00

PHLOX

A. B. C. SPECIAL STRAINS

GIGANTEA

Red Glory .	Bright red with white eye.	Tr. Pkt.	50c
Rosy Morn .	Blooms are very large, also free flowering. Color combinations, rose-pink with eye.	Tr. Pkt.	50c
Salmon Glory .	This huge-flowered variety has soft but rich salmon-pink florets with wide creamy white eyes, each floret being about the size of a half dollar.	Tr. Pkt.	50c
Art Shades Mixed .	Tr. Pkt.		40c

POPPY (Papaver)

ICELAND (Nudicaule).

The standard type for greenhouse spring forcing. Sow either direct or in pots and transplant.

El Monte. Standard tangerine-orange.

The Emperor. Brilliant orange. Improves El Monte in flower size and long, stiff stems.

The Empress. Same as above but in salmon-rose shades.

Prices on above: Tr. Pkt....25c ¼ oz....75c Oz....\$2.50

NUDICAULE GARTFORD GIANTS "ART SHADES"

Another product of our recent trip to the seed-fields this Iceland Poppy Mixture is outstanding with exceptionally fine large flowers beautifully fluted and soft textured, carried on extremely long heavy wiry stems up to thirty inches in length under good growing conditions. The flowers are produced in quantity in a color range including lovely pastel shades of apricot, cream, gold, biscuit, pink, white and various shades of rose. Very fine for cut flower arrangements if stems are burned or dipped in hot water.

Tr. Pkt....25c ¼ oz....70c Oz....\$2.50

SHIRLEY (Rhoeas)

American Legion. Single orange-scarlet....\$0.15 \$0.50

Sweet Briar. (Double Begonia-flowered.) Deep rose-pink15 .65

A. B. C. Shirley Mixture. All colors....15 .55

SINGLE ANNUAL

Mixture. All colors. Tr. Pkt....15c Oz....50c

(See Perennial List)

ERIKSSON'S STANDARD VARIETIES

***Eriksson's Pure White (Improved)**. A real improvement in a pure white Malacoides. Flowers profusely on numerous stems.

***New Baby (Improved)**. An outstanding glowing deep pink, individual in color. Large flowered, heavy producer on strong stems.

***Brilliancy**. The flower opens lavender but changes to a brilliant red in one or two days in a sunny greenhouse. A very attractive and unusual combination.

Baby Rose. Good medium pink color, free flowering, compact.

Appleblossom. A true appleblossom pink, very worth while.

Wonder Baby. Beautiful pink, rather tall but good producer.

ALL of the above priced at: 800 seeds.....\$1.00
2,000 seeds.....\$2.00 6,000 seeds.....\$5.00

Eriksson's Special Mixed. A real choice selection of the above varieties.
800 seeds.....\$1.00
2,000 seeds.....\$2.00 6,000 seeds.....\$5.00

NEW GIANT MALACOIDES

Enchantress. A beautiful soft salmon-rose. Flowers are 7/8 to 1 inch in diameter; produced in profusion. Large Tr. Pkt.....\$1.50

Lavender Glory. Lavender Glory is a soft mauve lavender bearing the largest flowers of any in the group. The individual florets are up to 1 1/4 inches in diameter, beautifully formed and abundantly produced on long, wiry stems. Large Tr. Pkt.....\$1.00

Snowflake. Snowflake has flowers of the purest shimmering white. Its beautifully formed 1-inch florets adorn the stately stems like glistening jewels sharply highlighted by the lush green foliage. Large Tr. Pkt.....\$1.00 1/64 oz.....\$2.00

Sweetheart (New). Sweetheart adds a distinct bi-color to the group. The blooms are a bright salmon-pink bordered with a wide band of white softly flushed flesh pink. In the center is a tiny but distinct touch of golden yellow. The individual florets are 1 inch in diameter, produced in many whorls on the long, heavy, wiry stems. Large Tr. Pkt.\$1.50

Mixture. The Mixture contains all of the above single varieties, together with a good many others still in the developmental stage. Large Tr. Pkt.....\$1.00

Double Fairy Jewels. The color is a lovely rich rose-pink, slightly deeper in the center than the older outside petals. The doubleness consists of a crested center of two or three extra rows of petals appearing at first as a tuft in the center of the flower, but later lying flat in double rows when the flowers fully open. Fairy Jewels comes 90% to 95% double. Large Tr. Pkt.....\$1.50

Double Twinkles (New). Exquisitely dainty in coloring, Twinkles is a very soft flesh pink, each petal accented with a picotee penciled edging of rich rose. Exceptionally free blooming, 3/4 to 1 inch florets on wiry stems. This strain comes 90% to 95% double from seed. Large Tr. Pkt.....\$1.50

PORTULACA

Very excellent easily grown outdoor bedding plant. Will flower 30 to 45 days from sowing in late spring or early summer.

DOUBLE TYPE

Our double strains produce 85-90% true double flowers and are quite even.

Tr. Pkt.

Bright Pink25c

Deep Yellow25c

Light Yellow25c

Salmon25c

Scarlet25c

Striped25c

White25c

Tr. Pkt. ¼ oz. Oz.

Mixture\$0.25 \$0.80 \$3.00

SINGLE TYPE

Jewel. Very large flowers of brilliant crimson color....(1/8 oz. \$1.10) .50

Mixture15 .75 2.50



PYRETHRUM AUREUM

Golden Feather. Tr. Pkt. 15c Oz. 75c

RICINUS (Castor Beans)

Borboniensis Arboreus. Reddish stems and veins. 10 to 15 feet. Oz. 15c 4 oz. 50c

Zanzibariensis Enormis. Foliage all green. Tr. Pkt. 10c Oz. 50c

RUDBECKIA

Starlight. Primrose yellow to mahogany and bicolors, with mahogany centers. Very fine. Tr. Pkt. 50c 1/4 oz. \$1.10

SAINTPAULIA (Usambara or Aethiopian Violet)

Ionantha Grandiflora. Deep blue, dark foliage. Provides an excellent pot plant. Tr. Pkt. \$1.00

SALPIGLOSSIS

Some very attractive colors for summer cutting and spring flowering under glass. Especially valuable for retail growers.

	Tr. Pkt.	1/4 oz.	Oz.
Brown and Gold.		\$0.15	\$0.40
Primrose		.15	.40
Rose and Gold.		.15	.40
Violet and Gold.		.15	.40
White and Gold.		.15	.40
Scarlet and Gold.		.15	.40
Yellow and Gold.		.15	.40
Emperor Mixed. Choice mixture of above.		.15	.30
			1.00

DWARF GIANT FLOWERED (New)

20 inches. Fine for bedding and borders.

Blue and Gold, Bright Scarlet, Scarlet and Gold, and Mixture.

Each. Tr. Pkt. 20c 1/4 oz. 50c Oz. \$1.50

Primula Obconica
WYASTON WONDER

Undoubtedly one of the finest recent developments in Primulas. Individual florets average 2 1/2 inches across. The highly decorative foliage offers beautiful background to the bright rose-crimson flowers of truly immense size. Tr. Pkt. \$1.25 1/64 oz. \$3.50 1/32 oz. \$6.00

ORCHID-LAVENDER

A superb shade of true orchid-lavender, the flowers are truly super-giants. The individual blossoms will measure two and one-half inches in diameter. By all means include this and the above variety in your plans for 1945. Tr. Pkt. \$1.25 1/64 oz. \$3.50

OBCONICA
SINGLE

	Tr. Pkt.	1/64 oz.	1/32 oz.
Mohnstein's Dark Red.		\$1.25	\$2.50
Mueller's Rose. Pure rose; choice.		1.25	2.50
Better Days. A valuable new color; deep carmine-red, the darkest of the Obconicas.		1.25	2.75
Coerulea. Clear blue.		1.25	2.50
Fasbender. Rich deep red.		1.25	2.50
Lachrosa. Salmon-rose.		1.25	2.50
Lavender		1.25	2.50
Snowstorm. Pure white.		1.25	2.50
M & M Mixed.		1.25	2.50
Mixture, all colors of above.		1.00	2.25
			4.00

MISCELLANEOUS VARIETIES
SINENSIS STELLATA

	Tr. Pkt. (250 Seeds)	\$0.50
Giant Blue Star.		
Giant Salmon Pink Star.		.50
Giant White Star.		.50

KEWENSIS

Yellow Primrose. Verbena scented. Of strong growth; long spikes of yellow flowers. For greenhouse culture. Tr. Pkt. 50c

SALVIA

We fully realize the importance of Salvias to the florist and are careful to arrange for our stock with an American specialist who supplies only fine plump seed which is saved from the specimen plants and such as show a high germination.

	Tr. Pkt.	1/4 oz.	Oz.
America (Globe of Fire).		\$0.50	\$1.40
Bonfire (Clara Bedman).		.50	1.35
Firebrand. Extra early. Very dwarf; scarlet.		.50	1.35
Fireball Dwarf		.50	1.35
Harbinger. A new early flowering dwarf that we consider the most desirable of all scarlet Salvias.		.50	...
Splendens. Tall growing.		.50	1.00
Zurich. Dwarf, early.		.50	1.35
Farinacea. "Blue Bedder." Perennial, but best grown as an annual. Rich deep blue; makes a fine line. Hardy with protection.		.35	.75
			2.50

SANVITALIA (Creeping Zinnia)

Procumbens Fl. Pl. Bright yellow double flowers; useful in vases, etc. Tr. Pkt. 25c 1/4 oz. 50c Oz. \$1.75

SAPONARIA
VACCARIA

18 in. Gypsophila-like flowers.

Rosea. Oz. 20c 4 oz. 55c

SCABIOSA

Blue Moon. Received Honorable Mention All-American trials. Attractive lavender-blue color with extra large fully double flowers and long wiry stems.

Tr. Pkt. 35c 1/4 oz. 65c Oz. \$2.25

Peace. Pure white, medium dwarf. Large flowered, 1 1/2" to 2" across. Tr. Pkt. 25c Oz. \$1.85

Ageratum Blue. Standard large flowered azure blue.

Fire King. A bright scarlet.

King of the Blacks. Deep rich maroon.

Loveliness. Extra large flowered deep salmon-pink. First-class commercial color.

Shasta Improved. Fine pure white.

Giant Hybrid Mixture. A special strain containing only the new large flowered varieties. Well balanced in good cut flower colors.

Tom Thumb Mixed. 10-in. Compact, dwarf plants for bedding and edging.

Each of the above: Tr. Pkt. 20c Oz. 85c

SCHIZANTHUS (Butterfly Flower)

Mother's Favorite (New). The last word in Schizanthus. A choice assortment of colors; exceptional as a pot plant for Mother's Day sales.

Tr. Pkt. \$1.25 3 Tr. Pkts. \$3.00

Dr. Badger's Improved Hybrids. Good, large sized flowers in choice colors. Habit medium dwarf. Tr. Pkt. 35c 1/4 oz. \$1.10

Tr. Pkt. 1/8 oz. 1/4 oz.

A. B. C. Special Dwarf Mixed. Desirous as a pot plant. Seed sown in January and pinched once make ideal medium sized pot plants. 50

WISETONENSIS

Mixture 35 .60 1.10

SENSITIVE PLANT (See Mimosa)

SHAMROCK

True Irish. Tr. Pkt. 20c Oz. \$1.50

SMILAX (Myrsiphyllum Asparagoides)

A well-known greenhouse climber. Valuable for floral decorations.

Crop Failure.

SNAPDRAGON (See Antirrhinum)

STATICE

SINUATA

Lavender Queen (New). The flowers are a beautiful clear bright lavender, quite distinct from any of the other colors.

Tr. Pkt. 20c Oz. 45c Lb. \$4.80

Market Grower's Blue. An ideal blue variety.

Tr. Pkt. 20c Oz. 45c Lb. \$4.80

True Blue. The standard blue. Tr. Pkt. 20c Oz. 45c Lb. \$4.80

Puberula (New). A most desirable Statice for pot plants. Dark violet; 6 inches high; flowers 5 months from seed. Tr. Pkt. 35c Oz. \$4.80

Kampf's Tall Improved. Extra long-stemmed, deep blue. The best blue cutting variety. Tr. Pkt. 20c Oz. 45c Lb. \$4.80

Rosea Superba. Tr. Pkt. 20c Oz. 45c Lb. \$4.80

Snow White. Tr. Pkt. 20c Oz. 45c Lb. \$4.80

New Hybrid Mixture. A mixture of the above colors as well as new shades that add a bright variation to the mixture.

Tr. Pkt. 20c Oz. 45c Lb. \$4.80

Bonduelli. Similar to Sinuata. Yellow.

Tr. Pkt. 20c Oz. 45c Lb. \$4.80

RUSSIAN OR RAT-TAIL STATICE

Suworowii. Excellent for spring cutting from either large pots or beds or can be sown in January for a late spring crop.

Tr. Pkt. 15c Oz. \$1.00

STEVIA

Serrata. Fragrant white flowers. Tr. Pkt. 35c Oz. \$2.75

STOCKS

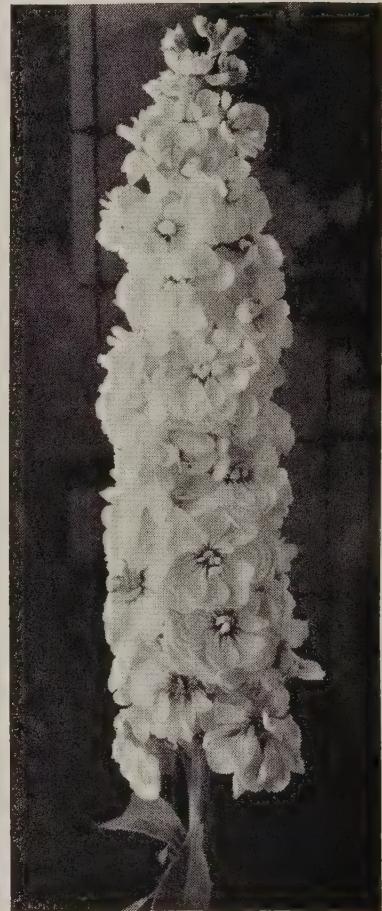
A. B. C. GARDENIA

Column Stocks —

The "Proof of the Pudding" as far as flowers are concerned, is how well does it sell. Wholesalers tell us that the pure white column stocks always "sell out" first, ahead of the "muddy white" strains. In A. B. C. Gardenia, you have what is to the best of our knowledge, the purest glistening-white column stock available.

Its graceful flower spikes measure 12 to 15 inches on stems nearly three feet in length. The foliage of a normal plant is a silvery green that further adds to the attractiveness of Gardenia. Protect your interests—insist on the A. B. C. original strain of Gardenia.

Tr. Pkt. \$1.00 1/8 oz. \$1.50
1/4 oz. \$2.50 1/2 oz. \$4.50
Oz. \$9.00



White Column Stock
A. B. C. "Gardenia"

NON-BRANCHING (Double Excelsior)

A. B. C. SUPERIOR COLUMN STRAIN

This type produces one enormous spike 2 to 3 feet in height and is especially adapted for greenhouse culture, as the plants can be grown close together. We have discontinued listing the other separate colors in this type, due to its being practically impossible to obtain seed that will prove satisfactory and give a high percentage of doubles. Those listed with Gardenia, are, in the opinion of most florist growers, the only reliable colors to grow.

	Tr. Pkt.	Tr. Pkt.	1/4 Oz.	Oz.
American Beauty. Old rose.	\$0.60	\$1.00	\$2.50	\$9.00
Ball's White Improved. No. 16.	.50	1.00
Ball Supreme No. 22.	.60	1.00
Chamois Rose. (Chamois-pink).	.60	1.00	2.50	9.00
Dark Blue. (Rather a deep lilac).	.60	1.00	2.50	9.00
Rose Pink60	1.00	2.50	9.00
Ruby. Rich crimson-red.	.60	1.00	2.50	9.00
Silvery Lilac. (Lilac-lavender).	.60	1.00	2.50	9.00
Yellow Wonder. Rich creamy yellow.	.60	1.00	2.50	9.00
Mixed60	1.00	2.50	9.00

BRANCHING TYPE

GIANTS OF CALIFORNIA

"The World's Best Double." This magnificent new group is so marked in improvement that we believe they will head the list in florists' forcing Stocks in the very near future. Giants of California are very early flowering with a high percentage of double mammoth flowers, and they have the branching habit of the Bismarck. If planted close, they will attain the height of 2 1/2 to 3 feet. We feel this strain justifies our highest recommendation.

Golden Gate. Clear golden yellow	...	\$0.35	\$1.30	\$4.40
Mojave. Rich velvety-purple35	1.30	4.40
Monterey. Bright pink35	1.30	4.40
Pacific. Light blue35	1.30	4.40
Redwoods. Blood red35	1.30	4.40
Santa Barbara. Chamois35	1.30	4.40
Santa Maria. Pure white35	1.30	4.40
Sequoia. Rich sparkling carmine35	1.30	4.40
Tahoe. Lavender35	1.30	4.40
Yosemite. Rose35	1.30	4.40
Splendid Mixture25	1.10	3.75

A. B. C. Supreme Quality Flower Seeds

STOCKS (Continued)

WHITE WONDER

You will be impressed by the large pure white flowers on heads of considerable size. A Bismarck in habit of growth it is tall growing. Pinch when one-half foot high for best success.
Tr. Pkt. 50c

IMPROVED BISMARCKS

Stars (*) indicate preferred varieties.

Antique Copper.	Fine copper red.	Flesh.	Delicate shade of Mal-maison pink.
Apple Blossom.	An extra delicate pink; nearly white.	'Golden Ball.	Ivory yellow.
Blood Red.	Ruby color.	Golden Rose.	As named.
Buttercup.	Deep cream, strong growing.	'Lavender.	Clear lilac lavender fine.
Chamois.	Fine clear chamois.	'Lilac.	Bright deep lilac-blue.
Chamois Rose.		'Rose.	Fine bright rose.
Dark Blue.		'Shasta.	New giant white.
*Elk's Pride.	Rich purple.	White.	Good clear white.
Fiery Blood Red.			
Prices—each:	Tr. Pkt. 35c	1/4 oz.	\$1.10 Oz. \$3.40
Mixture.	Mixture of above colors:		
Tr. Pkt.	25c	1/4 oz.	65c Oz. \$2.50

BEAUTY OF NICE

Compact like a Ten Week, but not quite so dwarf.

Aurora.	Golden buff; fine.	Mont Blanc.	Clear extra early white.
Blood Red		Monte Carlo.	Rich canary-yellow.
Cote d'Azure.	Light lavender-blue.	Queen Alexandra.	Rosy lilac.
Flesh Pink (Beauty of Nice).			
Prices—each:	Tr. Pkt. 25c	1/4 oz.	75c
Mixture of above:	Tr. Pkt. 25c	1/4 oz.	65c

PERPETUAL BRANCHING

Blood Red	Pale Violet
Canary Yellow	Rose
Empress Augusta Victoria	Silvery Lilac
Flesh	Snowdrift
Heatham Beauty	Violet
Pale Blue	White
Tr. Pkt. 30c	1/4 oz. 75c
	Oz. \$2.75

TEN WEEKS

Dwarf, compact, and early; used for bedding and pot plants.

Blood Red.	Carmine Pink.	Purple.
Canary Yellow.	Deep Rose.	White.
	Lavender.	
Prices—each:	Tr. Pkt. 25c	1/4 oz. 55c
	Oz. \$2.00	
Mixture:	Tr. Pkt. 25c	1/4 oz. 50c
	Oz. \$1.75	

EARLY COLONIAL

Produces no center spike; doubles run about 70%.	Grows 30" tall, with 8 to 10 base branches per plant.	Tr. Pkt. 1/4 oz.
		\$0.50 \$1.25
Mayflower.	Red rose.	.50 1.25
Priscilla.	Silvery lilac.	.50 1.25
Puritan.	Pure white.	.50 1.25
Rose Standish.	Bright rose.	.50 1.25

SWEET PEAS

Early or Winter Flowering

True to Name, Thoroughly Rogued and Hand-Picked Seed

If you are in the market for quantity, please ask us for special prices. The following varieties are, in our opinion, the "cream" of existing florists' kinds.

1 OUNCE OF SWEET PEA SEED WILL SOW 30 FEET OF ROW

ESPECIALLY RECOMMENDED

Bacchus (New). Extra deep maroon-purple; large flower.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Ball Orange Improved. The only early flowering clear orange; fine color.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Ball Rose Queen. Clear rose, of exceptional merit.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Ball White. Fine large flowered; white; white-seeded.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Ball Rose Improved. Deep bright rose, strong free flowering habit.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Blue Danube. Showy clear deep blue. Very fine.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Boon. Fine deep salmon-rose on cream; quite large flowered.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Bridesmaid. Delightful silvery pink; extra for flower size and stem.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Coquette. Coral pink with amber and salmon shadings on duplexed flowers. Holds color well under winter conditions. Gorgeous new Sweet Pea for corsage or bouquet work.

1/2 oz. 30c Oz. \$5.50

Daphne. This Sweet Pea is a soft salmon-pink on a cream ground; the flowers are of great size, with beautifully expanded and waved standards. Many of the blooms are duplex and borne on long stout stems.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Fiesta. Brilliant orange-cerise.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Gardenia. Pure, large flowered. White. Fragrant.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Harmony. The best commercial lavender.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Hiawatha. Deep rose.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Hope. Exceptionally good white (black seeded); germinates easily.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Josie. Longest stemmed, clear rose-pink; most productive variety in any color; requires more headroom.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Laddie Improved. Extra long stiff-stemmed rose.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Mrs. Hoover. Best early blue; strong growing and fine for spring.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Princess Blue. Light lavender-blue, probably largest flowered and longest stemmed on our list.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Rhapsody. Deep lavender, rose-pink tints.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Sequoia. Extra large flowered salmon-rose; fine for spring.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Sparks. Large flowered orange-scarlet.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Tahoe (New). Fine dark blue for spring crop; some deeper than Hoover.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Top Hat. Deep velvety blue. Large waved standards and widely spread wings.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Tops. Salmon-rose.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Top Sergeant. A healthy deep blood-red crimson color, having very long stems and extremely large bold faced flowers. Flowering trials in the Chicago area this past season under winter conditions showed it to be a deep crimson red, without any purple. Growers report it to be the best crimson among winter Peas. Oz. 60c 1/4 lb. \$2.00

Treasure Island. Sparkling golden orange. Large ruffled flower and distinctive color.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Triumph. Long-stemmed attractive lilac-mauve.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Twilight. A medium clear lavender; an improvement over the popular harmony.

1/2 oz. 30c Oz. 50c 4 oz. \$1.50 Lb. \$5.50

Mixture. Oz. 45c 4 oz. \$1.35 Lb. \$5.00

SWEET PEAS (Continued)

STANDARD EARLY VARIETIES

American Beauty.	Fine American Beauty rose.			
Amethyst.	Rich bright purple.			
Annie Laurie.	Bright rose-pink.			
Apollo.	Salmon-cerise; fine for spring.			
Attraction.	Rich long-stemmed salmon-rose.			
Blue Bird.	Prefer Mrs. Hoover.			
Bright Light.	Vivid orange-scarlet.			
Cavalcade (New).	Rich golden-cerise.			
Columbia.	Rose and white bicolor.			
Eileen.	Rich Begonia rose.			
Eleanor Blue.	Nice light blue for spring flowering.			
Semi-intermediate type.				
Flamingo.	Orange-salmon; long-stemmed.			
Fragrance.	Fine lavender for spring blooming.			
Giant Rose.	Extra large rose; medium stem.			
Grenadier.	Poppy scarlet.			
Hortus Queen (New).	Bright rose.			
Jeanne Mamitsch.	Clear rose, long stems.			
Magic.	A duplexed lavender rose.			
1/2 oz.....30c	Oz.....55c	4 oz.....\$1.60	Lb.....\$5.50	
Majestic Rose.	Fine large flowered heavy stemmed rose-pink.			
Michigan.	Large lavender.			
Mrs. Holscher.	Very good rose-pink.			
Oriental.	Black-seeded cream.			
Pride.	Extra long-stemmed brilliant cerise.			
Prosperity.	Soft glowing rose-cream.			
Red Bird.	Crimson-red.			
Redwood.	Extra large flowered deep crimson red.			
Rhumba.	Golden cerise in color. Large flowered.			
Shirley Temple.	Color of Pinkie with dainty fluted flowers of Lady Gay. Stems are long, with four blooms on each stem.			
Skippy.	A new salmon-pink shade with good long stems, excellent.			
Snowstorm.	White-seeded white.			
Springsong.	Prefer Boon.			
Sterling.	Large duplex salmon-rose.			
Success.	Extra bright deep rose-pink.			
Sunray.	Light cerise, fine long stem.			
Sunproof Orange.	With slight scarlet-cerise shading.			
Top Hat.	Deep bright violet-blue; fine growth and strong color.			
Vivian.	Long-stemmed deep carmine rose.			
White Harmony.	Longest stemmed black-seeded white.			
Zvolanek's Rose.	Rose; Laddie preferred.			
ALL OF ABOVE (except otherwise noted) PRICED AT:				
1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.00	
A. B. C. Early Mixture. Formula mixture of above colors.				
1/2 oz.....25c	Oz.....45c	4 oz.....\$1.40	Lb.....\$4.50	

SPRING FLOWERING A New Race of Sweet Peas for Greenhouse Culture

The spring-flowering types give a much heavier crop of longer stemmed flowers than the standard early-flowering type. Seeds should not be sown before September or October in the greenhouse for flowering during March, April and early May.

BLACK SEEDED WHITE LIGHT BLUE BLUE LAVENDER ROSE-PINK MIXTURE

PRICES ON ABOVE VARIETIES AND MIXTURE

1/2 oz.....35c	Oz.....65c	4 oz.....\$2.00	Lb.....\$6.50
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Please Note: When ordering Sweet Pea seed please indicate which of the following is desired:

"Winter Flowering" • "Spring Flowering"
"Late or Summer Flowering"



New Double "Sweet Wivelsfield" SWEET PEAS (Continued) LATE OR SUMMER FLOWERING

THE BEST DOZEN VARIETIES

After careful survey, we have found the following varieties in the greatest demand. You can well restrict your growing to this list:

Capri. A light blue that is clearly superior to the formerly popular Chinese Blue.

Flagship. A true clear deep blue.

Headlight. Fine sun-proof orange scarlet; extra for stem length and bright color.

Highlander. Clear deep lavender that decidedly improves Powerscourt in flower size, stem and growth.

Pinkie. Excellent long-stemmed, large rose pink; some heavier in growth than Bonnie Briar. The standard rose Pink.

Rubicund. Crimson scarlet in color.

Shrimp Pink. Soft silvery pink in color; its excellent production of quality flowers makes this variety outstanding in its color.

Snow White. A solid paper white throwing immense flowers which is an improvement over Gigantica.

The Admiral. A dark violet blue.

Welcome. Deep sun-proof scarlet; finest in its color.

What Joy. Rich deep cream with white seeds.

Windsor. Large flowered and heavy stemmed, clear mid-blue.

ALL OF ABOVE PRICED AT:

Oz.....25c	4 oz.....85c	Lb.....\$2.85
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SUMMER FLOWERING MIXTURE

A fine combination of above ten best sweet peas.

Oz.....20c	4 oz.....65c	Lb.....\$2.25
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SWEET WIVELSFIELD (Dianthus)

Hardy annual with a great variety of colorings. Trusses similar to Sweet William but flowers are larger and more varied. Provides excellent cut flowers as well as a beautiful bedding plant.

Tr. Pkt.....15c	Oz.....\$1.50
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New Double Sweet Wivelsfield. Tr. Pkt.....35c

TAGETES (See Marigold)

THUNBERGIA (Black-Eyed Susan)

Mixed. Tr. Pkt.....15c	Oz.....\$1.00
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Gibsoni. A beautiful new graceful climber for covering pillar and trellis work in greenhouses, or may be flowered outdoors in mild climates. Tr. Pkt.....50c

TITHONIA (Mexican Sunflower)

Speciosa. Orange-scarlet. Tr. Pkt.....25c	1/4 oz.....\$1.45
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Avalon Earliest. Flowers range from orange topaz through tangerine. Plants grow six to seven feet tall.

Tr. Pkt.....25c	1/4 oz.....55c	Oz.....\$1.75
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TORENIA

Fournieri Compacta. Excellent for spring pot plant sales. Medium blue with dark blotches on lip. Dwarf growing. Very rich.

Tr. Pkt.....50c	1/6 oz.....\$1.25
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SPECIAL NOTE! Every florist that grows bedding plants and material for porch and window boxes and is not now handling any of the Torencias should investigate the possibilities of these plants. That they are not well known is shown by their absence from so many gardens. And that they deserve far more attention than they now get, is evident from their good behavior under average garden conditions.

TRACHELIUM

Coeruleum. Large heads of small blue flowers resembling Gypsophila. 18 inch. Tr. Pkt. 35c 1/8 oz. \$1.10

VENIDIUM

Fastuosum. Brilliant orange with a glistening dark center. Tr. Pkt. 35c 1/4 oz. \$1.00

Fastuosum Hybrids. A most interesting and attractive mixture of colors ranging from silvery white down through various shades of cream and orange-salmon. Tr. Pkt. 35c 1/4 oz. \$1.00

VERBENAS

A. B. C. GIANT FLOWERING

A magnificent new strain of Verbenas of robust compact habit and free blooming. The trusses are immense, the individual florets measuring fully an inch in diameter. Crop very short.

Tr. Pkt. 1/4 oz. Oz.

Annapolis Blue (New). A true mid-blue. Husky grower, with 3" flowers. Semi-erect.	40	\$0.80
Beauty of Oxford Hybrids. A valuable new strain. Rose-pink to rose-red shades.	45	.90 \$3.00
Cerise Queen. A beautiful shade of soft salmon cerise. Quite new in Verbenas.	45	.90
Crimson Glow. Self-color.	45	.90
Etna. Intense Geranium red, with small creamy-yellow eye.	45	.90 3.00
Flamingo. (Hybrida Grandiflora.) Vivid rose-pink. Good producer of long stems and large flowers. Excellent for bedding and cutting.	45	.90
Lavender Glory (New). A true lavender with a medium sized creamy eye which accentuates the lovely lavender tone.	45	.90 3.00
Luminosa. Luminous flame, pink shading to salmon	45	.90
Lucifer. Vivid scarlet.	45	.90
Miss Ellen Willmott. Bright salmon-rose with white eye.	45	.90
Mounty. A solid deep rose. Compact plants, blooms over a long period of time.	45	.90
Royale. Royal blue, creamy white eye.	45	.90 3.00
Rosea Stellata. Rose-pink, white eye.	45	.90 3.00
Rose Glow (New). A deep rose shading to scarlet; luminous in effect.	45	.90 3.00
Spectrum Red. Intense bright red. Brighter than any other Verbena.	45	.90
Salmon Pink. A true salmon-pink with white eye.	45	.90 3.00
Violacea Stellata. Deep violet, white eye.	45	.90
White. Pure.	45	.90 3.00
Choicest Giant Flowering Mixture.	35	.75 2.50

HYBRIDA DWARF COMPACT ERECTA

Royal Bouquet Mixture. This group is very neat and compact in habit. It is a continuous bloomer particularly adapted for bedding and borders. Mixture composed of a good range of colors including bright reds, deep blues, etc. Tr. Pkt. 35c 1/4 oz. \$1.50

VENOSA

Heliotrope Blue. Tr. Pkt. 25c 1/4 oz. 50c Oz. \$1.75

Lilacina. This Verbena must be treated as an annual. If possible, sow the seeds under glass in early Spring. The plants will flower in four months' time, continuing to bloom until frost. It is a strong grower, perfectly hardy and very free flowering, being literally covered with flowers throughout the season.

Tr. Pkt. 25c 1/4 oz. 75c Oz. \$2.15

ERINOIDES (Moss Verbena)

Purple. Somewhat spreading habit. Excellent as a cover on dry soil. Tr. Pkt. 25c 1/4 oz. 50c

White. Tr. Pkt. 25c 1/4 oz. 50c

VINCA (Periwinkle)

Requires a warm house and an early start. 12 inch. Crop very short. Tr. Pkt. 1/4 oz. Oz.

Alba Oculata. White with rose eye.	30	\$0.60
Alba Pura. Pure white.	30	.60
Crimson .	30	.60
Delicata. Soft pink.	30	.60
Rosea .	30	.60
Twinkles. The bright red eyes of this large-flowered variety contrast pleasantly with the soft blush pink of the petals.	30	.60
Mixture. Each.	25	.55	\$1.75

VIRGINIA STOCK

Mixed. An easy growing border annual.

Tr. Pkt. 10c Oz. 80c

WALLFLOWER

Annual. An attractive crop of flowers may be had in early spring from an October sowing. Grown in shallow raised beds or floats. Very fragrant but fragile.

EARLY FORCING SINGLE

Tr. Pkt. 1/4 oz.			
Blood Red .		\$0.15	\$0.40
Creamy White .		.15	.40
Golden Gem .		.15	.40
Paris Market .		.15	.40
Mixed .		.15	.40

EARLY FORCING DOUBLE

Tr. Pkt. 1/4 oz.			
Gold Standard .		\$0.25	\$1.10
Golden Yellow Flaked Brown .		.25	1.10
Double Mixed .		.25	1.10

WILD CUCUMBER (Vine)

Tr. Pkt. 10c Oz. 25c

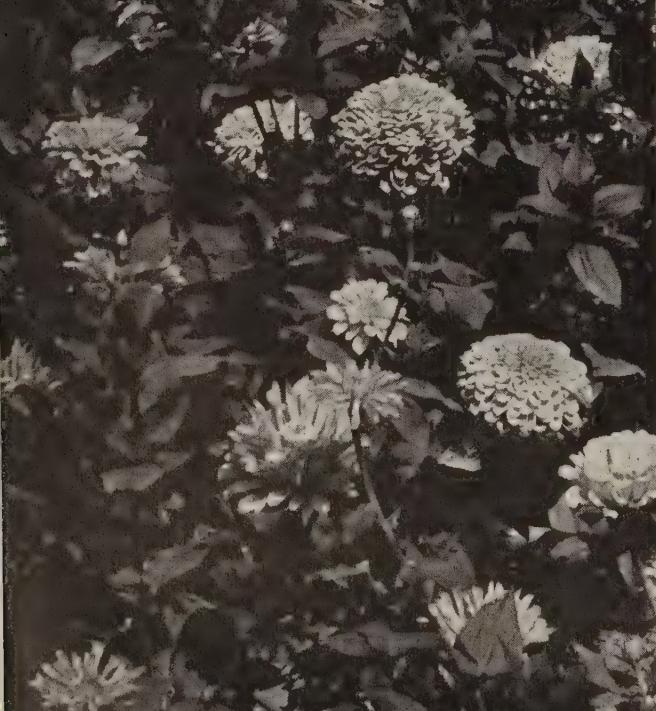
XERANTHEMUM (Everlasting)

Tr. Pkt. 15c Oz. 90c

BODGER'S "GOLD MEDAL" ZINNIAS FOR

CUT FLOWERS AND GARDEN SHOW

Few flowers have exhibited greater improvement at the hands of hybridizers than the Zinnias, and their improvement has been matched with a corresponding increase in public favor. For those getting started with Zinnias, it should be emphasized that the nature of the plants demands plenty of warmth. This is explained by the fact they are native to Mexico. This temperature requirement also, of course, applies to their seed germination, which will be a certain failure in a cold, wet soil. The warm end of a Carnation house or, say, a temperature of around 55 to 60 degrees nights will germinate it. In warm climates Zinnias have high florist value. By sowing around March 1st, Zinnias can be flowered to perfection during May in a Carnation house temperature. By sowing outdoors as late as August 1st, in well-enriched soil and protected with water, they can be had in fine shape right up to frost. To bring out their wonderful colors calls for long sunny days. Don't overlook the margin in growing Zinnia seedlings for home gardeners.



A. B. C. DAHLIA-FLOWERED ZINNIAS

Generally accepted as the largest and finest of the Giants. They improve the Giant Mammoth in being more incurved and rounded. Fine for cut flowers and garden show.

Canary Bird. A rich primrose-yellow.

Crimson Monarch. Large crimson-red.

Dream. A fine deep lavender.

Eldorado. Salmon-apricot.

Exquisite. Fairly deep rose. Fine for cutting.

Golden Dawn. Golden yellow, dark center.

Golden State. Rich orange-yellow.

Illumination. Deep rose-pink.

Luminosa. Deep pink, suffusing salmon.

Meteor. Clear deep red.

Old Rose. Real old rose color.

Oriole. Orange and gold excellent.

Polar Bear. Large white.

Purple Prince. Large deep purple.

Royal Purple. Deep rich purple.

Scarlet Flame. Well named, glowing color.

Will Rogers. Brilliant scarlet.

Youth. Soft pink.

Prices—Separate Colors:

Liberal Tr. Pkt.	25c	1/4 oz.	45c	1/2 oz.	75c
4 oz.		\$4.00	Lb.		\$14.50

★ GOLD MEDAL MIXED. Best Giant Dahlia-flowered Mixture available. ★

Tr. Pkt.	25c	1/4 oz.	45c	1/2 oz.	75c
Oz.	\$1.25	4 oz.	\$4.00	Lb.	\$14.50

BODGER'S FAMOUS ZINNIAS

BODGER'S FAMOUS DAHLIA FLOWERED ZINNIAS

Please see previous page for complete list.

GIANT MAMMOTH TYPE

Size and general effect of this class closely approaches the Dahlia-flowered, the difference being in a flat or imbricated placement of the petals.

Brightness. Bright deep rose.**Cerise Queen.** Choice cerise-rose.**Daffodil.** Bright canary yellow resembling Narcissus King Alfred in color. Very fine.**Enchantress.** Light rose, deep rose center.**Golden Queen.** Same color as Golden Dawn.**Grenadier.** Same color as Dahlia-flowered Crimson Monarch.**Lavender Queen.** Same as Dream in the Dahlia-flowered class.**Miss Willmott.** Medium light pink, nice soft shade.**Orange King.** Similar in color to our Ball Orange Calendula.**Orange Queen.** Golden orange.**Purity.** A very clean white.**Rose Queen.** Bright rose, deeper and brighter than Brightness.**Salmon Queen.** Salmon rose.**Scarlet Queen.** Best real scarlet in this group.**Violet Queen.** Same color as Purple Prince in Dahlia-flowered.

Mixture of above. Prices: Tr. Pkt. 25c 1/4 oz. 40c
 $\frac{1}{2}$ oz. 65c Oz. \$1.10 Lb. \$13.50

ELEGANS PUMILA DWARF DOUBLE**(Cut and Come Again)**

A most desirable type for bedding as well as cut flowers, and desirable for growing in greenhouse or under cloth, particularly the variety "Salmon Rose."

SUNSHINE TINTS

Somewhat richer and more full bodied in color than most other pastels. Luscious autumn tints of bronze golden yellow, apricot, and rich rose. Tr. Pkt. 25c
 $\frac{1}{2}$ oz. 40c 1 oz. 75c 4 oz. \$2.75

Canary-Yellow.
Golden Orange.
Spun Gold-Yellow.
White.
Crimson.
Scarlet.

Each, Separate Colors: Tr. Pkt. 15c Oz. 75c
Mixed. All colors. Tr. Pkt. 15c Oz. 75c

HOWARD'S NEW GIANT CRESTED

A mixture containing most every shade and color. Blooms are from 4" to 5" in diameter. Real valuable for garden or for cutting. Tr. Pkt. 20c 1/4 oz. 60c Oz. \$2.00

EARLY WONDER

A new race of dwarf, early flowering Zinnias, producing masses of Pumila type flowers on long nearly leafless stems. Finest Mixed. Tr. Pkt. 15c 1/4 oz. 40c Oz. \$1.35

SCABIOUS-FLOWERED

Mixed. Fairly tall and long-stemmed variety, with flower formation resembling Scabiosa. Comes 50 per cent true to this type. Tr. Pkt. 25c 1/4 oz. 55c Oz. \$2.00

GAILLARDIA FLOWERED

Navajo Mixed. Resemble Picta Double Gaillardia in form and coloring. Tr. Pkt. 35c 1/4 oz. 45c Oz. \$1.45

FANTASY

Gold Dust (New). A soft, rich, light golden orange with very daintily curled and twisted petals and full rounded blooms. Plants two and one-half feet. Tr. Pkt. 25c 1/4 oz. 60c

Melody (New). A rich orchid lavender. Medium-sized flowers with finely curled and twisted petals; light and dainty in appearance. Tr. Pkt. 25c 1/4 oz. 60c Oz. \$2.00 1/4 lb. \$5.00

Rosalie. A bright intense rose, equally lovely in the garden or as a cut flower. The plants are neat in habit, strong growing, and free flowering, about 2 1/2 to 3 feet in height. Tr. Pkt. 25c 1/4 oz. 60c Oz. \$2.00

Orange Lady. A rich shade of deep bright orange. The 2 1/2 to 3-inch flowers are borne on 2 1/2 to 3-ft. strong well formed plants. Tr. Pkt. 25c 1/4 oz. 60c Oz. \$2.00

Star Dust. Rich deep golden yellow with the same shaggy petaled formation in the mixture. Tr. Pkt. 25c 1/4 oz. 60c Oz. \$2.00

White Light. Pure white. Tr. Pkt. 25c 1/4 oz. 60c Oz. \$2.00

Wildfire. Dazzling scarlet. Tr. Pkt. 25c 1/4 oz. 60c Oz. \$2.00

Mixture. Tr. Pkt. 20c 1/4 oz. 55c Oz. \$1.75

LILLIPUT OR POMPON IMPROVED

Dainty Gem (New). Dainty bi-color rose. Tr. Pkt. 25c 1/4 oz. 45c

Black Ruby. Salmon Gem.

Canary Gem. Scarlet Gem.

Crimson Gem. White Gem.

Purple Gem. Rosebud. Clear deep rose-pink.

Golden Gem. Pink Gem. Deep flesh.

Lilac Gem. Valencia. Attractive burnt orange.

Each, Separate Colors:

Tr. Pkt. 25c 1/4 oz. 45c Oz. \$1.25 Lb. \$10.00

Mixed, All colors:

Tr. Pkt. 25c 1/4 oz. 45c Oz. \$1.25 Lb. \$10.00

SUPER CROWN O'GOLD

Pastel Tints. A wide range of colors in the pastel shades. The flowers are large and showy, five and five and a half inches in diameter. Strictly a pastel mixture.

Tr. Pkt. 25c 1/4 oz. 40c Oz. \$1.25 1/4 lb. \$4.00 Lb. \$14.50

GRACILLIMA (Red Riding Hood)

Minature bright crimson flowers about half the size of Lilliputs. 1 foot high, splendid for blending. Tr. Pkt. 15c 1/4 oz. 35c Oz. \$1.10

CUPID

Small button-like flowers, dwarf, 1 foot, well formed plants.

Pixie. Bright Yellow. Tiny Tim, Rich Scarlet.

Snow Drop. Pure White. Finest Mixed.

Each of above: Tr. Pkt. 20c 1/4 oz. 55c Oz. \$1.65

PICOTEE DELIGHT

Tr. Pkt. 1/4 oz. Oz. \$0.20 \$0.40 \$1.50

Mixed. A good mixture.

LILLIPUT "TOM THUMB"

Mixture. 4 to 6 inches. Desirable for rock gardens, pot plants and bedding. A good range of colors. Mixed. Tr. Pkt. 15c 1/4 oz. 35c Oz. \$1.10

LINEARIS

The flowers, which are single, are a lovely shade of golden orange, with a delicate lemon yellow stripe through each petal. Centers are dark brown. Early blooming.

Tr. Pkt. 15c 1/4 oz. 55c Oz. \$2.00

HAAGEANA

Mexicana Hybrids. An especially valuable class for bedding. Very free flowering, compact growth. Attractive colors.

Tr. Pkt. 15c 1/4 oz. 35c Oz. \$1.75

STRIATA

The Clown. Striped scarlet and gold. Free branching and grows about 2 1/2 feet high. Tr. Pkt. 40c 1/4 oz. 90c Oz. \$2.75

Old Glory. Striped red and white. Same height as above. Good for garden and cutting. Tr. Pkt. 40c 1/4 oz. 90c Oz. \$2.75

A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS

ACHILLEA (*Milfoil, Yarrow*)

Ptarmica "The Pearl." One of the best hardy white perennials. Grows about 2 feet high. Is covered with heads of purest white double flowers from June until frost. Tr. Pkt. 25c $\frac{1}{4}$ oz. \$1.00

AGROSTEMMA

Coronaria Atrosanguinea (Rose Campion). Deep blood red, 28 in. Tr. Pkt. 10c $\frac{1}{2}$ oz. 40c Oz. 75c

ALYSSUM

Saxatile Compactum (Basket of Gold). An indispensable plant for the rockery or border, growing 1 foot high. Tr. Pkt. 15c $\frac{1}{4}$ oz. 30c Oz. \$1.00

Saxatile Silver Queen. Sulphur yellow. Tr. Pkt. 25c $\frac{1}{4}$ oz. 60c

ANCHUSA

Italica, Dropmore Variety. Grows 3 to 5 feet high; bears during May and June in abundance; flowers of the richest Gentian blue.

Tr. Pkt. 15c Oz. 70c

Italica Opal. Light blue. 6 ft. Tr. Pkt. 15c Oz. 70c

Italica Lissadel. Gentian blue. 6 ft. Tr. Pkt. 15c Oz. 70c

Myosotiflora. Small Forget-me-not flowers; excellent for the rockery. Tr. Pkt. 50c $\frac{1}{8}$ oz. \$2.50 $\frac{1}{2}$ oz. \$4.00

ANEMONE ST. BRIGID
CREAGH STRAIN

One of the finest strains available, with a good range of colors and immense flowers.

Tr. Pkt. 50c $\frac{1}{4}$ oz. \$1.75

PULSATILLA. The Pasque Flower. Produces violet flowers. Grows 12 inches. Tr. Pkt. 50c $\frac{1}{4}$ oz. \$1.25

ANTHEMIS (*Marguerite*)

Kelwayii. A most satisfactory, hardy perennial bearing daisy-like lemon yellow blossoms. Excellent for cutting. 2 feet. Tr. Pkt. 20c Oz. 75c

Tinctoria. Grows about 2 to 3 feet. Flowers yellow. Tr. Pkt. 15c Oz. 60c

AQUILEGIA (*Columbine*)

Tr. Pkt. Oz.

Alpina. Rich blue; 2 feet high. (1/4 oz., 75c) \$0.25

California Hybrida. Long-spurred flowers in yellow and orange shades.25 \$2.25

Canadensis. The native old rose and yellow variety.25 2.50

Chrysanth. Long-spurred yellow.25 2.00

Coerulea (Rocky Mountain Columbine). Violet-blue and white.25 2.50

CLEMATIS-FLOWERED

Double Mixed. This glorious Columbine is absolutely distinct in petal formation. The blooms greatly resemble Clematis flowers but fully double. The plants are of medium height, good compact habit and free flowering. The color range includes delicate pastel shades of pink and blue. Height 2 to 3 ft. Tr. Pkt.75c

Single Mixed. Tr. Fkt.75c

LONG-SPURRED STRAINS (*Exceptional quality*)

Mrs. Scott Elliot's. Extra choice hybrids; large flowers in splendid mixture of colors; height 3 feet. Tr. Pkt.35c

Tr. Pkt. $\frac{1}{4}$ oz. Oz.

Coral Pink (1/8 oz., \$1.50) \$0.50 \$2.25

Crimson Star. Richest crimson with white petals. (1/8 oz., \$1.50) .50 2.85

Giant Blue (1/8 oz., \$1.50) .50 2.25

Rose and Pink Shades. Contains only shades of rich coral pink; very true.50 2.25

Sky Blue (1/8 oz., \$1.50) .50 2.25

Snow Queen. Finest white fragrant. 3 ft.50 1.50 \$5.00

Yellow (1/8 oz., \$1.50) .50 2.25

Lowdam Mixture. One of the finest selections of long spurred types developed by English plant breeders.

Tr. Pkt. 40c $\frac{1}{4}$ oz. \$1.25 Oz. \$4.00

ARABIS

Alpina. Masses of white flowers. Grows about 1 ft. Tr. Pkt. 25c $\frac{1}{4}$ oz. 90c

Formosa. Large flowering hybrids. About 2 ft. Tr. Pkt. 35c $\frac{1}{4}$ oz. 80c

Alpina. Very dwarf plants. Bright rose flowers. Tr. Pkt. 50c

BAPTISIA

Australis (False Indigo). Racemes of indigo blue. Pea shaped flowers. Tr. Pkt. 15c Oz. 75c

BARTONIA

Aurea. Golden yellow. Tr. Pkt. 50c

BELLIS PERENNIS

Monstrosa Double Mixed. English Daisy. Very large double flowers on plants six inches tall. Tr. Pkt. 50c $\frac{1}{8}$ oz. \$1.75 $\frac{1}{4}$ oz. \$3.00

BOLTONIA

Latisquama. Tr. Pkt. 25c $\frac{1}{4}$ oz. \$1.00

CAMPANULA (*Canterbury Bells*)
(Biennial)CALYCANTHENA (*Cup and Saucer*)

Dark Blue, Light Blue, Lilac, Rose-Pink, White.

Prices on the above: Tr. Pkt. 15c $\frac{1}{4}$ oz. 60c
Mixed: Tr. Pkt. 15c $\frac{1}{4}$ oz. 50c

MEDIUM SINGLE

Dark Blue, Light Blue, Lilac, Rose, White.

Prices on the above. Tr. Pkt. 10c $\frac{1}{4}$ oz. 40c
Mixed: Tr. Pkt. 10c $\frac{1}{4}$ oz. 35c

CARPATICA (*Carpathian Hare Bell*)

Blue. Color clear blue; grows 6 inches high. \$0.25

Alba. The white-flowered form.25
Mixed.25

PERSICIFOLIA GRANDIFLORA (*Peach Bells*)

Blue. Grows 2 to 3 feet high. Has large blue flowers.25

Alba. White flowered.25

Telham Beauty. Immense bell-shaped flowers of a pale China blue, produced on long stems; 2 feet.45

PYRAMIDALIS (*Chimney Bellflower*)

Blue. A beautiful, hardy plant. Blue salver-shaped flowers; 4 to 6 feet.25 \$2.50

Alba. Same as above but with white.25 2.50
Mixed.25

ROTUNDIFOLIA (*Blue Bells of Scotland*)

Grows about a foot high. Has graceful drooping mid-blue bell-shaped flowers. A splendid subject for the rockery or front of a hardy border.35

CANDYTUFT (*See Iberis*)

CARNATIONS

GRENADE

Tr. Pkt. $\frac{1}{4}$ oz. Oz.

Black King. Dark red. \$0.50 \$2.50 \$8.00

Cardinal. Scarlet.50 2.50 8.00

Triumph Pink. Rose pink.50 2.50 8.00

White. Snow white.50 2.50 8.00

Golden Sun. Golden yellow.50 2.50 8.00

Mixed.50 2.50 8.00

CERASTIUM

Tomentosum. Snow in summer. Foliage silvery white; white flowers. Tr. Pkt. 25c Oz. \$1.60

CHERIANTHUS

Allioni. Burnt orange. 1 1/2 ft.

Tr. Pkt. 15c Oz. 50c

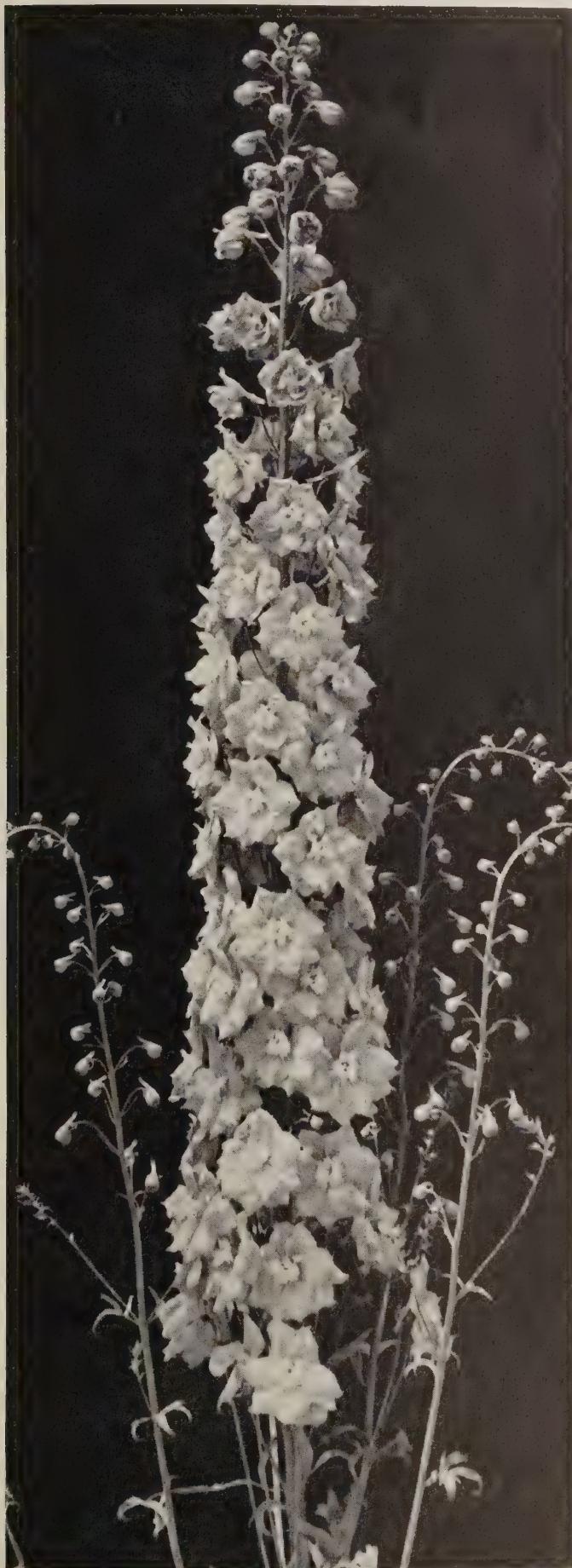
CHRYSANTHEMUMS (*Hardy*)

SHASTA DAISY

G. Marconi (Diener). Excellent variety for greenhouse and outdoor culture. Produces giant double flowers of about 7 inches diameter. Stems 2 1/2 to 3 feet long. Tr. Pkt. 75c

Alaska. The largest and best of the Shasta Daisies. Domestic seed. 3 ft. Tr. Pkt. 15c $\frac{1}{4}$ oz. 40c Oz. \$1.25

A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS



Delphinium, Giant Pacific Hybrid

COREOPSIS (*Perennial Calliopsis*)

Lanceolata Grandiflora. An extra fine strain of this useful golden yellow, hardy perennial. Tr. Pkt. 10c Oz. 50c

Lanceolata Grandiflora Mayfield Giant. The plants are taller and more vigorous than the type. The individual flowers are larger and stems are longer and stiffer. Tr. Pkt. 15c Oz. 80c

Double New Gold Grandiflora. Deep golden yellow flowers run 85% double and 2 to 2 1/2 inches across. Tr. Pkt. 25c Oz. 90c

Double Sunburst. Brilliant golden yellow. The double flowers are large, 1 1/2 to 2 inches across, deep golden yellow, and are excellent for cutting as well as for garden decoration. 80% double. Tr. Pkt. 25c Oz. 90c

DAISY—See Chrysanthemum

Delphinium

GIANT PACIFIC HYBRIDS

Black Knight Series. Darkest of all. Flowers 2 1/2 to 3 in., with heavy, velvety mixture.

Blue Bird Series. A white bee on the clearest medium blue petals.

Blue Jay. A true medium to dark blue with dark bee.

Cameliard Series. Lavender self with white bee; perfectly formed flowers, round and flat. Spikes are uniformly in balance.

Galahad Series (New). Finest white, 3-inch flowers; pyramidal spikes. Good branching habit, strong stems.

Guinevere. Light pink-lavender with white bee. Large spikes. Excellent branching habits.

King Arthur. Royal violet with white bee. 2 1/2-inch flowers on thin woody stems with graceful foliage.

Round Table Series. All the colors of the "Knights and their Ladies" Series, including many not yet introduced.

Summer Skies. Light blue with white bee. Flowers 2 to 2 1/2 inches in diameter.

PRICES ON ABOVE VARIETIES

Tr. Pkt. \$1.25 1/8 oz. \$2.50 1/4 oz. \$4.00 Oz. \$14.00

GIANT PACIFIC HYBRIDS (Vetterle & Reinelt)

Blue Shades. Shades from very light to rich deep blue.

Clear White. Regular strain of a good white. Ideal for cut flowers.

Lavender Shades. A fine pastel colored strain.

Pastel Shades. A fine mixture of lavender and blue pastel shades.

Violet Shades. Deep rich violet-blue colors with many contrasting white bees.

V. & R. Mixture. A very fine general Hybrid mixture of all V. & R. varieties.

PRICES ON ABOVE—

Each Tr. Pkt. \$1.00 1/8 oz. \$2.00 1/4 oz. \$3.50 Oz. \$12.00

BLACKMORE & LANGDON'S HYBRID MIXTURE

Too well known to need any commendation on our part.

B & L—ABC Strain. A good average strain. Seed produced in America.

Tr. Pkt. 50c 1/4 oz. 90c Oz. \$3.00 4 oz. \$8.50

MISCELLANEOUS STRAINS

Tr. Pkt. Oz.

Belladonna Improved (Cliveden Beauty). A very select strain of strong, vigorous habit. Large flowers of brilliant iridescent turquoise blue. (1/4 lb., \$11.00) \$0.35 \$3.00

Belladonna. The original or "Regular" Strain. (1/4 oz., 75c) 4 oz. (1/4 lb., \$8.50) .25 2.25

Bellamsum Improved. A rich, deep blue form of Belladonna. (1/4 lb., \$11.00) .35 3.00

Cardinale. Scarlet flowers, yellow center.35 3.00

CHINENSIS

Blue Mirror. Useful as a cut flower it is most impressive in mass plantings. Bright navy blue flowers have no spurs. (1/4 oz., \$1.00) \$0.50 \$3.75

Cambridge Blue. Rich blue.25 2.75

A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS



DIANTHUS (Hardy Pinks)

PLUMARIUS TYPES

	Tr. Pkt.	Oz.
Plumarius, Single Mixed (Pheasant Eye Pink)	\$0.25	\$1.80
Plumarius, Double Mixed (Hardy Garden Pinks)	.35	2.40
Plumarius, Semperflorens (Everblooming Hardy Pinks). Mixed colors	.25	1.80
Spring Beauty. A wide color range of large carnation-like flowers of giant size. Fragrant... (1/4 oz., 75c)	.25	...

SCOTICUS DOUBLE SPECIAL FLORIST STRAIN

Self colors of various tints of pink, rose, salmon and white, and the combination of these colors with bright crimson zones. Free flowering. 12-15 inch stems	... (1/16 oz., \$1.00)	.50
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VARIOUS TYPES

Allwood's Hardy Cottage Strain. A completely new breed of hardy garden Carnations. A very fine race that will give the greatest satisfaction in any garden. Single and double flowers with good range of colors, absolute hardiness, and stocky habit of growth. They commence to flower early and continue in bloom for a lengthy period	.50	...
Rock Garden Species Mixed. A special mixture containing 25 varieties suitable for the rockery	.25	2.00
Sweet Wivelsfield. Single. Flowers are larger than Sweet William and are borne in trusses. Fine cut-flower or lasting quality and as a new spring bedding plant	.15	1.50
Sweet Wivelsfield (New Double). A sensational plant—a great improvement on the original Sweet Wivelsfield	.35	...
Delight. A hybrid between Sweet Wivelsfield and Dianthus Roysii. Flowers continuously out of doors from June until October, flowers about one-half inch in diameter, and in alternating spikes in great profusion	.35	...
Latifolius Atrococcineus fl. pl. Rich fiery scarlet crimson	.15	...
Loveliness. Mauve-pink flowers of latifolius type. Pleasing fragrance	.50	...
Caesius (Cheddar Pink). Six inches tall. Pink flowers	.50	2.50

DIANTHUS BARBATUS (Sweet William)

There is always a good demand for these beautiful free-flowering, old-fashioned favorites.

SINGLE	Tr. Pkt.	Oz.
Newport Pink. Salmony rose or Watermelon pink	... (1/4 oz., 75c)	\$0.25
Purple Beauty. Deep purple	.25	\$2.50
Scarlet Beauty. Intense bright scarlet	.25	2.50
Diadematus. Crimson with a large white eye	.25	...
White	.20	1.35
Giant White. Enormous trusses with individual flowers almost twice the size of ordinary varieties	.25	2.50
Dark Crimson	.25	2.50
Mixed	.20	2.00
Midget Single Mixed. Lovely compact alpine plants 4 inches tall in a wide range of colors. Perfect for perennial border and used by many as a pot plant	.50	5.00

DICENTRA—(Bleeding Heart)

	Tr. Pkt.	Oz.
Emilia. The plumy bleeding heart. 12 inches	\$0.25	\$2.50
Chrysanthra	.25	...

DICTAMNUS (Gas Plant)

	Tr. Pkt.	Oz.
Fraxinella. A very showy hardy perennial forming a bush about 2½ feet in height. Has fragrant foliage and spikes of rosy pink flowers during June and July. Seed somewhat slow in germinating	\$0.25	\$2.00
Fraxinella Alba. Pure white flowers	.25	2.00

DIGITALIS (Foxglove)

	Tr. Pkt.	Oz.
The Foxglove must be included in all collections of hardy plants

	Tr. Pkt.	Oz.
Giant Shirley Mixed. A greatly improved strain of unusually strong, vigorous growth. Enormous spikes 3 to 5 feet in length set with very large flowers	\$0.25	\$2.15
Monstrosa (Mammoth Foxglove). Mixed	.20	2.00

EUPHORBIA

	Tr. Pkt.	Oz.
Myrsinites. Dwarf plant. Yellow flower	...	\$0.35

EREMURUS—(Fox Tail Lily)

	Tr. Pkt.	Oz.
Robustus	.50	...
Shelford Hybrids	.75	...

FEVERFEW (See Matricaria)

FORGET-ME-NOT (See Myosotis)

GAILLARDIA

	Tr. Pkt.	Oz.
The Dazzler. The flowers are very large, of dark, rich red with a bright orange tip on the end of each petal, making it a very attractive flower for florists	\$0.25	\$1.75

GRANDIFLORA

	Tr. Pkt.	Oz.
Burgundy. Lovely wine red flowers on long stems	.25	2.25

	Tr. Pkt.	Oz.
Goblin. Red and Yellow bi-color	.25	2.25

	Tr. Pkt.	Oz.
Tangerine. Large tangerine colored flowers; compact growth	.25	2.00

	Tr. Pkt.	Oz.
Superb Mixed. Splendid combinations of crimson and gold in great variety	.15	1.50

	Tr. Pkt.	Oz.
Compacta. Mixed. A compact variety forming bushy plants 12 to 15 inches high, and bearing long-stemmed flowers well above the foliage	.20	...

GERBERA

Excellent for pots or cutflowers. (Greenhouse perennial.)

	Tr. Pkt.	Oz.
Jamesoni. Mixed Hybrids. 100 seeds	50c	1000 seeds

GEUM (Avens)

	Tr. Pkt.	Oz.
Lady Stratheden. Large double flowers of rich golden yellow	\$0.25	\$2.25

	Tr. Pkt.	Oz.
Mrs. Bradshaw. Large, double glowing red	.25	2.00

	Tr. Pkt.	Oz.
Prince of Orange. True Orange	.35	4.00

GYPSOPHILA (Baby's Breath)

	Tr. Pkt.	Oz.
Paniculata (Baby's Breath). The fine mist-like flowers are much used in bouquets	... (1/4 lb., \$1.75)	\$0.15

	Tr. Pkt.	Oz.
Paniculata fl. pl. Double flowering. The original type and one of the best perennials in the list for cutting	.45	4.50

	Tr. Pkt.	Oz.
Pacifica. Small pink blooms borne profusely after the paniculata varieties are past	.25	2.60

	Tr. Pkt.	Oz.
Repens. An elegant, hardy, trailing plant for the rockery, with clouds of small white flowers in July and August	.25	2.50

HEUCHERA (Coral Bells)

	Tr. Pkt.	Oz.
Sanquinea Hybrids. One of the finest hardy perennials. The flowers are rich, bright, coral red. The leaves are light green and slightly hairy. Excellent for cutting

	Tr. Pkt.	Oz.
Sanquinea Splendens. Vermilion	.75	...

	Tr. Pkt.	Oz.
Sanquinea Spitfire. Large Rich Scarlet	.75	...

HIBISCUS (Mallow Marvels)

	Tr. Pkt.	Oz.
A wonderfully improved form of our native Marshmallow in which flowers of enormous size, frequently 10 to 12 inches in diameter, have been developed. Our colors are saved from segregated plants and will come true.
Giant White. Crimson Eye	\$0.20	\$1.25
Giant Red	.20	1.25
Giant Rose	.20	1.25
Giant Mixed	.15	1.00

A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS

HOLLYHOCK (*Althaea Rosea*)

Imperator (New). Very large, double blooms with elegantly and deeply fringed outer petals and a very double crested rosette in the center. Includes many charming color combinations of choice, delicate tints..

Tr. Pkt. 25c
 1/4 oz. 55c Oz. \$1.75

Triumph (New). Of branching habit, 4 to 5 feet tall. Blooms 10 days earlier than others. Has very double flowers composed of attractively waved and fringed petals. Many splendid and rich colors.

Tr. Pkt. 40c Oz. \$2.00

CHATER'S CHOICE

DOUBLE STRAINS

Bright Rose

Lilac

Red

Maroon

Newport Pink

Salmon-Rose

White

Yellow

Any of the above:

Tr. Pkt. 30c Oz. \$1.50

Double Mixed—

Tr. Pkt. 25c
 Oz. \$1.15 1/4 lb. \$3.75

Single Mixed (*Allegheny*

Types). All colors—

Tr. Pkt. 15c
 Oz. 75c 1/4 lb. \$2.50

IBERIS (*Hardy Candytuft*)

Gibraltarica. Lilac shading white. Flowers large. Plants about 1 ft. Tr. Pkt. 25c 1/4 oz. 55c Oz. \$1.75

Sempervirens. The popular hardy white variety.

Tr. Pkt. 50c Oz. \$4.00

LATHYRUS (*Hardy Sweet Pea*)

Showy, free-flowering, hardy perennial climbers for covering old stumps, fences, etc. Continually in bloom, fine for cutting.

	Tr. Pkt.	Oz.
Crimson	\$0.20	\$1.00
Latifolius "White Pearl" . The finest white.....	.20	1.00
Pink Beauty . Rosy pink.....	.20
Mixed15	1.00
LEUCOCORYNE IXOIDES		
Odorata . (Glory of the Sun). Rich striking blue with white eye. Delicately fragrant.....(1/8 oz., \$1.75)	.50



Hollyhock
Chater's Double

LIATRIS (*Blazing Star, Gay Feather*)

Pycnostachya. Most showy and attractive with its long spikes of rosy purple flowers from July to September; 5 feet.

Tr. Pkt. 25c 1/4 oz. 90c Oz. \$3.00

Scariosa. Deep purple flowers on graceful stems 3 to 4 feet high.

Tr. Pkt. 40c 1/4 oz. 90c Oz. \$3.00

Scariosa September Glory. Particularly valuable because it comes into flower all at once. September flowering on 6 ft. spikes.

Tr. Pkt. 50c 1/4 oz. \$1.50

LILIUIM

Longiflorum Praecox "White Queen." The popular variety which is being grown with greater success both as a cut flower and as a pot plant. **True imported strain.**

Tr. Pkt. \$1.00 1/8 oz. \$2.75 1/4 oz. \$5.00

Philippinense Formosanum (Selected Pure White Strain). A truly remarkable Lily with umbels of large, white, long-trumpet-shape flowers, like an Easter Lily. Will bloom in 6 to 8 months from the time seeds are sown. Very fragrant. 2 to 3 feet.

Tr. Pkt. 35c 1/4 oz. 90c Oz. \$3.25

Regale. This wonderful Lily is easily grown from seed, flowering the second season.

Tr. Pkt. 20c 1/4 oz. 40c Oz. \$1.25

Tenuifolium (Coral Lily). Bears in profusion medium-sized flowers of perfect form and of dazzling coral red. Excellent for the rock garden or for forcing; 1 to 2 feet; May. Perfectly hardy.

Tr. Pkt. 20c 1/4 oz. 40c Oz. \$1.25

LINUM

Perene Sibericum. Attractive blue flowers produced on plants 2 1/2 ft. tall. Tr. Pkt. 15c Oz. 50c

Flavum Nanum Compactum. Dwarf yellow continuous bloomer. 6 inches. Tr. Pkt. 35c 1/16 oz. 75c

LOBELIA

Cardinalis. The cardinal flower. Fiery red flowers. Three feet.

Tr. Pkt. 35c 1/4 oz. 85c Oz. \$3.00

LUPINUS (*Polyphyllus*)

Russell Lupins (Miracle Flowers). Extraordinary colors; many new shades never before seen in Lupins; self blues, pinks, reds, yellows, maroon, purples; bi-colors such as violet and white, blue and yellow, red and bronze, red and white, yellow and orange, pink and white, and others; the standard is one color, the keel another. Individual flowers above average size, upright standards of some being an inch across. The flower spike resembles a closely set, well rounded column of Sweet Peas. All flowers on spike open at one time from top to bottom. Requires a well drained location and thrives in cool climate.

Tr. Pkt. 50c 1/4 oz. 55c Oz. \$2.00

MATRICARIA (*Feverfew*)

Matricaria Double Select (Ball's Double White). This is the only fully double flowering pure white strain of Feverfew from seed.

Tr. Pkt. 35c 1/8 oz. \$1.00 1/4 oz. \$1.80

MYOSOTIS ALPESTRIS

Royal Blue. A deep rich blue flower produced on plants about 12 inches high.

Tr. Pkt. 25c 1/4 oz. 75c Oz. \$2.35 4 oz. \$7.50

PAPAVER ORIENTALE (*Oriental Poppy*)

Tr. Pkt. Oz.

Oriental. Scarlet..... \$0.25 \$3.25

Mixed. A selection of the finest varieties..... .35 3.50

A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS

PENTSTEMON (Beard Tongue)

Hybrid <i>Gloxinoides</i> Mixed.	Careful selection of the choicest Hybrids
2½ ft. Tr. Pkt.....	25c ¼ oz.....

PHYSALIS (Chinese Lantern Plant)

Franchetti. An ornamental variety of the Winter Cherry, forming dense bushes about 2 feet high. Bears a profusion of bright orange-scarlet lantern-like fruits which can be cut and dried, in which shape they are used extensively for floral decorations during the winter.

Tr. Pkt. 25c

PRIMULAS (Hardy Primrose)

Auricula. Choice mixed.	Tr. Pkt.....	50c	1/16 oz.....	\$1.00
Veris Kleyni. Heavy stems 8-12 inches carrying immense heads of 15-25 florets. Wide range of colors.	Hardy. 100 seeds.....			\$1.00

POLYANTHA VERIS HYBRIDS

A. B. C. Private Stock

Exceptional wide range of brilliant colors—including reds, yellows, purples, as well as blues, pinks and other rare colors. Plants compact with good stems. Grower advises florets producing this seed all measured three inches or better. Try "A.B.C. Private Stock" this season. Tr. Pkt.—(About 100 seeds)..... \$1.25

PUERARIA (Kudzu Vine)

Thunbergiana. The fastest growing hardy climbing plant. It will grow 8 to 10 feet the first year from seed.

Tr. Pkt. 20c

PYRETHRUM HYBRIDUM (Persian Daisy)

	Tr. Pkt.	Oz.
Roseum Rose. Bright rose color.....(½ oz., \$4.75)	\$.50	\$8.00
Grandiflorum. Mixed. Single. large flowering.....	.35	7.00
Grandiflorum. Mixed. Double.(¼ oz., \$2.00)	.50	...

RUDBECKIA (Cone-Flower)

Starlight. This large-flowered, semi-double selection out of Kelvedon Star, is certainly a free bloomer. Its doubleness varies from fully double to single, mostly with about three rows of petals. Coloring is from primrose yellow to mahogany and bicolors, with mahogany centers. Unique for cutting and arrangements, with nice long stems. About 3 feet tall, branching plants.

Tr. Pkt..... 50c 1/16 oz..... \$1.25 ¼ oz..... \$2.00

Purpurea (Giant Purple Cone-Flower). Flowers about 4 inches across, of a peculiar reddish purple with a remarkably large cone-shaped center of brown. Forms bushy plants 3 feet high and blooms from July to October. Tr. Pkt..... 25c Oz..... \$3.50

SALVIA (Sage)

Aurea Grandiflora. A hardy perennial variety producing during August and September spikes of pretty sky-blue flowers in great profusion; 3 to 4 feet. Tr. Pkt..... 25c Oz..... \$2.25

SCABIOSA

Caucasica (Blue Bonnet). Valuable for cutting, as the blooms last a long time in water. Color soft lavender-blue; 3 feet.

Tr. Pkt.....	25c	Oz.....	\$2.20
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Caucasica Isaac House Giant Hybrids. A great improvement over *Caucasica*. Colors from light to darkest blue, but delicate lilac and mauve shades predominate. Tr. Pkt..... 35c ¼ oz..... 90c

Columbaria Lavender. Lavender similar to above.

Tr. Pkt.....	25c	Oz.....	\$2.50
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Columbaria Pink. Beautiful soft pink flowers 2 to 2½ inches across.

Tr. Pkt.....	25c	Oz.....	\$2.50
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Fischeri. Large flowers in violet blue. Tr. Pkt..... 35c

Japonica. Bushy plants, 2½ feet in height, and beautiful lavender-blue flowers. Tr. Pkt..... 20c Oz..... \$1.25

STATICE (Sea Lavender)

Splendid hardy perennials either for the border or rockery, producing panicles of minute flowers which can be dried and used for winter bouquets.

Caspia. The most beautiful of all perennial Sea Lavenders. Very vigorous in habit, with 3 foot stems carrying innumerable lilac flowers. A beautiful subject for table decoration. Tr. Pkt..... 25c Oz..... \$2.20

Dumosa. Dense clusters of pure silver gray blooms; 30 inches.

Tr. Pkt.....	25c	Oz.....	\$2.50
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Latifolia. Purplish flowers. Tr. Pkt..... 25c Oz..... \$1.50

STOKESIA (Cornflower Aster)

Cyanea. Blue. A beautiful native hardy perennial, growing about 2 feet high and bearing pretty lavender-blue flowers.

Tr. Pkt.....	25c	Oz.....	\$2.25
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SUNFLOWER (See *Helianthus*)SWEET WILLIAM (See *Dianthus Barbatus*)

THALICTRUM (Meadow Rue)

Dipterocarpum. Its dainty, graceful sprays of flowers, elegantly arranged on stems 4 feet high, are invaluable for cutting. The flowers are a charming shade of violet-mauve, which is brightened by a bunch of lemon yellow stamens and anthers.

Tr. Pkt.....	35c	Oz.....	\$3.25
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THERMOPSIS

Caroliniana. A showy tall growing hardy perennial, producing in June and July long spikes of Lupin-like yellow flowers. 3 feet. Excellent for cutting. Seeds germinate slowly.

Tr. Pkt.....	25c	Oz.....	\$2.25
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THYMUS

Serpyllum (Wild Thyme). A dwarf perennial with fragrant foliage. Of creeping habit and unexcelled for rock gardens and between stepping stones. Lovely small purple blooms during the summer.

Tr. Pkt.....	25c	⅛ oz.....	75c
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A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS



Viola "Chantreyland"

TRITOMA

(Red-Hot Poker, Flame Flower, Torch Lily). Early Flowering Hybrids. These are easy to grow from seed and they will come into blossom quite quickly. The seed we offer has been saved from a splendid collection. Tr. Pkt. 25c 1/4 oz. 75c

Pfizer's Hybrids. Scarlet. Tr. Fkt. 25c 1/4 oz. 75c

TROLLIUS (Globe Flower)

Trollius Lebedouri. Seed should be frozen over winter for proper germination.

Golden Queen. Large orange flowers, 3 to 4 feet. Very fine early flowering variety. Tr. Pkt. 50c 1/8 oz. \$1.00

TUNICA

Saxifraga. A pretty tufted plant with light pink flowers produced all summer. Useful either for the rockery or the border.

Tr. Pkt. 20c 1/2 oz. \$1.25

VALERIANA (Valerian)

Mixed. Showy, hardy border plants producing large corymbs of red or white flowers. Fine for bouquets. Mixed colors; 2 feet.

Tr. Pkt. 25c 1/4 oz. 75c

VERBENA

BONARIENSIS

Slender freely-branched stems attain a height of 4 to 5 ft. and bear numerous terminal sprays of Heliotrope flowers during July and August. Tr. Pkt. 35c

BIPINNATIFIDA

Fern-like foliage 18 inches high, covered with lavender-blue flowers produced in clusters. Holds fine appearance throughout full blooming period, June-November. Tr. Pkt. 25c 1/4 oz. 75c

VERONICA (Speedwell)

Maritima (Longifolia). Long spikes of blue flowers from July to September. Tr. Pkt. 25c

Spicata. 1 1/2 feet high. Has long spikes of bright blue flowers in June and July.

Tr. Fkt. 35c 1/4 oz. \$1.00

VIOLA

CORNUTA

Tr. Pkt. 1/4 oz. Oz.

Apricot. Beautiful rich apricot shades tinged towards center. \$0.50 \$2.00 \$6.75

Arkwright Ruby. Bright ruby crimson, with central markings; velvety; fragrant.35 2.25 ...

Avalanche. Large pure white.50

Bizarre. A most extraordinary coloring—the two upper petals are pure violet-purple and the lower three clear apricot.50

Blue Butterfly. Mid-blue shading to white. Resembles Pansy Beaconfield.35 1.50 4.00

Blue Elf.50

Blue Perfection. Light blue. Large flowered. 8 in.35 1.50 3.50

Chantreyland. A perfect Viola, producing masses of purest apricot flowers.50 1.65 6.25

Jersey Gem. Compact habit, deep violet-blue. 8 in.50

Lutea Splendens. Chrome yellow. 8 in.35 1.55 5.00

Papilio. Blue and white. 6 in.35 1.55 4.50

Papilio. Deep violet.35 1.55 4.50

Primrose Perfection. A good yellow.35 1.40 ...

White Perfection. White. Large flowered. 8 in.35 1.50 4.25

Special Mixture. Bright shades of self colors of red, yellow, blue and apricot.50 1.50 4.00

VIOLA—VARIOUS TYPES

Johnny Jump Up. Little Pansy faces of purple, blue and yellow.50

BOOKS EVERY FLORIST SHOULD OWN

COMMERCIAL FLOWER FORCING, by Alex Laurie and D. C. Kippler. Fourth edition. A concise treatise on the growing of various flower crops. The chapter titles include: Greenhouse Construction and Heating; Factors Influencing Plant Growth; Soils; Fertilizers; Gravel Culture; Reproduction; Diagnosing Greenhouse Ills; Major Crops; Minor Crops; Miscellaneous Cut Flower Crops; Bulbs, Corms and Tubers; Flowering Pot Plants; Foliage Plants; Forcing Hardy Plants; Cloth Houses; Wholesale Marketing; Costs of Production. 598 pages. Illustrated. \$4.50

Fertilizers for Greenhouse and Garden Crops, by Alex Laurie and J. B. Edmond. Deals with the fundamental factors of plant growth and their relation to the application of various materials to stimulate the growth and development of various cut flowers and pot plants. Definite recommendations are made for each crop. While this book is intended more for the commercial grower, it can be used to advantage by the advanced amateur.

156 pages, 5 x 7 1/2; 22 illustrations. Cloth, \$2.00

COMMERCIAL FLORICULTURE, by Fritz Bahr. Fourth edition, revised and brought up to date. A practical manual for the retail grower. The best book for the all-around florist. A guide to the inexperienced showing the profitable methods of growing and selling flowers and a help to the experienced as a volume of reference and reminder. Part I is devoted to opportunities and responsibilities of the florists' business. Part II has 300 pages of cultural information. Written by a retail grower of lifelong experience. 646 pages. Illustrated. \$5.50

Chrysanthemums Under Glass and Outdoors, by Alex Laurie. Contents: History, Classification, Soils, Fertilizers, Greenhouse Culture, Commercial Pot Plants, Hardy Chrysanthemums for the Garden, Pests, Diseases, Breeding, Uses, Growing Under Cloth, Cascade Chrysanthemums. Brings together the most up-to-date practices relating to the culture of Chrysanthemums for greenhouse and garden purposes. Based largely upon personal observation and experimental work conducted by the author over a period of many years.

118 pages, 5 x 7 1/2; 33 illustrations. Cloth, \$1.50

A. B. C. Vegetable Seeds

The demand for vegetable plants may be excepted to continue again this season at a high rate. In this present emergency, you will be serving your own best interests as well as those of your customers by supplying superior quality plants. Don't make the mistake of jeopardizing your customers' satisfaction by offering plants grown from inferior seed. For continued repeat business from your trade, sow A.B.C. "Supreme Quality" Vegetable Seed.

BEANS, Bush Green		Days to Edible Stage	Lb.	5 lbs.	10 lbs.	CANTALOUE (See Muskmelon).				
VARIETY						Days	Oz.	1/4 lb.	Lb.	
Black Valentine Stringless.....	53	\$0.45	\$2.00	\$3.80						
Bountiful	48	.45	2.00	3.80						
Stringless Green Pod.....	53	.40	1.85	3.50						
BEANS, Bush Wax		Days to Edible Stage	Lb.	\$2.35	\$4.50	CARROTS				
Pencil Pod Wax.....	55	\$0.50				Days	Oz.	1/4 lb.	Lb.	
Sure Crop Wax.....	53	.50	2.35	4.50	Chantenay, Greater.....	70	\$0.30	\$1.00	\$3.00	
					Danvers Half Long.....	75	.30	1.00	3.00	
					Nantes	68	.35	1.25	3.50	
BEANS, Pole		Days to Edible Stage	Lb.	\$2.25	\$4.25	CAULIFLOWER				
Kentucky Wonder	65	\$0.50				Days from setting plants	1/2 oz.	Oz.	4 oz.	
Kentucky Wonder Wax.....	68	.50	2.25	4.25	A. B. C. Super Snowball.....	55	\$1.75	\$3.00	\$10.00	
					Snowdrift	65	1.75	3.00	10.00	
BEANS, Lima		Days to Edible Stage	Lb.	\$2.10	\$4.00	CELERIAC, Root Celery				
Early Leviathan (Pole).....	83	\$0.45				Days	Oz.	1/4 lb.	Lb.	
King of the Garden (Pole).....	88	.45	2.10	4.00	Large Smooth Prague.....	110	\$0.75	\$2.25	\$7.50	
Challenger (Pole).....	92	.45	2.10	4.00						
Fordhook (Bush)	75	.50	2.35	4.50	CELERY, Early					
Baby Potato (Bush).....	72	.45	2.10	4.00	Easy Balancing	110	\$0.90	\$2.70	
Burpee's Bush Imp.....	75	.50	2.35	4.50	Golden Plume or Wonderful....	85	.90	2.70	
					Golden Self Branching Short....	90	.90	2.70	\$9.00	
BEANS, Green Shell		Days to Edible Stage	Lb.	\$2.10	\$4.00	CELERY, Late				
Horticultural, Dwarf.....	53	\$0.45				Days	Oz.	1/4 lb.	Lb.	
BEETS		Days to Edible Stage	Oz.	1/4 lb.	Lb.	Giant Pascal	140	\$0.70	\$2.35	\$7.00
Crosby's Egyptian	58	\$0.25				Utah Green	130	.80	2.40	8.00
Detroit Dark Red.....	55	.30	.80	2.35	CHARD, Swiss					
Early Wonder—Tall Top.....	65	.25	.75	2.25	Lucullus	60	\$0.15	\$0.50	\$1.50	
BROCCOLI		Days to Edible Stage	Oz.	1/4 lb.	Lb.	CHIVES				
Green Sprouting Calabrese.....	75	\$0.40				Allium Schoenoprasum.....	90	\$1.20	\$4.00	\$12.00
BRUSSELS SPROUTS		Days from setting of plants	Oz.	1/4 lb.	Lb.	COLLARDS				
Long Island Improved.....	90	\$0.75				Georgia	75	\$0.15	\$0.45
CABBAGE, Chinese		Days to Edible Stage	Oz.	1/4 lb.	Lb.	CORN, Sweet Early				
Chihili	70	\$0.25				Days	Lb.	5 lbs.	10 lbs.	
Wong Bok	75	.25	.75	Spancross	69	\$0.65	\$2.95	\$5.75	
					Marcross	72	.65	2.95	5.75	
CABBAGE, Early		Days from setting plants	Oz.	1/4 lb.	Lb.	CORN, Sweet Mid-Season				
*All Head Select.....	80	\$0.50				Golden Cross Bantam.....	85	\$0.60	\$2.35	\$4.50
Copenhagen Market.....	66	.55	1.60	5.50	CORN, Sweet Late					
Early Flat Dutch.....	71	.50	1.50	5.00	VARIETY	Days	Lb.	5 lbs.	10 lbs.	
Early Jersey Wakefield.....	62	.50	1.40	4.75	Stowell's Evergreen	100	\$0.45	\$2.10	\$4.00	
Golden Acre	64	.55	1.60	5.50	CUCUMBER					
*Jersey Queen	63	.55	1.45	Early Fortune	66	\$0.25	\$0.80	\$2.50	
*Marion Market	75	.55	1.60	5.50	Longfellow	72	.35	.95	3.50	
CABBAGE, Late		Days from setting plants	Oz.	1/4 lb.	Lb.	Long Green, Improved.....	68	.30	.90	2.75
VARIETY						Straight Eight.....	66	.35	.95	3.50
Danish Ballhead (Short Stem) ..	95	\$0.65	\$2.10	\$6.40	CUCUMBER, Pickling					
*Globe Glory	80	.60	2.00	Chicago Pickling	60	\$0.25	\$0.75	\$2.25	
Mammoth Rock Red.....	90	.70	2.10	6.50	EGG PLANT					
Premium Flat Dutch.....	105	.50	1.50	5.00	Days from setting plants	Oz.	1/4 lb.	Lb.		
Savoy—Chieftain	88	.70	2.00	Black Beauty	80	\$0.90	\$2.75	\$9.00	
*Wisconsin Hollander No. 8.....	100	.65	2.10	6.40	Imp. New York Purple.....	83	.95	3.00	10.00	
*Wisconsin All-Seasons.....	92	.55	1.75	5.50	ENDIVE					
					Broad Leaved Batavian.....	90	\$0.25	\$0.65	\$2.10	
*Indicates Resistant varieties.					Deep Heart Fringed.....	90	.25	.65	2.10	

FOR MORE SATISFIED CUSTOMERS SOW A.B.C. SEEDS

KALE OR BORECOLE

VARIETY	Days	Oz.	1/4 lb.	Lb.
Siberian	85	\$0.20	\$0.75	\$2.00

KOHLRABI

Early White Vienna (Short Top) ..	55	\$0.75	\$2.00
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LEEK

Large Flag	150	\$1.00	\$3.00
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LETTUCE, Head

Bibb (see below)	57	\$0.35	\$1.00	\$3.50
Big Boston	76	.25	.70	2.25
Great Lakes	75	.60	2.00
Imperial 847	83	.35	1.00	3.50
New York No. 12	80	.35	1.00	3.50
May King	66	.25	.70	2.25

LETTUCE, Leaf

Black Seeded Simpson	45	\$0.20	\$0.65	\$2.00
Grand Rapids Forcing	42	.25	.70	2.25
Grand Rapids U. S. No. 1 (Forcing)	42	.30	.75	2.50

MUSKMELON

Extra Early Osage	84	\$0.25	\$0.75	\$2.50
Golden Marvel	90	.25	.75	2.50
Hearts of Gold	100	.30	.90	3.00
Honey Dew	110	.25	.75	2.50
Honey Rock	85	.25	.75	2.50

MUSKMELON (Continued)

VARIETY	Days	Oz.	1/4 lb.	Lb.
Pride of Wisconsin	86	\$0.35	\$1.00	\$3.25
Rocky Ford	92	.25	.75	2.50
Tip Top	86	.25	.75	2.50

MUSTARD

Fordhook Fancy	40	\$0.15	\$0.55	\$1.50
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ONION

Ebenezer	100	\$0.80	\$2.25	\$7.50
Southport White Globe	120	.95	2.90	9.50
Sweet Spanish	105	.95	2.90	9.50
Yellow Globe Danvers	110	.80	2.25	7.50

PARSLEY

VARIETY	Days	Oz.	1/4 lb.	Lb.
Hamburg Rooted	90	\$0.20	\$0.55	\$1.75
Triple Curled Champion	70	.15	.50	1.45
Paramount	85	.15	.50	1.45

PARSNIP

VARIETY	Days	1/4 lb.	Lb.
Early Short French	90	\$0.60	\$2.00
Hollow Crown Sugar	100	.55	1.75

PEAS, Early

VARIETY	Days	Lb.	5 lbs.	10 lbs.
Dwarf Telephone (Mid-Season) ..	73	\$0.40	\$1.65	\$3.00
Laxtonian	62	.35	1.55	2.90
Little Marvel	64	.35	1.50	2.70
Nott's Excelsior	59	.40	1.75	3.20
Premium Gem	62	.45	1.85	3.40
Thomas Laxton	57	.45	1.85	3.40

Bibb Lettuce. A delicacy for American dinner tables. CRISP, TENDER, DELICIOUS . . . a few descriptive words from florists who last year got a real salad thrill for the first time with Bibb Lettuce. With a distinct flavor all its own, you get more in BIBB than any other Lettuce. Heads small, somewhat loose in form, the outer leaves are dark, glossy green and vitamin-packed, bleaching to a waxy golden-green heart. You haven't eaten real Lettuce until you've eaten BIBB. CULTURE. Similar to other Lettuce. Start seed under glass or sow direct. Set or thin plants to six inches apart in the row. Like other head varieties, will bolt in hot weather. Plan for crops in cool of Spring and Fall or grow under lath or shade during Summer. Cut heads just as center begins to extend.





VENTURA

VENTURA

This variety needs no introduction to many of you. Very early, the solid fruits produced are smooth and weigh between 4 and 8 ounces. It will ship long distances and is resistant to blight. Our sales of this variety have consistently shown an increase over the years we have been offering it.

Oz.....\$1.25 $\frac{1}{4}$ lb.....\$4.00
1 lb.....\$12.00



RUTGERS

RUTGERS

A heavy producer that bears fruits of good size well into the season. Especially recommended as a second early variety for canning and for juice. Fruits are of medium large size, slightly flattened as shown in the picture above. Scarlet-red in color. Plants set June 1st should bear fruit in about 73 days.

Oz.....60c $\frac{1}{4}$ lb.....\$1.80
1 lb.....\$6.00

Tomatoes OUTSTANDING FOR THE HOME GARDEN

Tomatoes are the "Heart of the Victory Garden." No other vegetable gives so much for so little. As one of the most profitable crops for you to offer as plants, we have made a separate list of those varieties which are in greatest demand. You may have other favorites, but everything considered, you won't go wrong on these.

JUBILEE

No list of tomatoes would be complete without at least one yellow fruited variety of which Jubilee is the outstanding today. Fruits are bright orange-yellow, globular, weigh about 6 ounces. Makes delicious juice of unusual attractive color. 72 days.

Oz.....\$1.50 $\frac{1}{4}$ lb.....\$4.00
1 lb.....\$15.00



MARGLOBE Supreme

MARGLOBE (Supreme)

A very uniform strain of Marglobe. Midseason in maturity, a well grown plant set out in June will start yielding fruit in about 75 days. Fruits are medium large and shaped as shown above, weighing 5 to 7 ounces. Fruits are scarlet, deepening in color at maturity. Disease resistant, Marglobe follows Pritchard by a week or two in maturing.

Oz.....80c $\frac{1}{4}$ lb.....\$2.40
1 lb.....\$8.00

BONNY BEST

BONNY BEST

Fruit is produced early; plants set about June 1st will bear tomatoes in about 70 days. Ripe fruit is red with some scarlet. Slightly flattened globe shape, as below, of medium size, usually weighs 5 or 6 ounces. Borne in clusters of 4 to 7 fruits. The standard of excellence among early red varieties. Not resistant but very widely adaptable.

Oz.....60c $\frac{1}{4}$ lb.....\$1.80
1 lb.....\$6.00



PRITCHARD

Also known as Scarlet Topper, Pritchard is a medium-early maturing about mid-August from plants set out June 1st. Fruits are borne in clusters of 4-5. Usually described as determinate or self-topping in growth. Fruit-color similar to Marglobe. Fruits weigh 4-5 or 6 ounces.

Oz.....65c $\frac{1}{4}$ oz.....\$2.00
1 lb.....\$6.50

TOMATOES—HEART OF THE "VICTORY GARDEN"

PEPPER, Green

VARIETY	Days from setting plants	1/2 oz.	Oz.	1/4 lb.
California Wonder Early.....	63	\$0.40	\$0.70	\$2.25
Chinese Giant	80	.40	.70	2.25
Harris Early Giant.....	63	.35	.60	2.00
Ruby King	65	.35	.60
World Beater	70	.35	.60	2.00

PEPPER, Yellow

Hungarian Sweet	60	\$0.45	\$0.75	\$2.50
Oshkosh	60	.35	.60	2.00

PEPPER, Hot

Cayenne Long Red.....		\$0.35	\$0.60	\$2.00
Hungarian Wax (Yellow).....	53	.40	.70	2.25
Large Bell or Bull Nose	55	.35	.65	2.15

PEPPER, Pimiento

Perfection Pimiento.....	75	\$0.40	\$0.70	\$2.25
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PUMPKIN

	Days	Oz.	1/4 lb.	Lb.
Connecticut Field.....	70	\$0.15	\$0.35	\$1.10
Small Sugar	75	.15	.40	1.25
Winter Luxury.....	75	.20	.45	1.50

RADISH, Early

	Days	1/4 lb.	Lb.	5 lbs.
Scarlet Globe (Short Top).....	23	\$0.40	\$1.25	\$5.50
Scarlet Turnip (White Tip).....	25	.35	1.20	5.25
White Icicle (Short Top)	25	.45	1.30	6.00

RADISH, Winter

Round Black Spanish.....	55	\$0.50	\$1.65
White Celestial.....	55	.50	1.65

RUTABAGA

Improved Long Island	100	\$0.20	\$0.50	\$1.55
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SPINACH

	Days	1/4 lb.	Lb.
Bloomsdale, Long Standing.....	45	\$0.35	\$1.00
King of Denmark.....	48	.40	1.25
Noble, Thick Leaved.....	43	.35	1.00
Savoy Leaved	40	.35	1.00

SQUASH, Summer

	Days	Oz.	1/4 lb.	Lb.
Bush Scallop White.....	50	\$0.15	\$0.45	\$1.50
Crookneck, Summer	55	.20	.50	1.60
Giant Straightneck	55	.15	.45	1.50

SQUASH, Winter

VARIETY	Days	Oz.	1/4 lb.	Lb.
Delicious	103	\$0.25	\$0.70	\$2.25
Golden Hubbard	100	.25	.70	2.25
Original Hubbard	105	.25	.70	2.25
Table Queen	60	.20	.55	2.00

SWISS CHARD—See Chard

TOMATOS, A. B. C. Select Strains

	Days from Setting Plants	Oz.	1/4 lb.	Lb.
Beefsteak (Crimson Cushion).....	84	\$1.00	\$3.00
Bonny Best—Red	73	.60	1.80	\$6.00
*Break O'Day	70	.65	2.00	6.50
Bounty—Pink	60	.95	3.00
Chalk's Early Jewel.....	75	.60	1.80	6.00
Dwarf Champion—Pink	78	.70	2.10	7.00
Earliana	64	.70	2.10	7.00
Greater Baltimore	83	.60	1.80	6.00
John Baer—Red	73	.65	2.00	6.50
*Marglobe Supreme—Red	75	.80	2.40	8.00
Oxheart—Pink	90	1.20	3.60
Penn State Earliana	64	.80	2.40	8.00
Ponderosa Pink	85	1.00	3.00
*Pritchard—Red	75	.65	2.00	6.50
Rutgers—Red	73	.60	1.80	6.00
Stone Improved—Red	85	.60	1.80	6.00
Stokesdale—Scarlet	70	.65	2.00	6.50
*Ventura—Red	65	1.20	4.00	12.00
Victor	65	.95	3.00

TOMATO, Yellow

Golden Queen	83	\$0.85	\$2.55	\$8.50
Jubilee	72	1.50	4.00	15.00

TOMATO, Small Fruited

Cherry, Red	75	\$0.80	\$2.40
Pear, Red	75	.80	2.40
Plum, Yellow	75	.80	2.40
Yellow Husk or Ground Cherry	85	.80	2.40

TURNIP

	Days	Oz.	1/4 lb.	Lb.
Purple Top White Globe	55	\$0.15	\$0.25	\$0.75

WATERMELON

Kleckley's Sweets	85	\$0.15	\$0.55	\$1.60
Pride of Muscatine	85	.15	.55	1.60
Stone Mountain	90	.15	.55	1.60
Tom Watson	95	.15	.55	1.60

*Indicates Resistant varieties.

TOMATO VARIETIES ESPECIALLY FOR FORCING

Along with Lettuce, Tomatoes are the most profitable crop to grow under glass.

(*) Indicates varieties in greatest demand.

	1/4 oz.	Oz.
Bonny Best. Bright deep scarlet.....	\$0.20	\$0.60
*Globe Strain "A". Somewhat larger than regular Globe. Very firm and productive pink.....	1.00	3.00
Globelle. Selection out of Globe.....	1.00	3.00
*Livingston's Globe. The standard pink most generally grown	1.00	3.00
Marglobe Supreme. Select strain of garden type.....	.25	.80
Marhio. Wilt-resistant bright rose.....	1.00	3.00
*Michigan State Forcing. Rich deep scarlet. Heavy producer. Very generally grown.....	.50	1.50
*Waltham Forcing Certified. Developed by Mass. Agr. Exp. Station. Heavy producer of 4-oz. scarlet fruits. Widely grown in the East	1.00	3.00



Proper packing is important. Investigate the requirements of your market before shipping.

SEND FOR A CIRCULAR ON "MARKETING OF GREENHOUSE TOMATOES"

A. B. C.

"Supreme" Quality Gladiolus Bulbs

For stock that incorporates the required vitality to produce real results, A. B. C. "Supreme" Quality Gladiolus Bulbs are recommended to the grower. With a total output of bulbs produced exclusively for bulb harvest only from young corms, we are ready to meet the requirements of growers who desire high quality at a fair price.

Grown Under Close Supervision

Bulbs furnished by us are produced in sandy loam ideal for their culture and are thoroughly cured before shipping. Our growers hold Agricultural Inspection Certificates that assures you the bulbs are free from thrips and other diseases.

Crop Prospects for 1945

The crop is below normal and many varieties have been completely sold out as this catalog goes to press.

All varieties listed are subject to our being able to supply on receipt of order. Prices subject to change without notice. The demand for glads is great, so don't delay sending your order.



NOTE!

Other profitable bulbs and plants for greenhouse forcing are:

BEGONIAS
GLOXINIAS
FANCY LEAVED CALADIUMS
FORCING ROSES
CALCEOLARIAS
HYDRANGEAS

These are all listed in their respective pages in this catalog.

A. B. C. GLADIOLUS GROWN EXCLUSIVELY FOR CORMS

	1 1/2" Up Per 100	Up Per 1000	1 1/4" to 1 1/2" Per 100	Per 1000
Albatros. Large pure white, blooms of unusual substance... \$4.50		\$40.00	\$4.25	\$37.00
Beacon. Salmon-red with large cream blotches. Long stem. Flowers large and slightly ruffled. A fine commercial variety	5.00	45.00	4.25	37.50
Betty Nuthall. Coral pink, very fine variety. Good commercial	4.50	39.00	4.10	36.00
Char. Dickens. Violet-red, dark blotch	4.50	40.00	4.25	37.00
Dr. Bennett. Peach-red overlaid flame color. Fine grower....	4.50	40.00	4.25	37.00
Debonair. La France pink.....	4.50	40.00	4.25	37.00
Early Rose. Beautiful rose-pink. Fine forcer very early.....			4.25	37.00
Early Queen. One of the earliest of all. Very fine rose-pink..	4.50	40.00	4.25	37.00
Excellence. Large early scarlet.....	5.00	45.00	4.75	42.00
Flaming Sword. Very early, scarlet-red. Good forcer.....	4.50	39.00	4.10	36.00
Fairest Pearl. Fine late white.....	4.50	39.00	4.10	36.00
Golden Dream. Large. Golden-yellow.....	4.50	39.00	4.10	36.00
Golden Chimes. Good light yellow.....	5.00	45.00	4.75	42.00
Kassell. Red	4.50	39.00	4.00	34.50
King Lear. Fine purple.....	4.50	39.00	4.00	34.50
La Paloma. A tall rich orange.....	4.50	40.00	4.25	37.00
Minuet. Choice lavender, fine forcer. Very scarce.....	5.00	45.00	4.75	42.00
Maid of Orleans. Large white, perfect form on straight spikes	4.70	42.00	4.25	37.50
Miss Bloomington. Best yellow for cutting, long stems.....	4.50	40.00	4.25	37.00
Margaret Fulton. Splendid early salmon pink.....	4.50	40.00	4.25	37.00
Max Reger. Light lavender blue with darker throat markings ending in sharp, white points.....	4.75	42.50	4.50	40.00
Margaret Beaton. White with red throat.....	7.00	65.00	6.50	60.00
Myrna. Excellent ruffled cream.....	5.50	50.00	5.25	47.00
Picardy. Clear flesh pink shading to shrimp pink..... (1" to 1 1/4", \$3.80 per 100; \$33.00 per 1000)	5.00	45.00	4.25	37.50
Pelagrina. Early. Large dark blue of great beauty.....	5.00	45.00	4.75	42.00
Peggy Lou. Large. Soft light rose.....	4.50	39.00	4.10	36.00
Red Phipps. Bright scarlet. Tall spike with large florets.....	4.50	39.00	4.00	34.50
Red Lightning. Fine red.....	4.50	39.00	4.00	34.50
Shirley Temple. Light cream with rich yellow throat, large ruffled	4.75	42.50	4.50	40.00
Snow Princess. Finest new white.....	7.00	65.00	6.50	60.00
Token. Peach red.....	5.00	45.00	4.50	40.00
Valeria. Red salmon.....	6.50	60.00	5.75	52.50
W. H. Phipps. La France pink.....	4.50	40.00	4.10	36.00
Fine Mixed Colors. Fine mixture, vast range of colors.....	4.00	35.00	3.50	30.00

Subject to crop conditions and prior sale.



"Picardy"



MISCELLANEOUS BULBS FOR SPRING



Double Flowered Tuberous Rooted Begonia

GLOXINIAS Ready in January

Few flowers can surpass the large tubular blooms of Gloxinia for richness and variety of coloring. They make a gorgeous display during the summer and early fall months, and as a pot plant are unexcelled.

Prices on Gloxinias

Separate Named Varieties	Named Varieties	Mixed
Per 100		
1" to 1 1/4".....	Sold Out	
1 1/2" to 2".....	Sold Out	

GLOXINIA CULTURE

Gloxinias are fit companions for the tuberous rooted Begonias and the fancy leaved Caladiums. Their richly colored flowers are most outstanding. Start the tubers in 4-inch pots in a mixture of leaf mold, sand and a little well-rotted cow manure with good bottom heat. Keep shaded and as the leaves appear, be careful with the watering. You cannot do it with the hose, so make use of the old-fashioned way, the watering can, and go over each plant carefully, examine every one and don't apply water unless it is needed, on the other hand, they suffer every bit as much if they don't get water when ready for it, for they want a moist soil. Keep the leaves dry. To get them moist on a hot day early in the morning doesn't hurt, but they soon go if you wet them every time you water the plants. They want most of all a little shade, but if you overdo it you may obtain foliage but no flowers.

SINGLE TUBEROSES

Per 100.....\$4.00 Per 1000.....\$35.00

Our strain of "Pearl" is the true, large-flowered type, far superior to the old variety. Bulbs are clean and properly graded in sizes offered.

Double Pearl. 3 to 4 inches. 100.....\$3.50 1,000..\$30.00

Double Pearl. 4 to 6 inches, extra large. 100... 6.50 1,000.. 60.00

BEGONIAS

TUBEROUS ROOTED BEGONIAS

Large Flowering Type

With its bright colors, richness of foliage and easy culture it has become a favorite with the public in gardens and homes.

EMPLACEMENT. The begonia prefers partial shade and not too warm a place where they will give best results specially in wet summers. For the cultivation in greenhouses, shade is necessary.

CULTIVATION. Forcing can be started in February, March or April, depending on the time they should be in flower. The bulbs are placed in boxes, on light porous soil close together, and then covered with earth to a depth of one inch above the bulb. The earth should be kept just moist, too much water will rot the bulbs.

When the plants begin to develop they are placed in pots.

PLANTING OUTSIDE. In May-June (according to climate) they can be planted outside, preferable in loose soil, and shaded for some days after planting. The distance between the plants should be about 8 inches. A teaspoonful of ammonium phosphate around each plant added in July will stimulate growth and flowers.

BEGONIA - DOUBLE OR SINGLE

Large Flowering Type - American Grown

Coppery	Dark Red	Orange	Pink
Salmon	Scarlet Red	White	Yellow

Mixed

PRICES ON ABOVE

Per 100

1" to 1 1/4".....\$11.00
1 1/2" to 2".....17.50



Large Flowering Gloxinia



Amaryllis, Giant American Hybrid

AMARYLLIS (Giant American Hybrids)

The value of Amaryllis depends on the quality of the strain. We buy our bulbs from several sources of known reputation and mix these strains ourselves, thus making certain that you get the best obtainable. Every bulb we ship is of flowering size and many produce more than one flowering stem.

	100	1000
2 to 2 1/4 inch.....	\$13.00	\$125.00
2 1/2 to 2 3/4 inch.....	22.00
2 3/4 to 3 inch.....	25.00
3 inch up.....	30.00
Red Shades 3 inch.....	35.00
White Shades 3 inch.....	35.00

FANCY LEAVED CALADIUMS

Prices of Fancy Leaved Caladiums
Ready in January

	100	1000
Separate Named Varieties.....	\$18.00	\$170.00
Named Varieties, Mixed.....	16.00	150.00

CALADIUM ESCULENTUM (Elephant's Ear)

Much used for bordering Canna beds or sub-tropical plantings. Plants of these always find a ready sale.

	100	1000
7 to 9 inch circumference.....	\$ 8.50	\$ 75.00
9 to 11 inch circumference.....	13.50	125.00



Fancy Leaved Caladium

These exotic tropical foliage plants, with gorgeous coloring, provide a brilliant subject unexcelled for many uses. Taking little care, they are ideal for the home, hotel, store or office. Use them for pot plants, window boxes, plant arrangements and wall brackets . . . and don't overlook recommending them for summer use outdoors, around pools and bog gardens or in those shady nooks where color is at such a premium.

LARGE FLOWERING CANNAS STRONG NORTHERN GROWN—TRUE TO NAME

DORMANT ROOTS, 3 to 5 Eyes

Our Canna roots are strong, healthy, true Northern Grown. The varieties listed below have proven indispensable where large exhibition showings are needed. Early ordering is suggested, because of the great demand this year.

City of Portland. Deep pink. Green foliage 3 1/2 feet. Extra good flower. Does not fade.
Per 100.....\$6.00 Per 1000.....\$50.00

Dorothy S. A new dwarf continuous flowering clear salmon red Canna. Produces large flowers and grows about 4 feet tall. Very vigorous and drought resistant.
Per 100.....\$6.00 Per 1000.....\$50.00

Hungaria. 3 1/2 feet. La France pink. Per 100.....\$6.00 Per 1000.....\$50.00

King Humbert. This remarkable Gold Medal Canna has been the sensation of the past ten years and is the greatest favorite today. Handsome, broad, tropical foliage. Scarlet flowers; bronze leaves. 4 feet. Per 100.....\$6.00 Per 1000.....\$50.00

Yellow King Humbert. 4 feet. An orchid-flowering sport of the well-known King Humbert. Flower a deep, rich yellow, softly spotted and blotched with bright red. Some plants occasionally give a scarlet or scarlet striped flower, which we consider an improvement rather than a detriment. Green foliage. Per 100.....\$6.00 Per 1000.....\$50.00

The President. 4 feet. This immense new flaming scarlet has come into wider use more quickly than any other Canna. The President leads the red varieties in the quality and also the quantity of its bloom. The foliage is rich green and burn-proof in the hottest weather.
Per 100.....\$6.00 Per 1000.....\$50.00



Canna "The President"
The Last Word in Red-Flowered, Green Foliage.
Large-Flowering Cannas

ALL PRICES AND SUPPLY SUBJECT TO CROP CONDITIONS



A. B. C.

LEFT—A field of Croft Lilies grown for bulbs by a grower at Harbor, Oregon, for the American Bulb Co.

Place your order with A. B. C. for the finest quality available.

MANY LETTERS RECOMMENDING CROFT RECEIVED

"We have completed our Easter holiday which was extremely good and profitable. The one item that sold out soonest of all was the Croft Lilies that we bought from you.

"You have us booked for 6,000 Croft Lilies ranging in size from 6 inches to 9 inches. Kindly book us for an additional 4,000 out of the same lot as last year. Glad to hear you will have a good man on the West Coast to watch and forward the Croft Lilies at time of harvest. This should further assure fine quality stock."

E. C. HUNKEL
Holton & Hunkel Co.
Milwaukee 1, Wis.
April 10, 1944

"We had a record-breaking Easter with demand surpassing any other Easter in our history.

"Croft Lilies certainly were a godsend to the florists of this country. They were absolutely one hundred per cent with few exceptions. Our lilies were the finest we ever had.

"Under separate cover we mailed you several pictures of our Croft Lilies taken four days before Easter. We included one plant that had 17 perfect flowers and buds. Be sure and execute our order in full. Thanks."

OLAF J. OLSON
Holm & Olson, Inc.
St. Paul 2, Minn.
April 12, 1944

Immediately following the Easter rush, we started to receive many complimentary letters about A.B.C. Croft Lilies. Favorable reports are still coming in. Two unsolicited letters appear at the left.

A House of
**CROFT
LILIES**
From A.B.C. Bulbs

Grown by Holm & Olson,
Inc., at St. Paul, Minnesota.
Picture was taken four days
before Easter. This shows
the fine uniform growth
of the bulk of the crop.



"Supreme Quality" CROFT LILIES

To insure our customers the best of the 1944 Croft Lily crop, we had our own experienced man in Oregon to assist the growers in harvesting, grading and shipping. The Croft Lilies were shipped in iced refrigerated cars to maintain an even temperature in transit to Chicago and New York. We believe that we delivered the finest Croft Lilies that had ever been marketed.

Every effort will be made to deliver this same "Supreme Quality" in 1945. Our man will be there to supervise grading and shipping. Regular crop inspections will be made during the growing season.

If you have not already placed your order with us, we recommend that you do so immediately to enable us to give your requirements the best attention.

WE OFFER THE FOLLOWING SIZES:

6 to 7 inches	8 to 9 inches	10 to 11 inches
7 to 8 inches	9 to 10 inches	11 to 12 inches

OTHER POPULAR VARIETIES OF FLORIST LILIES

LONGIFLORUM MEXICAN

Our strain of this lily is from the best growers in Mexico who are carefully selecting only the best Mexican Lilies for our clientele, packing and grading being supervised by our man at the time of shipping.

Sizes 6-7, 7-8, 8-9, 9-10, 10-11, 11-12 and up.

LILIUM FLORIDII

The strain of lilies we have growing in Florida we believe to be the best obtainable. Grown by the most reliable growers who know how to handle their crops. Crops are inspected by our trained men during the growing season and at harvesting time to insure our customers clean, healthy plants. This is a fine cut lily.

A. B. C. CREOLE LILIES

Grading A.B.C. American-Grown Creole Lilies—The picture to the right taken at a modern Southern plantation during last year's harvest shows them grading A.B.C. Creole Lilies. Careful and liberal grading is only one of our efforts to assure our customers' satisfaction.

All orders booked subject to crop.



ABOVE—Seventeen perfect flowers on this Croft, show how ideal it is as a pot plant.

MISCELLANEOUS

LILIUM REGALE

LILIUM TENUIFOLIUM

LILIUM FORMOSANUM

LILIUM FORMOSANUM WILSONII

LILIUM FORMOSANUM PRICEII



Chrysanthemum CUTTINGS

Produced by YODER BROS.



DISEASE-FREE STOCK PLANTS



ROOTED UNDER IDEAL CONDITIONS



PERFECT CUTTINGS TO PLANT



PACKED BY EXPERTS FOR SAFE ARRIVAL

Left: Gathering your order. Careful labelling and other precautions eliminate almost all errors.

Right: Developed by Yoder Bros., this modern packing case assures safe arrival of cuttings.

- One of America's leading growers, Yoder Bros., Barberton, Ohio, devote the greater portion of their range to the production of Mum cuttings. The accompanying pictures, taken in their greenhouses, show why A. B. C. can offer you "Supreme Quality" stock in their cuttings.

Please Read the Following

TERMS OF SALE

1. **50 OF A VARIETY** is the minimum that can be supplied.
2. More than 50 of a variety must be in **MULTIPLES OF 50**.
3. The **MINIMUM TOTAL ORDER** that will be accepted is 250 cuttings.
4. The rate per 1000 applies to all orders regardless of size.
5. Unrooted cuttings are available at \$10.00 per 1000 less than rooted cuttings.
6. Varieties **RIVIERA, VESPER, SUNNYSIDE** and **REVELATION** are sold under **contract agreement only**. The purchaser of these varieties agrees to the following conditions:
 - a. Not to propagate in any manner.
 - b. To grow and/or sell these varieties as **Cut Flowers only**.
 - c. To discard and destroy all stock after blooms have been cut from said plants.
 - d. Contract forms will be supplied by Yoder Brothers and must be signed and returned before shipments are made.
 - e. Price for rooted cuttings, \$50.00 per 1000.

Delivery

Special discount for large orders:

The following discounts, for quantities given, will apply on orders placed **at one time** for the quantity on which discount is taken.

- 5% discount for an order of 10,000
- 7 1/2% discount for an order of 25,000
- 10% discount for an order of 50,000
- 15% discount for an order of 100,000

Please state on your requisition as to when delivery is desired.

Variety descriptions are by originators.

Because of the perishable nature of Mum cuttings, we do not send them C. O. D. but when necessary to do so, we request that 50% of the amount be enclosed with your order.

Shipping information: All our stock is propagated at Barberton, Ohio, from where it is shipped by Express Collect. We do not advocate shipping Chrysanthemum cuttings via Parcel Post.



NO RATIONING IN 1945.—SEND YOUR ORDER TO A. B. C. FOR THE MOST PROMPT AND EFFICIENT HANDLING. DON'T DELAY.

Cultural Suggestions

Based on recommendations of Prof. Alex Laurie, Ohio State University, the following are two of the most important subjects today.

SPECIFIC RECOMMENDATIONS FOR SHADING

1. Plant early, not later than June 1.
2. Use black shades covering tops and sides (64 x 104 thread count or light-weight rubberized cloth). Best results are obtained when the light intensity under cloth is 2 foot candles or less. If greater than 2 foot candles, blooming is delayed and may be uneven.
3. Cover from 5 P. M. until 7 A. M.
4. Treatment started July 15 and followed in weekly succession of the same variety will result in a succession of bloom.
5. Remove cloth on pompons after buds show color; this is usually from 35 to 40 days after treatment starts. (Extreme heat during the treatment will increase the time of application.)
6. Standards should be treated for 30 to 35 days or when buds are at least $\frac{1}{2}$ inch in diameter.
7. The early and midseason varieties should be used and only those that have been tried sufficiently to warrant their use. Best results are obtained when varieties of the same blooming period are used for one particular shading.
8. Treated late varieties will flower with mid-season varieties grown under normal treatment.
9. Pompons grown under aster cloth and covered with black cloth from 5 P. M. until 7 A. M. produce very satisfactory growth and deeper colors than when grown in the greenhouse. Without the use of aster cloth only soft growing varieties are advised, otherwise short, stubby growth will result. Occasionally during cloudy, moist seasons, good growth is secured without aster cloth.
10. Standards grown under aster cloth may be damaged by rains in the fall; therefore, the practice is subject to heavy losses. If provisions are made to protect the flowers by means of sash, the practice is satisfactory.
11. To save cloth, it may be used from 3 P. M. until darkness and then shifted to another bench and the plants covered until 10 A. M. the next morning. Only cloth which eliminates the light entirely is suitable for this purpose.



POMPON GYPSY

A light reddish bronze that is ideal as a pot plant.

POTTED CHRYSANTHEMUMS

DISBUDDING

Pompons—Remove center bud except on the button types. This gives better spacing to the remaining flowers. Also the center bud generally matures earlier than the surrounding buds, giving the appearance of irregular blooming and premature aging. Remove this bud as early as is convenient.

Disbuds—Disbudding must be done early; late disbudding results in small flowers and weak and elongated stems directly below the flowers.

HEIGHT OF PLANTS

Pompons, $5\frac{1}{2}$ " or 6" pots—11"-13" from top of pot.
Disbuds, $5\frac{1}{2}$ " or 6" pots—14"-17" from top of pot.

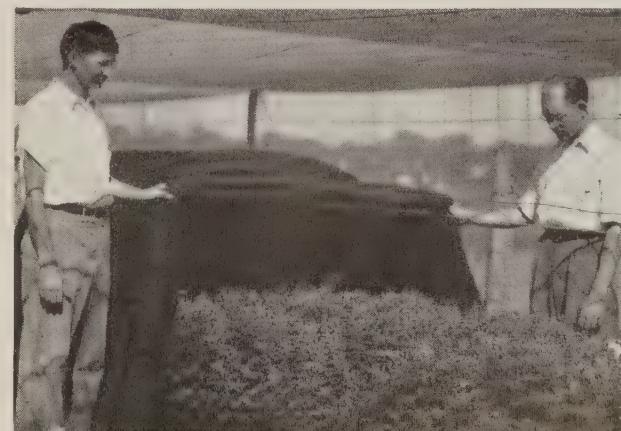
COLOR DISTRIBUTION

40% Yellow, 25% Pink, 20% Bronze,
15% White.

VARIETIES

Any variety may be used as a potted plant. However, there are certain characteristics of a variety that should be considered. These are as follows:

1. **Form**—Reflex types for disbuds are better than incurved varieties. Reflex types show color better. Button Pompons or Singles can be used according to demand.
2. **Substance** of flower is important. Harder type flower is more desirable.
3. **Stem**—Preferably short and strong.
4. **Foliage**—Dark foliage varieties are more desirable. Varieties with soft foliage should be avoided.
5. **Free Breaking** varieties best. There is less chance for blindness and irregular plants.



GROW MUMS UNDER CLOTH

Aster cloth houses are recommended for consistently better results outdoors. Take care of your present cloth house and shading cloth as supplies of new material are very uncertain for the duration.



VESPER

BITTERSWEET

Yoder Brothers' Introduction

A beautiful medium sized bittersweet red daisy that blooms normally November 8. The flower possesses substance and keeping qualities that are superior to any existing red daisies suitable for cloth house culture. It retains its brilliance with full maturity. The flower has from three to four rows of stiff, broad petals that lay perfectly flat giving a fresh, lively and attractive appearance. Bittersweet has a stiff wiry stem that produces well branched sprays. The foliage is small, dark green and glossy. It responds well to black cloth treatment. A better cloth house red daisy and a good running mate for Sylvana. Awarded gold medal National Chrysanthemum Show 1943.

Price for Rooted Cuttings
\$125.00 per 1000



BITTERSWEET

New Mums

VESPER

Yoder Brothers' Introduction

This variety is the result of an attempt to combine the flower quality of Rev. Bushnell with the free growth and high production of Sea Gull. It is a glistening white pompon that blooms normally November 10. The flower is very pure in color and has unusually good substance. The form is beautiful and its heavy petallage permits a long period of cutting. Free growth, easy culture, and a well branched spray rank Vesper with the best of the early dependable varieties now in use. Responds to black cloth treatment. Gold Medal National Chrysanthemum Show 1943. Sold under contract.

Price for Rooted Cuttings—\$50.00 per 1000

SYLVANNA

Yoder Brothers' Introduction

A medium size orange bronze single with outstanding brilliance that does not fade or go dull even when flower is past maturity. Its blooming date is November 10. The flower is of good substance and has excellent keeping qualities. This is a variety of free growth habit, and is not at all sensitive to cultural environment. It produces satisfactorily on either raised benches or ground beds. Its response to black cloth is excellent. A quality single that is easy to grow.

Price for Rooted Cuttings
\$100.00 per 1000

COQUETTE

A DePetris Introduction

Large button type pompon. Color clear golden yellow, with good form and hard substance. Of free easy growth with good production. Stems strong and upright attaining medium height. Matures November 12 to 15. A desirable yellow button pompon flowering at a period when button varieties are not plentiful. Cocquette will be found to produce well and extremely free and easy to grow.

Price for Rooted Cuttings
\$125.00 per 1000

REVELATION

Yoder Brothers' Introduction

All florists both wholesale and retail are conscious of the need for quality flowers that can be produced in quantity for the January market. Revelation fills this need. It is a clear white pompon that blooms as late as or later than Snow. It has never been known to go blind. It will thrive and produce in abundance under any condition or method of growing that will produce a satisfactory crop of Garza. It ships well and looks fresh and attractive when unpacked. Revelation makes possible the easy production of high quality white Pompons during Christmas and early January without loss of production or risk to the grower. Sold under contract.

Price for Rooted Cuttings
\$50.00 per 1000



COQUETTE

for 1945

RIVIERA

Yoder Brothers' Introduction

A luminous pink decorative pompon blooming normally about December 10, just nicely following Minuet. This variety finishes beautifully, maintaining its color and form much better than existing varieties that bloom at the same season. The flower is showy and of good substance. Its heavy petallage permits an extended season of cutting. The plant is vigorous, of medium height and top production. The spray resembles that of Snow, being extremely rigid and well branched. Foliage is small with a very strong stem. A productive variety having a color and season in great demand. Sold under contract.

Price for Rooted Cuttings—\$50.00 per 1000



RIVIERA

BARCAROLE

Yoder Brothers' Introduction

An intense golden yellow pompon that blooms normally November 5. It is a very formal flower and possesses excellent substance. The habit of growth is outstandingly vigorous. It is of extremely easy culture and its smart, dark, glossy foliage, its rigid sprays and very high production mark it as a real bread and butter variety. It has proven a valuable variety for black cloth shading. Barcarole has shown no sensitivity to cultural conditions, being easily grown on either raised benches or ground beds. Awarded gold medal National Chrysanthemum Show 1943.

**Price for Rooted Cuttings—
\$125.00 per 1000**



BARCAROLE

CASSANDRA

A bright orange bronze pompon that is a distinct advance in color for its season. It has fully rounded form and good substance. It blooms in early November with Mrs. Bulkeley and its sports. It responds well to cloth house practices. This variety has a habit of forming early crowns. This can be overcome by a late pinch not exceeding thirty days prior to the application of black cloth shade. Otherwise its cultural requirements are identical with Mrs. Bulkeley or Rev. Bushnell.

**Price for Rooted Cuttings
\$60.00 per 1000**

SUNNYSIDE

Yoder Brothers' Introduction

A persistent demand from all wholesale growers calls for a round, hard flower that will ship and handle without bruising or other damages. Sunnyside exactly fills this demand. In addition to this, it is a strong grower and will consistently produce a heavy crop of well branched sprays that are easy to bunch. The quality of the flower is equal or better than any existing yellow pompon regardless of season or growth habit. The color is a clear brilliant yellow. It matures for Thanksgiving and later. It will hold well on the bench. Sold under contract.

**Price for Rooted Cuttings
\$50.00 per 1000**

TRIANON

A DePetris Introduction

Crimson bronze pompon with a good and appealing color. Perfect form and hard substance. Growth is free with clean medium sized foliage and good stems. Matures November 12. Trianon will produce a good average of upright sprays. It is easy to grow and produces a good quantity of perfectly rounded blooms with both good form and substance. It blooms at a period when deep bronze pompons are not plentiful.

**Price for Rooted Cuttings
\$125.00 per 1000**



TRIANON

CHRYSANTHEMUMS - Strong Rooted Cuttings

Pompon, Single and Anemone Varieties

NOTE:

△ Suitable for Pot Culture.
 § Propagation rights reserved.
 Ⓛ Indicates varieties most adaptable to shading.
 * Varieties which respond to disbudding.

Types are abbreviated as follows: Pom.—Pompon; Dec.—Decorative; Sing.—Single; Anem.—Anemone. Size of flower is indicated by S—Small; Int.—Intermediate; L—Large.

YELLOW

Name and Description	Size & Type	Price	Matures per 1000
Barbara Cumming. (Yellow Normandie).			
Buff yellow.	Int. Dec.	37.50	Sept. 15
Early Yellow.	S. Pom.	37.50	Sept. 15
Pomponette.	Int. Pom.	37.50	Sept. 20
Wolverine.	Int. Dec.	37.50	Sept. 25
King Midas.	Int. Dec.	37.50	Sept. 30
Judith Anderson.	S. Pom.	37.50	Oct. 15
④*YELLOW IRENE.	Light lemon yellow. Sport from Irene.	37.50	
RODELL IMPROVED.	Light lemon yellow.	37.50	Int. Pom. Oct. 20
Yellow Hammer.	Golden yellow.	50.00	Int. Pom. Oct. 20
△Cincinnati.	Golden yellow.	37.50	L. Pom. Oct. 20
GOLDEN SPRAY.	Deep lemon yellow.	37.50	Int. Pom. Oct. 23
④*GOLDEN HERALD.	Deep golden yellow.	37.50	L. Dec. Oct. 25
④*YELLOW DOT.	Yellow with bronze center. Sport from Pink Dot.	37.50	
RODELL IMPROVED.	Light lemon yellow.	37.50	Int. Pom. Oct. 25
Yellow Sea Gull.	Light lemon yellow. Sport from Sea Gull.	37.50	Int. Pom. Nov. 1
*Yellow Doty.	Buff yellow.	37.50	L. Pom. Nov. 1
△Ohio State.	Light lemon yellow.	37.50	Int. Anem. Nov. 1
④*BARCAROLE.	Golden yellow.	125.00	Int. Pom. Nov. 5
SNUGGETS.	Light lemon yellow.	37.50	S. Pom. Nov. 5
④*YELLOW BUSHNELL.	Pernet yellow. Sport from Rev. Bushnell.	37.50	
PIXIE.	Deep golden yellow.	60.00	S. Pom. Nov. 10
Derigold.	Deep golden yellow.	37.50	Int. Pom. Nov. 10
△Yellow Beauty.	Golden yellow.	37.50	L. Pom. Nov. 10
*Golden Mensa.	Light lemon yellow.	37.50	Int. Sing. Nov. 10
*Helios.	Deep golden yellow.	37.50	L. Anem. Nov. 10
Yellow New York.	Deep lemon yellow. Sport from New York.	37.50	S. Pom. Nov. 13
COCCUETTE.	Clear golden yellow.	125.00	S. Pom. Nov. 15
④*PRINCETON.	Orange yellow.	37.50	Int. Dec. Nov. 15
④*YELLOW FELLOW.	Deep lemon yellow.	37.50	Int. Dec. Nov. 15
Sunray.	Light lemon yellow.	37.50	Int. Anem. Nov. 15
④*SUSANNE MILLER.	Buff yellow. Sport from Norma.	37.50	
GOLDEN SURPRISE.	Sulphur yellow, shading to golden yellow.	37.50	L. Anem. Nov. 18
△*Bright Light.	Light lemon yellow.	60.00	Int. Pom. Nov. 18
Hasegawa Gold.	Light golden yellow.	37.50	L. Dec. Nov. 20
△Yellow Rolinda.	Light buff yellow. Sport from Rolinda.	37.50	Int. Pom. Nov. 23
SUNNYSIDE.	Golden yellow.	50.00	Int. Pom. Nov. 25
LODESTAR.	Golden yellow.	100.00	Int. Sing. Nov. 25
④*GOLDSMITH.	Golden yellow.	37.50	Int. Dec. Nov. 25
*Citrus Queen.	Lemon orange.	37.50	L. Anem. Nov. 25
Christmas Gold.	Deep golden yellow.	37.50	S. Pom. Nov. 28
*GOLDEN JANE.	Brilliant golden yellow. Sport from Jane.	60.00	L. Sing. Nov. 28
YELLOW CORDOVA.	Lemon yellow. Sport from Cordova.	37.50	
Gold Coin (Unalga).	Deep lemon yellow.	37.50	Int. Dec. Nov. 30
Golden Modena.	Deep lemon yellow. Sport from Modena.	37.50	Int. Pom. Dec. 1
*Yellow Supreme.	Buff yellow suffused with pink. Sport from Pink Supreme.	50.00	
Sun Gold.	Deep lemon yellow.	50.00	Int. Dec. Dec. 5
DECEMBER GOLD.	Deep golden yellow.	37.50	Int. Dec. Dec. 10
Christmas Cheer.	Buff yellow.	37.50	Int. Pom. Dec. 15
YELLOW GARZA SUPREME.	Light lemon yellow.	37.50	Int. Anem. Dec. 15
VIBRANT.	Deep lemon yellow.	37.50	Int. Dec. Dec. 20
Winterset.	Lemon yellow.	37.50	Int. Pom. Dec. 25
YELLOW SNOW.	Deep lemon yellow.	37.50	Int. Pom. Dec. 30

WHITE

Silver Moon.	Cream white.	37.50	Sept. 15
Normandie.	White suffused with pink.	37.50	Sept. 20
Jean Cumming.	Ivory white.	37.50	Sept. 20
Avalanche.		80.00	Int. Dec. Oct. 5
Uvalda.	Cream white.	37.50	Int. Pom. Oct. 10
④*WHITE JEWELL.	White tinged with light lavender.	37.50	S. Pom. Oct. 15
*Silver Ball.		37.50	L. Pom. Oct. 15
④*IRENE.		37.50	S. Pom. Oct. 18
④*MINONG.		37.50	S. Pom. Oct. 20
ARCADIA.		37.50	Int. Pom. Oct. 28
△*Graceland.	White with yellow center.	37.50	Int. Anem. Oct. 28
④*SEA GULL.	Cream white.	37.50	Int. Pom. Nov. 1
*WHITE DOTY.	Ivory white.	37.50	L. Pom. Nov. 1
Blanche.		37.50	Int. Anem. Nov. 1
NANCY CRAIN.		100.00	S. Pom. Nov. 5
*White Anemone.		37.50	Int. Anem. Nov. 5
REV. HORACE BUSHNELL.	Cream white.	37.50	Int. Pom. Nov. 8
*Shasta.		37.50	Int. Anem. Nov. 8
Crystal Jewell.		37.50	S. Pom. Nov. 8
④*VESPER.		50.00	Int. Pom. Nov. 10

Pompon, Single and Anemone Varieties (Continued)

WHITE (Continued)

Name and Description	Size & Type	Price	Matures per 1000
*White Mensa.	Ivory white.	37.50	Int. Sing. Nov. 10
△*LITTLE AMERICA.		37.50	Int. Anem. Nov. 10
△Richard Mandel.		37.50	L. Pom. Nov. 10
CHICAGO PEARL.	Ivory white.	37.50	Int. Pom. Nov. 15
④*WHITE FRIEDA.	White with yellow cushion.	37.50	L. Anem. Nov. 15
*White Norma.	White suffused with pink.	37.50	L. Anem. Nov. 18
*Long Island Beauty.	White with yellow cushion.	37.50	L. Anem. Nov. 20
*NEVADA.	White with chartreuse green cushion.	37.50	L. Anem. Nov. 20
Pearl.		100.00	Int. Anem. Nov. 20
④*SEAFoam.		60.00	Int. Pom. Nov. 20
Priscilla.		100.00	Int. Pom. Nov. 23
*White Yuletide.		37.50	Int. Pom. Nov. 28
CORDOVA.	Cream white.	37.50	Int. Dec. Nov. 30
Royal Queen.		37.50	Int. Pom. Dec. 5
CAMEO.	Ivory white.	37.50	Int. Pom. Dec. 5
Silver Star.	Ivory white.	37.50	Int. Pom. Dec. 10
YUKON.		37.50	Int. Sing. Dec. 10
*White Supreme.	White suffused with pink.	37.50	L. Anem. Dec. 10
December Glory.	Ivory white.	37.50	Int. Dec. Dec. 15
GARZA SUPREME.		37.50	Int. Anem. Dec. 15
SNOW.	Ivory white.	37.50	Int. Pom. Dec. 30
*REVELATION.		50.00	Int. Pom. Dec. 30

BRONZE AND RED

Early Bronze.	Orange bronze.	37.50	S. Pom. Sept. 15
Burgundy.	Wine red.	37.50	Int. Dec. Oct. 5
Ruby Pompon.	Ruby crimson.	100.00	Int. Pom. Oct. 5
Caliph.	Deep red.	37.50	Int. Dec. Oct. 8
Red Velvet.	Velvety crimson.	100.00	Int. Dec. Oct. 8
Ruth Cumming.	Reddish bronze.	37.50	Int. Dec. Oct. 8
Mandarin.	Coral salmon.	37.50	Int. Dec. Oct. 10
Indian Summer.	Orange bronze.	37.50	Int. Dec. Oct. 15
Clara Jameson.	Dark reddish bronze.	37.50	S. Pom. Oct. 15
Bonniwell.	Light buff bronze.	37.50	S. Pom. Oct. 15
④Roman Bronze.	Bronze suffused with pink. Sport from Capt. Cook.	37.50	Int. Pom. Oct. 20
Thorina.	Reddish bronze.	37.50	Int. Pom. Oct. 20
④Adelaide.	Dark reddish bronze.	37.50	S. Pom. Oct. 23
*Jemima.	Dark reddish bronze.	37.50	Int. Pom. Oct. 23
NATOMA.	Flame scarlet.	50.00	S. Pom. Oct. 25
Ethel.	Reddish bronze.	37.50	Int. Dec. Oct. 25
④FIRE BIRD.	Dark reddish bronze.	37.50	Int. Dec. Oct. 25
④OCTOBER BRONZE.	Light bronze.	37.50	Int. Sing. Oct. 28
Bronze Daisy.	Light bronze.	37.50	Int. Sing. Nov. 1
Elizabeth Peterson.	Light orange bronze.	37.50	Int. Dec. Nov. 3
Bronze Buckingham.	Light orange bronze.	50.00	Int. Sing. Nov. 3
④ROBIN HOOD.	Dark red.	37.50	S. Pom. Nov. 5
NAVAHO.	Deep crimson.	60.00	Int. Pom. Nov. 5
④RED DAISY.	Deep red.	37.50	Int. Sing. Nov. 5
BITTERSWEET.	Bittersweet red.	125.00	Int. Sing. Nov. 8
④BRONZE BULKELEY.	Bronze suffused with pink. Sport from Mrs. Bulkeley.	37.50	Int. Pom. Nov. 8
④CASSANDRA.	Orange bronze.	37.50	Int. Pom. Nov. 10
*Mason's Bronze.	Burnt orange.	37.50	L. Sing. Nov. 10
④SYLVANNA.	Orange bronze.	100.00	Int. Sing. Nov. 10
*EUROPA.	Cardinal red.	50.00	L. Sing. Nov. 10
*Clara Holford.	Deep red.	37.50	L. Sing. Nov. 10
*The Titan.	Scarlet crimson with bronzy red cushion.	37.50	L. Anem. Nov. 10
*Melba.	Light reddish bronze.	37.50	L. Sing. Nov. 10
△*Red Melba.	Light red.	37.50	L. Sing. Nov. 10
TRIANON.	Crimson bronze.	125.00	Int. Pom. Nov. 13
New York.	Reddish bronze.	37.50	S. Pom. Nov. 13
*BRONZE MASTERPIECE.	Rosewood bronze.	37.50	Int. Pom. Nov. 15
Fez.	Deep reddish bronze.	50.00	Int. Pom. Nov. 15
④RED PRINCETON.	Brazil red.	37.50	Int. Dec. Nov. 15
Mrs. Mary Hooker.	Deep red.	37.50	L. Dec. Nov. 15
Gold Imperial.	Golden yellow with deep yellow orange center.	60.00	Int. Dec. Nov. 15
*BRONZE FREIDA.	Salmon buff with yellow center. Sport from Freida.	60.00	L. Anem. Nov. 15
△*GYPSY.	Light reddish bronze.	37.50	S. Anem. Nov. 15
Catherine.	Light reddish bronze.	37.50	Int. Dec. Nov. 20
LEGAL TENDER.	Bronze and gold.	37.50	Int. Dec. Nov. 20
△*RED ROLINDA.	Deep reddish bronze. Sport from Rolinda.	37.50	Int. Anem. Nov. 23
*BRONZE GOLDSMITH.	Mars orange. Sport from Goldsmith.	100.00	Int. Dec. Nov. 25
Apricot.	Apricot yellow.	37.50	Int. Pom. Nov. 25
Dorothy Turner.	Deep reddish bronze.	37.50	Int. Pom. Nov. 25
Yolanda.	Light orange bronze.	37.50	S. Anem. Nov. 25
*Crimson Glow.	Crimson maroon.	37.50	Int. Anem. Nov. 25
△*Red Beau.	Reddish bronze.	37.50	Int. Dec. Nov. 25
ARGO.	Orange bronze.	100.00	Int. Pom. Nov. 28
*Jane.	Light buff bronze. Sport from Valencia.	37.50	L. Sing. Nov. 28
Red Valencia.	Light Brazil red. Sport from Valencia.	60.00	L. Sing. Nov. 28
*APRICOT VALENCIA.	Deep apricot buff.	60.00	Int. Sing. Nov. 28
Glow.	Orange, reddish orange at center.	50.00	Int. Pom. Nov. 30
*CARNELIA.	Bittersweet red.	50.00	L. Sing. Nov. 30
Royal Crimson.	Dark crimson.	37.50	L. Dec. Dec. 1
Viking.	Deep reddish bronze shading to orange.	50.00	Int. Sing. Dec. 1
Chrome Emerald.	Golden orange with gold cushion.	50.00	Int. Anem. Dec. 1
Wildfire.	Orange rust.	37.50	Int. Dec. Dec. 3

CHRYSANTHEMUMS — Strong Rooted Cuttings (Continued)

Pompon, Single and Anemone Varieties (Continued)

NOTE:

△ Suitable for Pot Culture.
§ Propagation rights reserved.
⑤ Indicates varieties most adaptable to shading.
* Varieties which respond to disbudding.

Types are abbreviated as follows: Pomp.—Pompon; Dec.—Decorative; Sing.—Single; Anem.—Anemone. Size of flower is indicated by S—Small; Int.—Intermediate; L—Large.

BRONZE AND RED (Continued)

Name and Description	Size & Type	Price	Matures per 1000
CAVALCADE. Mandarin red. Golden bronze reverse	Int. Pom.	37.50	Dec. 10
*Bronze Supreme. Light bronze suffused with pink	L. Anem.	37.50	Dec. 10
SARONG. Crimson scarlet	Int. Sing.	37.50	Dec. 15

PINK

Name and Description	Size & Type	Price	S O L D O U T
Early Wonder. Lavender	Int. Dec.		
Jean Treadway. Light rose pink with dark center	Int. Dec.		
Mrs. du Pont. Peach pink shading to rosy salmon	Int. Dec.		
Rose Glow. Raspberry changing to opalescent rose	S. Dec.		
Lavender Lady. Lavender	Int. Dec.		
Symphony. Mauve coppery pink and lavender	Int. Dec.		
⑤JEWELL. Lavender	S. Pom.		
DARK PINK JEWELL. Deep lavender. Sport from Jewell	S. Pom.	37.50	Oct. 1
⑤PINK PEARL. Rose pink	S. Pom.	37.50	Oct. 5
⑤CAPT. COOK. Deep rose pink	Int. Pom.	37.50	Oct. 5
⑤JESSIE (Madeline). Light lavender	Int. Pom.	37.50	Oct. 8
⑤PINK DOT. Light pink with deep pink center	Int. Pom.	37.50	Oct. 12
*Betty Rose. Lavender	L. Anem.	37.50	Oct. 15
⑤OCTOBER PINK. Light lavender	Int. Sing.	37.50	Oct. 15
*Lillian Doty. Light rose pink	L. Pom.	37.50	Oct. 20
*Rose Charm. Lavender	L. Pom.	37.50	Oct. 23
W. H. Buckingham. Rose pink	Int. Sing.	37.50	Oct. 25
⑤MRS. MORGAN G. BULKELEY. Light rose pink suffused with orchid lavender	Int. Pom.	37.50	Oct. 25
DARK PINK BULKELEY. Dark rose pink. Sport from Mrs. Bulkeley	Int. Pom.	50.00	Oct. 8
Linda Lou. Lavender with yellow cushion	Int. Anem.	50.00	Nov. 8
△*THYRA. Lavender	L. Pom.	37.50	Nov. 8
△*QUEEN OF PINKS. Lavender	L. Pom.	37.50	Nov. 10
△*Ethrelda. Light lavender	Int. Anem.	37.50	Nov. 12
⑤*MASTERPIECE. Tormaline pink	Int. Pom.	37.50	Nov. 15
Orchid Beauty. Orchid with golden cushion	Int. Anem.	37.50	Nov. 15
⑤*FREIDA. Light lavender with yellow cushion	L. Anem.	37.50	Nov. 15
*Dark Pink Freida. Deep lavender. Sport from Freida	L. Anem.	37.50	Nov. 15
*Norma. Orchid pink petals with salmon cushion	L. Anem.	37.50	Nov. 18
⑤*Dark Pink Norma. Deep lavender. Sport from Norma	L. Anem.	37.50	Nov. 18
⑤MINUET. Mauve to rose pink	Int. Pom.	100.00	Nov. 25
Usana. Lavender	Int. Pom.	37.50	Nov. 25
Hasegawa Pink. Lavender	Int. Sing.	37.50	Nov. 25
△*BEAUTIFUL LADY. Deep lavender rays with cream white cushion	L. Anem.	50.00	Nov. 25
*VALENCIA. Orchid pink	L. Sing.	37.50	Nov. 28
DARK PINK VALENCIA. Deep orchid pink	Int. Sing.	37.50	Nov. 28
*Enchantress. Deep pink with light pink cushion	L. Anem.	50.00	Dec. 5
⑤RIVIERA. Luminous pink	Int. Dec.	50.00	Dec. 10
Prosperity. Deep lavender	Int. Dec.	37.50	Dec. 10
*Dark Pink Supreme. Lavender. Sport from Pink Supreme	L. Anem.	37.50	Dec. 10
CARILLON. Deep orchid pink	Int. Sing.	50.00	Dec. 15
Pink Treasure Island. Light lavender	Int. Dec.	37.50	Dec. 20
ROSALIND. Rose pink	Int. Sing.	37.50	Dec. 20

Large Flowering Commercial Varieties

YELLOW

Name and Description	Size & Type	Price	Matures per 1000
△GOLD LODE. Light golden yellow	Int. Reflexed	37.50	Oct. 1
Golden October. Deep lemon yellow	Int. Semi-Inc.	37.50	Oct. 10
CELESTRA. Lemon yellow	S. Incurred	37.50	Oct. 15
△MRS. H. E. KIDDER. Deep lemon yellow	L. Incurred	37.50	Oct. 20
Yellow Ambassador. Light lemon yellow. Sport from Ambassador	L. Incurred	37.50	Oct. 23
⑤△BLAZING GOLD. Deep golden yellow	Int. Incurred	37.50	Oct. 25
SUNGLOSS. Golden yellow	L. Incurred	37.50	Oct. 25
△Smith's Superlative. Deep golden yellow	Int. Semi-Inc.	37.50	Oct. 25
Citronella. Light buff yellow	Int. Incurred	37.50	Oct. 28
Yellow Albatross. Light lemon yellow. Sport from Albatross	L. Incurred	50.00	Oct. 28
Saratoga. Bright golden yellow	L. Semi-Inc.	50.00	Nov. 1
△Golden Glory. Golden yellow	Int. Semi-Inc.	37.50	Nov. 1
⑤GOOD NEWS. Deep lemon yellow. Sport from Detroit News	Int. Incurred	37.50	Nov. 1
Yellow Turner. Light yellow	L. Incurred	50.00	Nov. 5
△Cardonia. Deep golden yellow	Int. Incurred	37.50	Nov. 10

Large Flowering Commercial Varieties (Continued)

YELLOW (Continued)

Name and Description	Size & Type	Price	Matures per 1000
PENROD. Golden yellow	Int. Incurred	50.00	Nov. 10
Whittier. Lemon yellow	L. Incurred	37.50	Nov. 13
YELLOW MONUMENT. Light lemon yellow. Sport from Monument	L. Incurred	37.50	Nov. 15
△Honey Dew. Lemon yellow	Int. Incurred	37.50	Nov. 15
⑤YELLOW MEFO. Lemon yellow	L. Incurred	37.50	Nov. 20
△BONNAFFON DELUXE. Golden yellow	S. Incurred	37.50	Nov. 20
△FRIENDLY RIVAL. Deep chrome yellow	L. Incurred	37.50	Nov. 20
MARIE DEPETRIS. Deep golden yellow	L. Incurred	37.50	Nov. 23
△SUN GOLD. Lemon yellow	Int. Semi-Inc.	37.50	Nov. 25
GOLDEN PEARSON (Leroy Zang). Light golden yellow. Sport from Gladys Pearson	Int. Incurred	37.50	Nov. 25
IMPROVED YELLOW CHATTANOOGA. Light lemon yellow	Int. Incurred	37.50	Nov. 25
GOLDEN MRS. ROSS. Golden yellow	L. Incurred	37.50	Dec. 3
Golden Mistletoe. Light golden yellow	L. Incurred	37.50	Dec. 10
Meteore. Lemon yellow	Int. Semi-Inc.	100.00	Dec. 10
IMPROVED TOBIN'S LATE YELLOW. Deep lemon yellow. Sport from Tobin's Late Yellow	Int. Semi-Inc.	37.50	Dec. 15

WHITE

Name and Description	Size & Type	Price	Matures per 1000
Smith's Early White	Int. Semi-Inc.	37.50	Oct. 5
Quaker Maid. White, tinged with pink	Int. Reflexed	37.50	Oct. 15
⑤SILVER SHEEN	Int. Incurred	37.50	Oct. 18
△Christina	S. Incurred	37.50	Oct. 20
Ambassador. Cream white	L. Incurred	37.50	Oct. 23
⑤ALBATROSS	L. Incurred	37.50	Nov. 1
SNOW WHITE	Int. Incurred	37.50	Nov. 1
BETSY ROSS. Ivory white	L. Incurred	37.50	Nov. 1
William Turner. White	L. Incurred	50.00	Nov. 5
⑤INDIANAPOLIS WHITE	Int. Incurred	37.50	Nov. 8
MONUMENT. Ivory white	L. Incurred	37.50	Nov. 15
⑤MARKETEER	Int. Semi-Inc.	37.50	Nov. 18
⑤MEFO. Ivory white	L. Incurred	37.50	Nov. 20
△White Frick. White suffused with pink. Sport from Helen Frick	Int. Incurred	37.50	Nov. 25
CHATTANOOGA	L. Incurred	37.50	Nov. 25
DECEMBER GLORY. Ivory white	Int. Incurred	37.50	Dec. 1
December White	Int. Incurred	100.00	Dec. 5
Improved December Beauty. Sport from December Beauty	L. Incurred	50.00	Dec. 8
WHITE MISTLETOE	Int. Incurred	37.50	Dec. 10
SMITH'S LATE WHITE. Ivory white	Int. Semi-Inc.	37.50	Dec. 15

BRONZE AND RED

Name and Description	Size & Type	Price	Matures per 1000
Indianola. Light reddish bronze	Int. Semi-Inc.	37.50	Oct. 10
⑤Hilda Bergen. Dark reddish bronze	S. Incurred	37.50	Oct. 25
Cambria. Golden bronze	Int. Incurred	50.00	Oct. 25
△Alameda. Reddish bronze with buff reverse	Int. Incurred	50.00	Oct. 25
△Glitters. Deep reddish orange	Int. Reflexed	37.50	Oct. 28
△Apricot Queen. Orange bronze	Int. Incurred	37.50	Nov. 1
⑤DETROIT NEWS. Reddish bronze with buff reverse	Int. Incurred	37.50	Nov. 1
Bronze Turner. Light bronze	L. Incurred	50.00	Nov. 5
⑤△INDIANAPOLIS BRONZE. Buff bronze suffused with pink	Int. Incurred	37.50	Nov. 8
BRONZE ORCHID QUEEN. Apricot buff	L. Incurred	50.00	Nov. 10
⑤ANACONDA. Deep coppery red with golden bronze reverse	Int. Incurred	60.00	Nov. 15
⑤MRS. DAVID F. ROY. Crimson with deep buff reverse	Int. Incurred	60.00	Nov. 15
△Mrs. A. J. Staelin. Reddish bronze	Int. Incurred	50.00	Nov. 15
Garnet King. Dark red	Int. Reflexed	50.00	Nov. 18
GLADYS PEARSON. Light buff bronze	Int. Incurred	37.50	Nov. 25
OAK LEAF. Reddish bronze	Int. Incurred	37.50	Nov. 25
△Bronze Frick. Light bronze suffused with pink. Sport from Helen Frick	Int. Incurred	37.50	Nov. 25
△Harvard. Deep red	Int. Reflexed	37.50	Nov. 30
Mohawk Chief. Deep red	Int. Reflexed	50.00	Nov. 30
Bronze Mistletoe. Buff bronze suffused with pink	Int. Incurred	37.50	Dec. 10

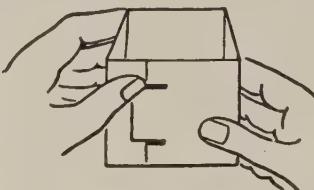
PINK

Name and Description	Size & Type	Price	Matures per 1000
△Early October. Light lavender	S. Semi-Inc.	100.00	Oct. 10
⑤PINK CHIEF. Lavender	Int. Incurred	37.50	Oct. 15
△Justrite. Light rose pink	S. Incurred	37.50	Oct. 15
Major Ed. Bowes. Deep lavender	Int. Incurred	37.50	Oct. 20
October Rose. Light lavender	Int. Incurred	50.00	Oct. 20
△Rose Chochard. Light lavender	S. Incurred	37.50	Oct. 20
△Rosabella. Rose pink	S. Incurred	50.00	Oct. 25
Rosy Morn. Deep rich pink with light lavender reverse	Int. Incurred	100.00	Oct. 25
Pink Turner (Mrs. Leslie Davis). Lavender	L. Incurred	50.00	Nov. 5
⑤J. W. PRINCE (Improved Chieftain). Rose pink	Int. Incurred	37.50	Nov. 5
⑤△INDIANAPOLIS PINK. Deep lavender with pale reverse	Int. Incurred	37.50	Nov. 8
⑤ORCHID QUEEN. Orchid pink	L. Incurred	50.00	Nov. 10
Thanksgiving Pink. Amaranth	Int. Reflexed	50.00	Nov. 23
Peter John. Deep rose pink. Sport from Thanksgiving Pink	Int. Reflexed	50.00	Nov. 23
△HELEN FRICK. Rose pink	Int. Incurred	37.50	Nov. 25
⑤EDWIN SEIDEWITZ. Lavender	Int. Incurred	37.50	Nov. 30
Pink Mistletoe. Lavender	Int. Incurred	37.50	Dec. 10

A.B.C. "Easi-Off" WOOD PLANT BANDS



Grow All Your Plants, Seeds, and Cuttings This Modern Way



This modern method of culture saves time and labor, and assures the highest yield in cut flowers, potted plants, perennials, nursery stock, etc. Saves losses at transplanting time by avoiding a check to root systems. **Buy now for immediate use and for stock on hand.**



"Easi-Off" PLANT BANDS Are Removed Without Cutting. The Dirt Ball and Roots Are Not Disturbed.

**SIX SIZES
For All Types
of Growing**



"Easi-Off" PLANT BANDS hold nearly three times as much soil as the equivalent sizes in clay pots, allowing a longer growing time without bound roots.

NOTE THESE EIGHT IMPORTANT ADVANTAGES

1. Saves at least one shifting operation in growing potted plants.
2. Non-porous; holds moisture longer, in the bench or in the ground.
3. In cut flowers, the current crop can be kept in production in the benches as long as desired, while plants for the next crop are developing, healthy and strong, in "EASI-OFF" PLANT BANDS . . . Ideal for Snaps, Stocks, Carnations, Tomatoes and all greenhouse crops.
4. Clean and safe, protecting against fungus.
5. Suitable sizes for evergreens, field roses and other lining-out stock.
6. Ideal for carrying perennials over into fall or spring.
7. Durable but light; can be shipped without removing the plants, thus retaining moisture for outside feeder roots.
8. "EASI-OFF" saves a great deal of time in removing the plants; no cutting—just pull apart the slotted edges.

SIZES AND PRICES

CAT.	Size in inches	Weight per 1000	Per 1000
No. M-310	1 3/4 x 1 3/4 x 2 1/2	12 lbs.	\$2.95
No. M-320	2 x 2 x 2 1/2	15 lbs.	3.30
No. M-340	2 1/2 x 2 1/2 x 3	20 lbs.	3.75
No. M-350	3 x 3 x 3	21 lbs.	4.10
No. M-360	3 x 3 x 4	32 lbs.	4.75
No. M-391	4 x 4 x 4	40 lbs.	5.60

Packed 1000 to the carton. We do not break the cartons.

FLATS-LIGHT WOOD FOR ALL SIZE BANDS

For handling and shipping our 1 3/4-inch and 2-inch sizes of Plant Bands.
Per 100

M-370; holds twelve 1 3/4-inch Bands.....	\$2.75
M-390; holds twelve 2-inch Bands.....	3.30
M-392; holds twelve 2 1/2-inch Bands.....	3.75
M-393; holds six 3-inch Bands.....	3.25
M-394; holds six 4-inch Bands.....	3.95

Packed 100 to the carton. We do not break the cartons.

GENERAL LIST HARDY PERENNIAL PLANTS

The following pages contain some of the most desirable Hardy Perennial plants for cut flower production and garden show as well. We are also in position to furnish every worthwhile variety, produced by a specialist who is renowned for quality. Our special complete catalogue of Hardy Perennial Plants ready March 1, 1945. If interested write for a free copy.

NOTE: When 2 1/4 in. pots are indicated it refers to rose pots, giving more soil for root growth.

ACHILLEA Milloil or Yarrow

PERRY'S WHITE. 1 to 2 feet. June to August. A choice variety. Nothing better for cutting. An excellent filler. The whitest of all Achilleas, and an outstanding favorite with florists for summer flowers.

Per 10, \$1.75; Per 100, \$12.00



ANCHUSA

MYOSOTIDIFLORA (Forget Me Not Flowered Bugloss). Height 1 1/2 feet when in bloom, during April and May. Makes a tidy, compact plant, entirely lacking of the coarseness of the taller Anchusas, forming a mound of dainty blue flowers resembling the for-me-not, but borne in branched sprays. Foliage is robust and has a healthy, attractive appearance throughout the entire season. An effective rock plant for shady places.

Per 10, \$2.00; Per 100, \$15.00

ANTHEMIS Hardy Marguerite—Chamomile

MOONLIGHT. This is a fine plant for the border, growing about 2 1/2 feet tall. Throughout the summer the plants are literally covered with hundreds of pale yellow Daisy-like flowers, 2 1/2 inches in diameter, which are excellent for cutting.

2 1/4-in. Pots

Per 10, \$2.00; Per 100, \$15.00

ARABIS

ALPINA SPRING CHARM. This is the only pink Arabis to have. It is undeniably the finest, and all other pinks are discontinued here in its favor. Color is pink of a bright hue, the flowers mass, the growth lush and firm.

2 1/4-in. Pots

Per 10, \$2.50; Per 100, \$20.00

ARTEMESIA

Boundlessly useful, either for the border, for spotting in shrub plantings, or, particularly, for filling in floral effects.



SILVER KING. Unquestionably one of the best all around decorative plants. Its bright silver-colored stems and foliage are of great value as a filler for bouquets, sprays, baskets, or all sorts of floral pieces. By cutting and drying the stems it is very valuable in the winter for filler. It is a showy plant in the perennial border or among shrubbery.

2 1/4-in. Pots

Per 10, \$2.00; Per 100, \$15.00

FIELD GROWN PLANTS

Per 10, \$2.25; Per 100, \$17.50

ARMERIA

Sea Pink or Thrift

BEE'E RUBY. June flower beds offer nothing more striking. This Armeria grows to a height of 18 to 24 inches. On the tip of each stem are produced bright red flowers about 2 inches in diameter. In addition to garden value, the flowers are also very attractive in floral designs. We have a nice supply ready for shipment this spring.

2 1/4-in. Pots

Per 10, \$2.00; Per 100, \$15.00

HARDY ASTERS

ASTER FRIKARTI, Wonder of Staffa. Lavender-blue flowers from 2 to 2 1/2 inches across, produced from June 1st until the middle of November. Does exceedingly well in light shade and comes to perfection in full sun. A constant rich display of flowers is kept up the entire summer. Flowers are excellent for cutting. 2 1/4-in. pots.

Per 10, \$2.25; Per 100, \$17.50

BEECHWOOD CHALLENGER

Erect grower, of medium height, producing brilliant crimson-red flowers. We highly recommend this variety for florist cutting or landscape use.

2 1/4-in. Pots

Per 10, \$2.00; Per 100, \$15.00

A. B. C. Buddleias

One of the most prolific blooming plants in the list. The following list completes the cycle of desirable varieties for cut flowers and garden show.

PINK CHARMING

A strikingly different shade anywhere, flowering from the middle of June until frost. The plant grows to 5 and 6 feet in height and spread. The heads are round and solid and open full length. The flowers are a clear lavender-pink. 2 1/4" Pots: Per 10, \$2.00; Per 100, \$15.00

ROYAL PURPLE

Color is a rich glowing purple. Each large panicle seems to be lighted from within. The bush is completely covered with long, sturdy spikes from July until frost. It attains a height of 4 to 5 feet. 2 1/4" Pots: Per 10, \$2.00; Per 100, \$15.00

ORCHID BEAUTY

A splendid, new variety of soft cattleya-orchid with a brilliant orange eye. In our nurseries, the flower spikes are brilliantly in flower from the very tip to the base at the SAME TIME. 2 1/4" Pots: Per 10, \$2.00; Per 100, \$15.00

ROYAL RED

Pat. No. 556

Blooms from July until frost. Hardy, 4 to 6 feet high. Foliage a deep leathery green. Most colorful in sandy loam soil, slightly on acid side.

2 1/4" Pots: Per 10, \$3.00; Per 100, \$25.00

HARDY ASTERS (Continued)

BLUE PLUME. A very choice introduction, valuable for its stately, dignified appearance. The rich, deep purple, nearly double flowers appear on spikes of splendid form, making it well adapted to cutting as well as for the landscape.

Per 10, \$2.00; Per 100, \$15.00

HARRINGTON'S ADORABLE. Produces fine silvery rose flowers in clusters, continuously from early September until cut down by frost. It makes a striking show in the garden and florists will find this a valuable cut flower for use in the larger vases and floral arrangements.

2 1/4-in. Pots

Per 10, \$2.25; Per 100, \$18.00

HILDA BALLARD. The enormous flowers are beautiful opalescent mauve or lilac, each blossom with a deep fringe of rays which are particularly soft in appearance. It is strong growing, branching, with very dark stems and rich green leaves. One of the finest.

2 1/4-in. Pots

Per 10, \$2.00; Per 100, \$15.00

PALMYRA. Grows to a height of 30 inches, produces very attractive blue flowers in abundance, creating a marvelous showing in garden plantings. It is also desirable for cutting purposes.

2 1/4-in. Pots

Per 10, \$2.00; Per 100, \$15.00

MT. EVEREST. A wonderful white Aster of exceptional value, forming tall, well-shaped, pointed pyramids with an abundance of lateral growth flowering right down to the ground. Flowers in September and grows to a height of about 3 to 4 feet.

2 1/4-in. Pots

Per 10, \$2.25; Per 100, \$18.00

RED CLOUD. A rare and very fine novelty. Produces pure deep pink flowers in September and October. Height 4 to 5 feet.

2 1/4-in. Pots

Per 10, \$2.00; Per 100, \$15.00

RED ROVER. A delightful novelty. The flowers are as near pure red as possible. Compact habit, very free blooming from September to frost. Height 3 to 4 feet.

2 1/4-in. Pots

Per 10, \$2.25; Per 100, \$18.00

STRAWBERRIES and CREAM. When the flowers first open they appear as a deeper pink and these with the softer pink open flowers make a lovely combination of color. Height 4 feet, blooms the end of September.

2 1/2" Pots, Per 10, \$2.00; Per 100, \$15.00

HARDY PERENNIAL PLANTS (Continued)

BOLTONIA

SNOWBANK. It is a completely radical departure from the Boltonia that we have known for so many years. It grows tall and stands solidly without staking at all. The beautiful snow white flowers are abundantly produced on strong, erect stems through September and October. Planted in a mass or hedge, the effect is that of a clean bank of snow, sparkling in the sun.

2 1/4-in. Pots
Per 10, \$1.75; Per 100, \$12.50



CARNATION

CRIMSON KING. Produces beautiful double crimson flowers on stems 12 to 14 inches in length. Very desirable for floral arrangements. We have growing in our nurseries an excellent type of this worthy Carnation. If the flowers are cut continuously, our plants will flower practically all summer, thus providing desirable material for your summer requirements.

2 1/4-in. Pots
Per 10, \$2.00; Per 100, \$15.00

CATANANCHE
COERULEA MAJOR
Blue Cupid's Dart

The neatly branching stems bear a profusion of rich lavender blue flowers. The foliage is a tasteful silvery green. It adapts itself nicely to dry borders. Grows 2 to 2 1/2 feet. Flowers July to October.

Per 10, \$2.00; Per 100, \$15.00

COREOPSIS

A useful and attractive herbaceous perennial, both for border and cut flowers. They are of easy culture and produce their golden yellow flowers in profusion throughout the summer.

NEW DOUBLE SUNBURST. Here is a Coreopsis which is different, producing striking golden yellow flowers which are actually double and of good size. They attract a great deal of attention and are also elegant cut flowers, noted for their keeping qualities. They grow to a height of 24 to 30 inches.

Per 10, \$1.75; Per 100, \$12.50

GRANDIFLORA MAYFIELD GIANT. The plants are taller and more vigorous than the type. The individual flowers are larger and stems are longer and stiffer.

2 1/4-in. Pots
Per 10, \$2.00; Per 100, \$15.00

DAISY

(Chrysanthemum Maximum)
Shasta or Moonpenny

DOUBLE WHITE SWAN. Pure white, double flowers on strong, wiry stems 24 to 30 inches in length, in bloom for Memorial Day. We were informed that this Daisy is also an excellent forcer, producing wonderful flowers under glass. These flowers always command a good price, whether in bloom outdoors for Memorial Day or under glass in the month of March. You will find a planting of these Daisies very profitable.

2 1/4-in. Pots
Per 10, \$2.00; Per 100, \$15.00

MOUNT SHASTA. A beautiful pure white high-crested, full double Shasta Daisy, with a double row of overlapping guard petals four inches in diameter. Sturdy and erect stems are 20 to 24 inches long. A real winner for the florist, blooming continuously from late spring until frost.

2 1/4-in. Pots
Per 10, \$3.50; Per 100, \$27.50

DAISY (Continued)

DAISY ADMIRAL BYRD. This plant produces five to six inch pure white flowers, bearing two or three rows of deeply lanceolate petals, with a rich golden yellow center. The flowers are distinctly frilled. Stems are thirty to thirty-six inches long, very straight and stiff. This is an excellent cut flower, lasting two or three weeks after cutting. Its hardiness is unquestionable, as it withstood temperatures as low as twenty below zero without any protection.

2 1/4-in. Pots
Per 10, \$2.50; Per 100, \$20.00

G. MARCONI. A grand variety, producing double Chrysanthemum-like flowers on 2 1/2-ft. stems. Will bloom continuously during the summer months if flowers are kept cut.

2 1/4-in. Pots
Per 10, \$2.50; Per 100, \$20.00

2 1/4 INCH DELPHINIUM
An A.B.C. Specialty!

Received early in the spring, generally before May 1, the outside planting will produce through the flowering period a crop that is scarcely, if at all, distinguishable from a very successful planting of the field grown. Beyond this, if the plant is lifted after it has had the beneficial rest of four weeks of frost cure, it is the finest element for benching.

We heartily recommend a substantial planting of Delphiniums from pots in the spring of 1945 for the best possible results expressed in terms of the double utility that the pot plants have, and the high price the cut bunches command at all times.

Belladonna Improved Cliveden Beauty
Bellamousum
Per 10, \$1.75; Per 100, \$12.00

Blackmore & Langdon Hybrids. Martin's Superb Wrexham Hollyhock Strain
Per 10, \$2.00; Per 100, \$15.00

GIANT PACIFIC HYBRIDS

Black Knight Blue Bird
Galahad Series Guinevere Series
Giant Double White Medium Blue
Summer Skies Series
Per 10, \$2.00; Per 100, \$15.00

Giant Pacific Hybrids Mixed
Per 10, \$1.75; Per 100, \$12.50

NOTE! All perennial plants are supplied in strong field clumps unless noted otherwise.

DIANTHUS

MEG. GARDNER. Each year that this is with us, we become more and more convinced that Meg. Gardner is tops in the Sweet Pinks group and that it's going to take a long time for any variety to surpass it. It's a plant with a personality, difficult to describe but immediately captivating. A medium dwarf variety, produces distinct white flowers with a vivid crimson center, each one a delicate miniature that might well have sprung from an artist's brush. These are neatly arranged over compact plants, foliage steel gray.

2 1/2-in. Pots
Per 10, \$2.50; Per 100, \$18.00

DIGITALIS
Foxglove

GIANT SHIRLEY HYBRIDS. The flower heads are over 3 feet long, crowded with big bell-shaped blossoms. Colors range from white and shell pink to deepest rose, many attractively dotted with crimson and chocolate.

Per 10, \$2.00; Per 100, \$15.00

EUPHORBIA
Flowering Spurge

COROLLATA. A branched, tall growing plant with fine stems and foliage, literally covered from June to August with loose umbels of pretty white flowers. Good for cutting in long sprays; and one of the most charming mist flowers to mix with bouquets of larkspur.

Per 10, \$1.75; Per 100, \$12.50

EUPATORIUM
Hardy Ageratum

COELESTINUM. A fine perennial closely resembling the Ageratum, flowers a lavender blue, flowering from August to frost. A fine perennial for florists use. 12 to 14 inches. Good cut flowers.

Per 10, \$1.75; Per 100, \$12.50

FUNKIA UNDULATA
Variegata

Best planted in February and the first part of March. Will develop into very desirable foliage pot plants. We have large quantities of especially prepared clumps for forcing purposes.

Per 10, \$2.00; Per 100, \$15.00

GYPSOPHILA
Baby's Breath

BRISTOL FAIRY. This plant is well known for its true value as a filler in all types of floral work. Due to the unusually heavy demand that we enjoy each year, we propagate exceptionally large quantities. For this fall's sales, as usual, we have excellent quality pot plants at a reasonable price.

3-in. Pots
Per 10, \$2.50; Per 100, \$20.00

REPENS BODGERI. Grows to a height of 12 inches with a spread of 18 to 24 inches. Produces double white flowers. It is an ever-bloomer, from early spring until late fall, filling in the gap between crops of Bristol Fairy.

2 1/4-in. Pots
Per 10, \$2.50; Per 100, \$18.00

HARDY PERENNIAL PLANTS (Continued)

GYPSOPHILA—Baby's Breath (Continued)

ROSY VEIL. In character it is in every way like the very popular Bodgeri, except that this variety comes out a very pretty pronounced pink, making a wonderful companion for the preceding. Rosy Veil is very valuable in floral work for very often this shade of pink will add the finishing touch to set off a design in beautiful style. Furthermore, by having both Bodgeri and Rosy Veil as fillers, you can create altogether different effects.

Per 10, \$2.50; Per 100, \$18.00

HELIANTHUS Hardy Sunflower

LODDON GOLD. Enormous Dahlia-like flowers of a bright yellow color, often 5 inches in diameter. Blooms in September and October. Height 4 to 5 feet.

Per 10, \$2.00; Per 100, \$15.00

HELIOPSIS Hardy Zinnia

Similar in general habit to *Helianthus*, but commencing to flower earlier in the season, July and August. Of dwarfer habit, rarely exceeding 3 feet in height. Very valuable for cutting.

INCOMPARABILIS SUMMER GOLD. A greatly improved form which should do much to increase the popularity of this easily grown plant. During July and August, when cut flower material is not plentiful, it produces large, almost double flowers of rich golden color, on strong branching stems.

2 1/4-in. Pots

Per 10, \$2.00; Per 100, \$15.00

HEUCHERA Coral Bells

The recent recognition and publicity which has been accorded the *Heucheras* by gardening publications and trade papers alike, has greatly increased the demand for them. This spring will see them attaining the position which their novelty and beauty makes them deserve. We have kept pace with all the introductions in this line and we present below a complete list of all that is really good. Don't fail to note the reasonable prices.



BEL-AIR HYBRIDS. A specially selected strain of *Sanguinea* hybrids in mixed.

2 1/4-in. Pots

Per 10, \$2.25; Per 100, \$18.00

RAIN OF FIRE (Pluie De Feu). Compact growing variety, producing bright red flowers. Due to its durability this variety is one of the outstanding good reds.

2 1/4-in. Pots

Per 10, \$2.00; Per 100, \$15.00

LAVENDULA

Lavender

VERA. The true Sweet Lavender, growing 18 inches high, wonderfully fragrant, blue flowers blooming July and August.

2 1/4-in. Pots

Per 10, \$2.00; Per 100, \$15.00

LIATRIS

Blazing Star or Gayfeather

PYCNOSTACHYA. A perfectly hardy perennial of luxuriant growth, doing well in any kind of soil, poor or rich, moist or dry, producing richly colored purple flowers on stout stalks 6 feet high in graceful spikes one foot long. In bloom during July and August. First rate cut flowers.

Per 10, \$2.00; Per 100, \$15.00

SCARIOSA. (Early Type). Similar to above except it flowers in early August and grows from 2 to 3 feet.

Per 10, \$2.00; Per 100, \$15.00

LYTHRUM

Purple Loosestrife

THE BEACON. Improved. The many growers who have grown *Lythrum* The Beacon and have realized so profitably from it will welcome this improved type. The deep carmine red color maintains itself longer without fading, and seems to have added a new brilliance. The spikes are fuller, and show more florets in flower for an even more brilliant show.

Per 10, \$2.25; Per 100, \$17.50

MONARDA or BERGAMOT

Oswego Tea

DAHLIATOWN ORCHID. A novelty of great merit. Grows to a height of 2 1/2 to 3 feet and produces charming orchid-pink flowers in July.

Per 10, \$2.00; Per 100, \$15.00

PACHYSANDRA

Japanese Spurge

Ground covering plant, averaging 6 to 8 inches in height and branching freely into a dense mat. Its shapely indented foliage is practically evergreen. It bears small spikes of light colored flowers during May and June. As a border for walks and drives it is most attractive; also splendid for steep slopes in sun or shade and for dense shade under any kind of trees.

3-in. Pots

Per 10, \$1.50; Per 100, \$10.00

PENTSTEMON

Beard-Tongue

Few genera among the popular hardy perennials afford a greater number that are so attractive. Their natural gracefulness, variety of colors, and great abundance of flowers make them useful in many places. Though hardy as a rule, too much frost with an excess of moisture in winter seems to be fatal to most of this genus. The flowers are tubular and like Foxglove in shape.

GARNET. A new hardy Pentstemon with bright scarlet flowers, gracefully placed on stems 12 to 18 inches tall. Each plant produces from six to twelve spikes through the flowering season. Blooms from June until stopped by frost. Its opportunities are unlimited as a profit maker.

2 1/4-in. Pots

Per 10, \$2.25; Per 100, \$18.00

PINK BEAUTY. Flower spikes 30 inches high. Quite large flowers. Makes up with most any cut flower.

Per 10, \$2.00; Per 100, \$15.00

PEONIES

We supply a most extensive line of the better named varieties. Please consult our Special Perennial Catalogue for list of varieties and prices (copy mailed free).

HARDY PHLOX

Good Quality Field Grown Plants

Every worthwhile named variety listed and priced in our Special Perennial Catalogue (copy mailed free).

PHYSOSTEGIA

False Dragonhead

ROSY SPIRE. Strong growing variety, producing fine spikes of rosy crimson flowers. Glossy green foliage. Height 3 to 3 1/2 feet. Blooms from September to October.

Per 10, \$1.75; Per 100, \$12.50



PRIMULAS—HARDY PRIMROSES

One of the most beautiful flowering pot plants. They are best potted in the month of January and placed in 34 to 40 degree temperature. After start of growth, temperature should be increased to 45 to 50 degrees. It is important that they be kept moist. Their strikingly beautiful flowers and decorative foliage make them one of the most valuable flowering pot plants. We will ship strong forcing clumps from the first of January on.

HELLENAE. The finest of anything in the *Primula* family that has ever come to our attention. It is very dwarf, produces a profusion of Burgundy-red starry flowers on 2 to 3 inch stems. It spreads into a mat after its first season.

3-in. Pots

Per 10, \$3.50; Per 100, \$25.00

HARDY PERENNIAL PLANTS (Continued)

PRIMULAS—Hardy Primroses
(Continued)

MARTIN'S SELECT HYBRIDS. Fine quality flowers and a good balanced mixture of colors which is very often desired in mass plantings.

3-in. Pots

Per 10, \$2.00; Per 100, \$15.00

VERIS KLEYNII. It has heavy stems, average length 8 to 12 inches, carrying immense heads of 15 to 25 florets, each floret 1 inch to 1½ inches in diameter, rich golden yellow shaded apricot toward center. Plants overage 6 flower spikes each, perfectly hardy.

3-in. Pots

Per 10, \$2.50; Per 100, \$20.00

VULGARIS. The true yellow primrose. 6 inches.

3-in. Pots

Per 10, \$2.25; Per 100, \$18.00

WANDA. Extensive trials and comparisons and careful attention to the appraisals of visitors to our trials has proven beyond any doubt that this variety is unusual, distinct, and of such high merit that it demands a place in the list of the best Primulas. The color is a deep, bluish-purple closely approaching a clean violet. The novelty and striking beauty of its appearance make it sell itself.

3-in. Pots

Per 10, \$2.50; Per 100, \$20.00



RUDBECKIA

WHITE LUSTRE. A new and very fine departure. The pure white star-like flowers are accentuated by a cone of metallic lustre not unlike burnished brass. Stems are solid, 30 inches high, character clean, never bothered by hot or dry weather, hardy as an Oak.

3-in. Pots

Per 10, \$3.50 Per 100, \$25.00

STATICE

DUMOSA. (Sea Lavender) The fine purplish blue flowers are very attractive when used as a filler in medium sized vases. These plants produce an abundance of flowers during the months of July and August. If cut and dried they can be kept for a long time in good condition. Also a valuable plant for the border or rockery.

2¼-in. Pots

Per 10, \$2.00; Per 100, \$15.00

STOKESIA

Cornflower Aster

BLUE MOON. Giant Stokes' Aster. The color is a very attractive shade of silvery blue with a lilac-blue suffusion at the center. The flowers are very large, often 5 inches across. An excellent cut flower, having stems 18 to 20 inches in length. Flowers freely and is a beautiful border plant.

2½-in. Pots

Per 10, \$2.25; Per 100, 18.00

THERMOPSIS

CAROLINIANA. A lovely lupine-like plant with rich green foliage growing about 2 feet high. In June and July, yellow pea-like flowers are produced in racemes 6 to 12 inches long. The general appearance is that of a yellow lupine.

Per 10, \$2.00; Per 100, \$15.00

TRITOMA

Red Hot Poker

The individuality of the glowing tall spikes of the Red Hot Poker destined it to be an everlasting favorite. Our material available to you this Spring is well grown, nicely developed. The demand for these fine plants is extremely active. May we have your reservation now so that we will not have to disappoint you?

PFITZERI. The rich orange flowers are always in big demand on the cut flower markets. We have never known of any surplus of real good Tritomas. If grown in fairly rich soil, a plant will produce several first class quality flowers. Tritomas should be included in every planting of summer cut flowers.

Per 10, \$2.25; Per 100, \$18.00

VERBASCUM

PINK DOMINO. This is the demand leader in the entire range of Verbascum varieties. The color of each floret over-all is as delicate and pleasing a shade of soft rose pink as it is possible to imagine. In the center of each floret there is a spot of this same rose pink in a shade so deep that there is an effective contrast created, giving each floret a distinct definition as a single little flower in itself.

Per 10, \$2.50; Per 100, \$18.00

VERONICA

A very interesting family of plants that form excellent subjects for the hardy border and rockery. They will thrive in a rich, well-drained soil in an open situation in full sun.

VERONICA (Continued)

LONGIFOLIA SUBSESSILIS. A delightful 2-foot border plant with attractive foliage of distinct character, a roughened bronze green. Flowers are borne abundantly during July and August in long compact spikes of a beautiful deep blue and are frequently used as cut flowers.

Per 10, \$2.00; Per 100, \$15.00

VIOLA ODORATA

Violet

PRINCESS OF WALES. Single sweet-scented rich deep purple flowers. Very valuable for forcing in greenhouses as well as outdoor planting, growing well in shade.

Per 10, \$2.00; Per 100, \$15.00

FREY'S FRAGRANT. A worthy improvement over the variety Gov. Herrick, prolific bloomer, producing good quality blue flowers in abundance.

Per 10, \$2.25; Per 100, \$18.00

PILKINGTON. A dark purple with stems of good length.

Per 10, \$2.00; Per 100, \$15.00

QUEEN MARY. Another exciting double. Flowers a lavender blue, very sweetly scented, and one of the strongest growers.

2¼-in. Pots

Per 10, \$3.00; Per 100, \$20.00

ROSINA. A small soft ripe pink Violet blooming freely in the spring and again in the autumn. Delightfully fragrant. While it will grow well in the full sun it does best in the partial shade.

2¼-in. Pots

Per 10, \$2.00; Per 100, \$15.00



ROYAL ROBE. This glorious variety is the premium in today's assortment. Flowers are a lustrous shade of deepest violet blue, exceedingly fragrant, and open flat like a Pansy. Valuable for cutting, and truly different in any garden.

2¼-in. Pots

Per 10, \$2.50; Per 100, \$18.00

TRANSPLANTONE

Plants dipped in TRANSPLANTONE take hold better after planting and give greater satisfaction.

No. N-6—½-oz. pkgs.—25c..... Dozen \$2.00
No. N-7—1-oz. cans...50c Doz. cans... \$4.00
No. N-8—3-oz. cans...\$1.00 Doz. cans... \$8.00
No. N-9—1-lb. cans..... Each \$4.00

Post Paid

It contains the root forming hormones, Vitamin B-1, and other members of the Vitamin B Complex, which are important to plant growth.

★ BUY WAR BONDS FOR VICTORY! ★

Iris Kaempferi... THE MODERN ORCHIDS OF THE GARDEN

All of the varieties offered here are of the good strong-growing type, producing large flowers and covering a good range of colors. When grown successfully, these Iris sell themselves at sight. Garden enthusiasts are continuously looking for outstanding varieties. Iris Kaempferi can be safely planted from March 1 to May 15. The assortment we offer here is priced very reasonably by variety; also please note below the entire assortment is offered in a special bargain collection.

ASTARTE. Beautiful double dark violet; good strong grower. It is a valuable variety for the reason that it flowers about two weeks after most of the others are through, thus lengthening the season for Kaempferi Iris.

\$2.00 per 10 \$15.00 per 100

BLUE BIRD. Single superb dark violet.

\$1.75 per 10 \$12.00 per 100

BLUE WAVES. Large, semi-double grayish background overlaid with Wisteria blue, striking gold center.

\$2.00 per 10 \$15.00 per 100

ETHEL MARSHALL. One of the most striking. Huge milk-white falls, very faintly flushed and veined soft violet. Standards violet.

\$2.00 per 10 \$15.00 per 100

HERCULE. Double clear lilac blue.

\$1.75 per 10 \$12.00 per 100

KAGARI-BI (Torch Light). Strong growing six petal variety, not particular as to its location. Flowers are of a Chinese red color with lighter veins and a yellow spot in the bottom of each petal. A planting of these around pools or small lakes creates a striking effect.

\$2.00 per 10 \$15.00 per 100

LA FAVORITE. Double, large fine white, freely veined blue, and a rich purple center.

\$2.00 per 10 \$15.00 per 100

LUCIA MARSHALL. A fine large double pansy-violet, with white veins. Center of flower white with yellow spots.

\$2.00 per 10 \$15.00 per 100

MAHOGANY. Large double flowers, latest to bloom. Velvety mahogany red, the petals prettily crested.

\$2.00 per 10 \$15.00 per 100

MARJORIE PARRY. Extra fine, double, soft mauve, with beautiful tufted center. Height 36 inches.

\$2.00 per 10 \$15.00 per 100

ROSE ANNA. Double ivory white, heavy ruby red veins, conspicuous yellow blotch. Stigmas dark plum.

\$2.00 per 10 \$15.00 per 100

WILLIAM TELL. Cream-white with lilac. Six petals.

\$2.00 per 10 \$15.00 per 100

SPECIAL BARGAIN COLLECTION

10 each of the above varieties—120 Premium Plants—\$23.50 wholesale value—for \$18.00
25 each of the above varieties—300 Premium Plants—\$43.50 wholesale value—for \$37.50

GROW PERENNIALS FOR CUT FLOWERS AND RESALE!

Many florists now realize the desirability of growing numerous kinds of HARDY PLANTS, BUDDLEIAS, DELPHINIUMS, GYPSOPHILA, SHASTA DAISIES, and many others, since they provide most valuable CUT FLOWER MATERIAL. A comparatively small plot of ground should qualify a TEN FOLD profit in supplying worthwhile blooms at a time when greenhouse production is curtailed, and likewise enable the florist to cover his needs on the spot during the summer season and at low cost.

Furthermore, a small showground of the most prominent kinds generally insures a neat profit in connection with the merchandising of PERENNIAL PLANTS TO THE PUBLIC FOR HOME GARDEN PLANTING. Numerous of our clients have found this to be a profitable venture in the past. You should, we believe, find it likewise, and the fact that PERENNIAL PLANTS INCREASE IN VALUE FROM YEAR TO YEAR makes the first cost of the plants of minor consideration.

A. B. C. PERENNIALS PRODUCED BY EXPERIENCED SPECIALISTS

HARDY CHRYSANTHEMUMS

Well Established 2½" Pot Plants—Ready For Shipment From The 1st of March On

We wish to call your special attention to our most outstanding assortment of Hardy Chrysanthemums which are fully developed in 2½" pots. Each year while our plants are in flower we check out fields carefully several times during their flowering season and select for propagation purposes only the varieties that are distinctly outstanding. Here is your opportunity to purchase the latest and most valuable introductions in Hardy Mums at reasonable prices.

ALGONQUIN. Very early double brilliant yellow. Resistant to extremes of weather.

Per 10, \$1.75; Per 100, \$12.00

ASTRID GOOD MORNING. Profuse, creamy yellow form of Astrid. Single. Flowers October 5th.

Per 10, \$2.25; Per 100, \$18.00

AVALANCHE. Among the best whites that we have ever seen. The flowers are very large, measuring 4 inches across. The flower petals are long, ray-like extensions. It is a perfect cut flower type; early, free-flowering, tall and straight stemmed.

Per 10, \$2.25; Per 100, \$18.00

***BURGUNDY.** Rich cerise-crimson, acquiring deeper tones in the center as the bloom matures. The flowers are of good size and quite double and carried on erect branching stems.

Per 10, \$1.75; Per 100, \$12.00

***CYDONIA.** One of the brightest colored varieties. Double flowers of a brilliant orange-mahogany.

Per 10, \$1.75; Per 100, \$12.00

***DAHLIA FLOWER.** It is a deep dark red. The flowers resemble very closely a Cactus Dahlia. The plants are of sturdy habit, developing into solid bushy plants, 14 to 18 inches in height. The first blooms appear around the middle of September and from then on this variety creates one of the most outstanding showings until cut down by frost.

Per 10, \$2.50; Per 100, \$20.00

EARLY WONDER. Pat. No. 490. On first opening the flowers are a delicate pink blending to peach blossom pink when fully open.

Per 10, \$3.00; Per 100, \$25.00

EARLY JOAN HELEN. Semi-double flowers are a rich garnet, shading to purple accented by bright yellow center. September. Produces an 18 inch mound of flowers.

Per 10, \$4.00; Per 100, \$30.00

EUGENE A. WANDER. A big, brilliant, glistening golden yellow beauty, flowering so freely that the stocky growing plant is almost obscured by its branching clusters of big double flowers—each one the height of perfection in form. Plant seldom exceeds eighteen inches and is in full flower by September 20th. It is a hardy, easily grown variety, requiring no pinching or special handling to produce flowers 4½ to 5 inches across or larger if disbudded.

Per 10, \$2.00; Per 100, \$15.00



NOTE: Varieties marked thus, (*), are suitable for pot development.

GOLDEN CHARM. Sturdy, upright grower. Rich, uniform, golden yellow. Three inch, fully-double blooms open in clusters of three at tip of each stem. Ideal for cut flowers.

Per 10, \$2.25; Per 100, \$18.00

IRENE. A true white Pompon type, 1 to 1½ inches in diameter, upright wiry stems. Flowers in September.

Per 10, \$1.75; Per 100, \$12.00



THE JEWELS

Rugged, and hardy selections of the original Jewel now giving a fine selection of colors.

JEWEL DEEP PURPLE. Deep interesting color.

Per 10, \$2.25; Per 100, \$18.00

JEWEL LIGHT PINK. Small Pompon, white flowers suffused with pink.

Per 10, \$2.00; Per 100, \$15.00

JEWEL WHITE. Another selection from Jewel which is almost pure white when in flower.

Per 10, \$2.25; Per 100, \$18.00

JEWEL YELLOW (New). A new development that greatly adds to the color selection among the Jewels.

Per 10, \$2.75; Per 100, \$22.00

JEWELL DARK PINK. This is a sport from the well known Jewell which has been so popular. Compact grower, producing small Pompon flowers of a dark pink color.

Per 10, \$2.00; Per 100, \$15.00

JEWELL. A brilliant deep pink Pompon flowering in late September, and continuing throughout October and early November. One of the earliest Pompons to bloom.

Per 10, \$1.75; Per 100, \$12.50

KING MIDAS. Produces quantities of full, double flowers from late September through October. An effective soft yellow, occasionally tinted with bronze. Grows to a height of 2½ feet.

Per 10, \$1.75; Per 100, \$12.00

LAVENDER LADY. A lovely true lavender, no trace of mauve, purple or magenta appears under any light condition.

Per 10, \$2.00; Per 100, \$15.00

LITTLE ESKIMO. A white beauty ideal for spot planting to blend with any color. Only 12 inches high, it is spreading in habit. Pure white, ball shaped flowers. Late August and September.

Per 10, \$2.50; Per 100, \$20.00

MRS. PIERRE S. DUPONT III. The dominant shade is a soft peach tinted with rosy salmon and fawn shades; the whole overcast with an indescribably luminous sheen. The large, full, perfectly formed flowers are carried on tall branching stems, making a strong, sturdy, 2½ foot plant. In full flower in early October.

Per 10, \$2.00; Per 100, \$15.00

MRS. SAM P. ROTAN. Double flowers of brilliant golden yellow, shading to deep orange.

Per 10, \$1.50; Per 100, \$10.00

PALE MOON. Soft, lovely yellow to blend with other colors. Big sprays of large fluffy blooms. Early October on.

Per 10, \$1.75; Per 100, \$12.00

PINK CHARM. Clear pink, 3 inch, duplex flowers, showing a bright yellow center. Strong growth to medium height.

Per 10, \$2.25; Per 100, \$18.00

PYGMY GOLD. Pompon. Quantities of small golden yellow blossoms from late August until frost. 1½ feet.

Per 10, \$1.75; Per 100, \$12.50

RED VELVET. One of the finest developments of recent years. Shapely, fully double flowers, medium in size, are carried erect on good stems. Velvety crimson in color when opening, it changes to an even dark crimson but yet does not fade, remaining attractive for a long period of time. Healthy dark foliage interesting in itself. Two feet. Full bloom early in October.

Per 10, \$2.50 Per 100, \$20.00

HARDY CHRYSANTHEMUMS (Continued)

Well Established 2 1/4" Pot Plants—Ready for Shipment 1st of March on

REMBRANDT. Rosy mauve with faint copper tinting to which add a suffusion of ripe strawberry and you have the color effect of this artistic creation. Upright growth to height of 18-24 inches. Colorful blooms from October 1st, on.

Per 10, \$3.00; Per 100, \$25.00

***ROSE GLOW.** A raspberry-rose color which later shades to an opalescent rose, semi-double flowers 2 inches across.

Per 10, \$1.75; Per 100, \$12.00

RUBY POMPON. Rich glowing ruby crimson flowers produced on one branch in excess of the number often found on an entire plant of some pompons. Two and one-half feet high, plants are in full flower in early October.

Per 10, \$3.00; Per 100, \$22.50

***SEPTEMBER BRONZE.** The warm bronze and golden bronze tints of autumn are beautifully reflected in about the shapeliest little Pompon blossoms one can picture—and there are great quantities of them.

Per 10, \$2.25; Per 100, \$18.00

***SEPTEMBER CLOUD.** Like "September Gold" in habit—the ball-like blossoms are a trifle larger, purest ivory-white with soft primrose shading in center; wonderfully fine dark green contrasting foliage. The best white Pompon.

Per 10, \$2.25; Per 100, \$18.00

SEPTEMBER DAWN. A really good double pink. Flowers about 3 inches across. Early September.

Per 10, \$2.25; Per 100, \$18.00

FERTILIZERS FOR PERENNIAL GROWERS

Unless specified otherwise, all prices F.O.B. Chicago, Illinois

"ALL PURPOSE ORNAMENTAL"

FERTILIZER—Armour's 6-12-4

"A.P.O. Fertz" is a combination of plant foods scientifically blended and prepared especially for:

LAWN — TREES — SHRUBS, ETC.

It supplies in concentrated form the necessary plant food for ideal growth.

(Retails \$4.00). Per 100 lbs. \$ 2.75
500 lbs. \$13.75 Ton. 55.00

F.O.B. Chicago Heights

SHEEP MANURE

2% nitrogen, 1% total phosphoric acid, 2% potash. Treated so that weed seeds in it are killed. Size bags—100 lbs.

100 lbs.	\$ 2.50
500 lbs.	9.95
1000 lbs.	18.90
Ton.	36.50

F.O.B. Chicago Heights, Ill.



HORN SHAVINGS—Synthetic

10 lbs. \$1.15 25 lbs. \$1.90
50 lbs. 3.60 100 lbs. 6.75

Used in the same proportions as the old style shavings.

ALUMINUM SULPHATE

Used by growers for turning Hydrangeas Blue.

5 lbs.	\$0.40	10 lbs.	\$0.60
25 lbs.	1.15	50 lbs.	1.95
100 lbs.	2.75	200 lbs.	4.95

1 lb. to 5 gallons of water—once a week for 5 weeks.

SUPERPHOSPHATE

20% available inorganic phosphoric acid. Used in place of bone meal in bench soils—quickly available. Size bags—100 lbs.

100 lbs.	\$ 1.85	500 lbs.	\$ 8.75
1000 lbs.	15.95	Ton.	29.00

"SPECIAL GROWERS MIXTURE"

is a concentrated Plant Food, manufactured especially for general feeding of plants under glass and outside.

This product promotes larger and stronger growth, better color and high production.

ANALYSIS 4-12-8

100-lb. bags.	\$ 2.75	500 lbs.	\$13.00
1000 lbs.	24.00	Ton.	46.00

F.O.B. Chicago Heights, Ill.

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A. B. C. "Supreme Quality" Lawn Seed

★ A lawn can be no better than the quality of seed sown. That is why every season, more and more florists and landscapers are sowing A.B.C. Lawn Seed. They have learned that there is no substitute for "Supreme Quality." ★ Only the finest heavy-weight seeds are blended into the A.B.C. Mixture. The deep-rooted, hardy perennials combined can be your first assurance for a permanently beautiful lawn. ★ There is a big market for lawn seed. Hit it hard in '45—but hit it best with A.B.C. "Supreme Quality" Lawn Seed.

A.B.C. SUNNY MIXTURE

	Per lb.
1 lb. to 25 lbs. (Packed 1, 2, 3, 5, 10 and 15-lb. Bags	\$.45
(Retails 65c)	
25 lbs.44½
50 lbs.44
100 lbs.43
300 lbs.42
500 lbs.41
1000 lbs.40

A.B.C. SHADY MIXTURE

1 lb. to 25 lbs. (Packed 1, 2, 3, 5, 10 and 15-lb. bags) Retails 75c.	\$.55
25 lbs.54
50 lbs.53½
100 lbs.53

NOTE: All prices subject to change without notice. Grass Seed prices are net cash.

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Kentucky Blue Grass—New crop seed at high germination; Purity 85% or better; Full bags (112 lbs.) **\$38.00** per 100 lbs.; Less than bag lots **39c** per lb.; 15 to 25 lbs. **40c** per lb.

Red Top Fancy—Purity 92% or better; Full Bags (100 lbs.) **\$25.00** per 100 lbs.; less than bag lots **26c** per lb.; 15-25 lbs. **27c** per lb.

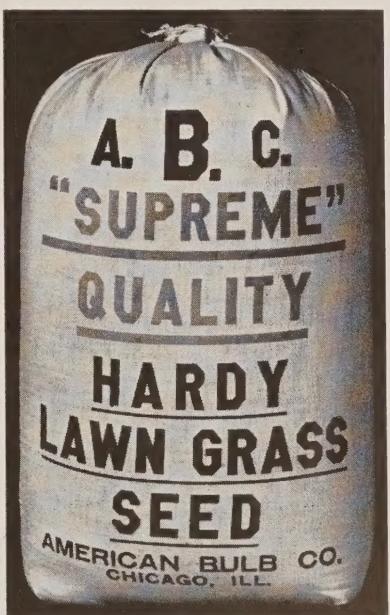
Rye Grass Domestic—Purity 99%; Full Bags (100 lbs.) **\$14.00** per 100 lbs.; Broken Bags **15c** per lb.; 15-25 lbs. **16c** per lb.

Clover—Fancy White Dutch **\$1.10** per lb.

Chewing Fescue—**90c** per lb.



LAWN SEED—“The Most Profitable to Sell or Sow!”





Florists' Calendar for 1945

YOU WILL FIND THE ABC CATALOG HELPFUL EVERY DAY IN THE YEAR

JANUARY

SUN	MON	TUE	WED	THUR	FRI	SAT
1	2	3	4	5	6	
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

FEBRUARY

SUN	MON	TUE	WED	THUR	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

MARCH

SUN	MON	TUE	WED	THUR	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

APRIL

SUN	MON	TUE	WED	THUR	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

MAY

SUN	MON	TUE	WED	THUR	FRI	SAT
			1	2	3	4
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

JUNE

SUN	MON	TUE	WED	THUR	FRI	SAT
			1	2		
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

JULY

SUN	MON	TUE	WED	THUR	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

AUGUST

SUN	MON	TUE	WED	THUR	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

SEPTEMBER

SUN	MON	TUE	WED	THUR	FRI	SAT
			1			
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

OCTOBER

SUN	MON	TUE	WED	THUR	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
21	22	23	24	25	26	27
28	29	30	31			

NOVEMBER

SUN	MON	TUE	WED	THUR	FRI	SAT
			1	2	3	
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

DECEMBER

SUN	MON	TUE	WED	THUR	FRI	SAT
			1			
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

SPECIAL FLOWER HOLIDAYS IN 1945 SHOWN ABOVE IN RED

JANUARY 1—NEW YEAR'S DAY
FEBRUARY 14—ST. VALENTINE'S DAY

MARCH 17—ST. PATRICK'S DAY
APRIL 1—EASTER SUNDAY

MAY 13—MOTHER'S DAY
MAY 30—MEMORIAL DAY

NOVEMBER 22—THANKSGIVING DAY
DECEMBER 25—CHRISTMAS DAY